The IFDA Private Insurance Exchange is your source to easily access the benefits you need! With a broad level of choices and concierge-level of support, this multi-carrier private exchange was designed exclusively for IFDA members, employees and spouses.

HEALTH INSURANCE
Shopping for Health Insurance is easy with the IFDA Private Insurance Exchange! No need to jump to multiple websites to compare plans. Members now have an easy way to evaluate available plans from leading companies.

Decision Support - Our “Best Fit” interactive decision support tool helps you make a more informed and personalized decision across a range of health plans. “Best Fit” guides you through the buying process by asking a few simple questions and then suggesting the plan that best fits your individual needs. For a more personalized approach, Live Chat or call a Licensed Benefits Counselor.

Concierge-level of Support and Advocacy - Your personal Benefits Counselor will also be available throughout the year to provide concierge-level support and advocacy on issues like billing errors, lost ID cards, problems with claims, changes in your family status, and more.

How it Works

1. Create your account and enter some basic information.
2. Review quotes, from leading providers, side-by-side.
3. Need help? Use decision support or call to talk to a licensed Benefits Counselor.
4. Shop for other products.
5. Review your selection and apply.

SPECIALY PRICED SUPPLEMENTAL BENEFITS
As a Member of IFDA, you have access to special member group pricing on useful benefits on products like ID theft protection, Dental Insurance, Vision Insurance and more!
Easily control your business’ health insurance expenses, streamline your HR processes and provide more personalized coverage options to your employees. Your licensed Benefits Counselor will do an analysis of your needs and the options available on the market to find the best solution for your business.

Your Personal Counselor will provide you:
- An analysis of costs and benefits of the exchange health plans vs. your current plan
- A live demonstration of the Private Exchange portal
- A proposal that includes all costs and benefits included with the private exchange

HOW IT WORKS
1. Employer creates a private exchange account.
2. Employer chooses the benefits to make available.
3. Employer sets up a defined contribution strategy & amount.
4. Employees shop for benefits that meet their individual needs.

WHY GO THROUGH THE FMA HEALTH INSURANCE EXCHANGE?

- **COMPLIANCE**
  Our Health Reform and ACA Compliance Solutions help you with managing risk, employee notifications, employer reporting and regulatory plan changes.

- **REDUCED ADMIN**
  Enrollment is paperless. Changes and billing admin are through your Online HR Admin Portal - available through your private exchange.

- **MORE CHOICES**
  100s of different health plans from leading carriers are available. Multiple group and individual plan options are available to compare on the exchange.

- **ANCILLARY BENEFITS**
  Already plugged into your private exchange is a voluntary ancillary benefits platform similar to what a Fortune 500 company offers to their employees.

INDUSTRY-LEADING TECHNOLOGY

Enhance your employees' shopping experience with a customized Private Exchange. This fully integrated HR Portal includes your logo, branding and even feeds from your social media sites. You can also post messages upon entering the exchange and send alerts directly to employees' emails. Employees will also have tools available to help them find the best plan to suit their individual needs. Other support features include a filtering tool, plan comparison, provider search tools and live chat.