



WHY JOIN

Join IFDA as an Associate Member
and receive the following benefits

NETWORKING

- ◆ IFDA membership provides access to the funeral home decision-makers who decide where the money is spent.
- ◆ Your organization will receive access to the IFDA online membership directory.
- ◆ Be seen as a supporter of funeral directors, embalmers, and the industry, and influence future directions.
- ◆ Licensed funeral directors and embalmers on your staff can serve on IFDA committees.

DISCOUNTS

- ◆ Member rates at all IFDA programs for owners and employees.
- ◆ 10% Discount on booth spaces at IFDA Annual Convention.
- ◆ 10% Discount on Annual Convention advertising in registration guide and program guide.
- ◆ 10% Discount on Sponsorship opportunities.

VISIBILITY

- ◆ Opportunity to be featured in the Association Member Spotlight in the monthly eNews Bulletin.
- ◆ Eligible to apply for Preferred Provider status.
- ◆ Organization can display the IFDA Membership Logo.
- ◆ Eligible to provide exclusive sponsorship to seminars, webinars, and other IFDA or CE events.

ACCESS

- ◆ Owner and designated employees receive the monthly eNews Bulletin and special announcements.
- ◆ Priority access to the Annual Convention Prospectus two weeks prior to everybody else.
- ◆ Organization has access to the members-only sections of the IFDA website.
- ◆ Access to IFDA online insurance exchange for health, life, dental, and other insurance plans.

Register to be an associate member today at www.ifda.org

OR

With the attached application materials!

Contact Lisa Snow at 217-525-2000 or lsnow@ifda.org with any questions!