WELCOME
The International Federation of Fertility Societies (IFFS) is a global leader in education, research, and advocacy, striving for universal access to the highest quality fertility care. We seek to engage global partners whose goals include education for providers and patients alike, and promoting evidence-based fertility care in emerging economies. Let us work together toward a common vision of quality reproductive healthcare as a fundamental human right for everyone, everywhere.

HOW IFFS IS MAKING A DIFFERENCE
As a Non-State Actor (NSA) in official relations with the World Health Organization (WHO), the IFFS promotes and develops educational initiatives in the field of reproductive health in support of WHO aims and objectives, and the renewed focus and prioritization WHO has given to infertility as a disease.

Founded in 1951, the IFFS represents fertility societies from more than 65 United Nations (UN) countries that in the aggregate encompass an estimated 50,000 physicians and reproduction medicine specialists worldwide including allied healthcare medical professionals.

The IFFS holds annual workshops and international symposia, in addition to our triennial World Congress and other education and advocacy programs.

Each event is tailored to regional needs in conjunction with local member society representatives allowing us to customize the curriculum to the needs of attendees, with audiences ranging from 50 to 5,000.

The IFFS has demonstrated unrivaled experience providing educational activities in reproductive medicine in 37 nations on all continents. Our expertise in providing educational opportunities in diverse cultural and economic environments sets us apart in knowledge and capability in this domain. This expertise, coupled with internationally renowned faculty, offers industry a unique opportunity to partner with a global educator.

OUR MISSION
To advance fertility care worldwide through high quality education, research, advocacy, and evidence-based practice.

OUR VISION
All women and men have access to quality fertility and reproductive healthcare.

COLLABORATION WITH THE IFFS MEANS:

- A targeted audience of practitioners from physicians to geneticists and embryologists, nurses, clinicians and researchers from around the world working in the reproductive healthcare field
- Helping the IFFS teach and train an international community of healthcare professionals
- Extensive networking opportunities in targeted regions
- Capacity development through promotion and education
- Advocacy for access to infertility care through our NSA role, global partnerships and political engagement
- Standing with an organization showcasing advances in technologies, medical and surgical techniques, and genetics
OUR LEADERSHIP

The elected IFFS leadership includes world-renowned global reproduction and fertility specialists. IFFS leaders are responsible for creating and delivering some of the leading medical education content that supports care delivery and successful patient outcomes throughout the world.

2019 - 2022 IFFS EXECUTIVE COMMITTEE

President
Linda Giudice (USA)

Immediate Past President
Richard Kennedy (UK)

President Elect
Edgar Mocanu (Ireland)

Secretary General
Zi-Jiang Chen (China)

Assistant Secretary General
Oladapo Ashiru (Nigeria)

Treasurer
Marcos Horton (Argentina)

Assistant Treasurer
Rishma Pai (India)

IFFS DIRECTORS AND SPECIAL APPOINTEES

Director, Medical Education
Paul Devroey (Belgium)

Assistant Director, Medical Education
Bruce Dunphy (Canada)

Audit Committee Chair
Svetlana Rechitsky (USA)

Past President/Special Advisor
Joe Leigh Simpson (USA)

Scientific Director
Bart Fauser (Netherlands)

Director of Development
Tina Buchholz (Germany)

Global Reproductive Health
Editor in Chief
Alan DeCherney (USA)

Past President/Special Advisor
Basil Tarlatzis (Greece)

Communications Director
Antti Perheentupa (Finland)

Director, Corporate Affairs
Hrishikesh Pai (India)

Special Advisor
Anna Veiga (Spain)

IFFS BOARD OF DIRECTORS MEMBER SOCIETIES

American Society of Reproductive Medicine
Fertility Society of Australia
Association for Fertility and Reproductive Health (Nigeria)
British Fertility Society
Chilean Fertility Society

Obstetrical and Gynecological Society of Malaysia
Russian Association of Human Reproduction
Finnish Gynecological Association
Japanese Society of Reproductive Medicine

Member society representatives serve staggered 9-year terms and are elected at the triennial General Assembly.

IFFS NON-STATE ACTOR (NSA) LIAISONS

FIGO: Ivonne Diaz Yamal (Colombia)
ICMART: David Adamson (USA)
GLOBAL SPONSORSHIP 2020

If you are pursuing a prestigious sponsorship that will maximize your reach and impact, consider the IFFS Global Sponsorship program. The IFFS will work with you to determine the ideal sponsorship arrangement to help further the IFFS mission while complementing your company’s goals and interests.

Membership on the IFFS Corporate Advisory Board is reserved for Global Sponsors.

All Global Sponsors will collaborate with IFFS leadership and the Secretariat Office to build a tailored sponsorship collection, with the following inclusions and recognitions.

PLATINUM GLOBAL SPONSOR  $200,000

- Your custom support package will be built from the list of offerings in the next section: we will work with you to allocate your contribution in support of IFFS initiatives
- Membership on the IFFS Corporate Advisory Board (up to 3 representatives)
  - Access to IFFS leaders during in-person meetings at IFFS International Symposia, triennial IFFS World Congress, ESHRE and ASRM
  - Additional conference calls as scheduled
  - Exclusive access to CAB-driven programs
  - Platinum level acknowledgement on all CAB-related activities
- Platinum level acknowledgement on dedicated corporate supporters page on IFFS website
- Platinum level acknowledgement in all live and online programs during the sponsorship term
- Special recognition at the annual IFFS International Symposium
  - Plaque, name badge ribbons, and onsite signage identifying company as Platinum Global Sponsor
- Three social media recognitions per year

GOLD GLOBAL SPONSOR  $100,000

- Your custom support package will be built from the list of offerings in the next section: we will work with you to allocate your contribution in support of IFFS initiatives
- Membership on the IFFS Corporate Advisory Board (up to 2 representatives)
  - Access to IFFS leaders during in-person meetings at IFFS International Symposia, triennial IFFS World Congress, ESHRE and ASRM
  - Additional conference calls as scheduled
  - Exclusive access to CAB-driven programs
  - Gold level acknowledgement on all CAB-related activities
- Gold level acknowledgement on dedicated corporate supporters page on IFFS website
- Gold level acknowledgement in live and online programs directly supported during the sponsorship term
- Special recognition at the annual IFFS International Symposium
  - Plaque, name badge ribbons, and onsite signage identifying company as Gold Global Sponsor
- One social media recognition per year

SILVER GLOBAL SPONSOR  $50,000

- Your custom support package will be built from the list of offerings in the next section: we will work with you to allocate your contribution in support of IFFS initiatives
- Membership on the IFFS Corporate Advisory Board (1 representative)
  - Access to IFFS leaders during in-person meetings at IFFS International Symposia, triennial IFFS World Congress, ESHRE and ASRM
  - Additional conference calls as scheduled
  - Exclusive access to CAB-driven programs
  - Silver level acknowledgement on all CAB-related activities
- Silver level acknowledgement on dedicated corporate supporters page on IFFS website
- Silver level acknowledgement in live and online programs directly supported during the sponsorship term
- Special recognition at the annual IFFS International Symposium
  - Plaque, name badge ribbons, and onsite signage identifying company as Silver Global Sponsor
PROGRAM SPONSORSHIP 2020

Whether you are a Global Sponsor selecting the activities that will make up your overall support of IFFS, or a sponsor looking to support a targeted program within the IFFS portfolio, this section provides greater event and activity detail. All sponsors will be acknowledged on the IFFS website and on materials related to the sponsored activities.

International Symposia

Bringing science and practice home, IFFS International Symposia focus on topical areas of reproductive health relevant to regional concerns, presenting cutting edge research, contemporary review, and topical debate. Our Scientific Committee works closely with affiliated societies to tailor each symposium with an exemplary and innovative program. Delegate attendance ranges from 500 - 2,000.

Starting at $75,000

Workshops

Workshops are targeted educational activities designed for the full range of reproductive healthcare professionals, including physicians, embryologists, nurses, counselors and researchers. Each activity is tailored to meet the needs of an event’s specific audience and is applicable to experienced professionals and trainees alike.

Size: Workshops may range in size from 50-600 attendees depending on the educational need, program objectives, and location.

Format: Depending on factors specific to the target audience, a workshop can be a half-day forum or a multi-day curriculum course. IFFS has experience and expertise in delivering education in a variety of formats.

Starting at $35,000

Online Learning Activities

IFFS recognizes the importance of reaching a maximum number of reproductive healthcare practitioners, as well as other healthcare professionals who may encounter infertility patients in their practice. Online learning expands our audience beyond those who have access to our live educational offerings, in particular ensuring access to quality education for practitioners in low- and middle-income countries, and rural or socio-economically challenged regions throughout the world. There is a wide array of formats to consider, from simple online toolkits to complex, multi-tiered educational programs that provide systematic skill development.

- Podcasts
- Webinars (one-time or series-based)
- Archives of IFFS live events
- Journal e-newsletter/journal club
- Breaking news rapid-response videos
- Original curriculum development
- Patient education
- Case-based learning

Starting at $25,000

Educational Access Grants

IFFS creates high-quality, trusted educational content that we strive to make widely accessible. Your support contributes to a fund that allows us to offset registration fees for practitioners in low- and middle-income countries participating in in-person or online learning activities.

Starting at $10,000
GLOBAL SPONSORSHIP OPPORTUNITIES

PROGRAM SPONSORSHIP 2020 (continued)

Ambassadors Program  ........................................................................................................... Starting at $25,000
IFFS Officers as Ambassadors support capacity development in reproductive healthcare through advocacy, promoting access to care, supporting emerging professional groups in low- and middle-income countries, and paving the way for educational and research initiatives.

Surveillance 2022 ......................................................................................................................... $35,000
The IFFS Surveillance is a triennial compendium of data collected by IFFS on global trends in reproductive health practices, standards, policies and laws. The resulting publication is an invaluable source of information for practitioners, law makers, and governments and provides an overview of modern reproductive healthcare across the globe. It is also a useful metric demonstrating how practices, customs, and laws have evolved over recent decades. Your contribution supports the development and distribution of the survey globally, the analysis and compilation of the results, and the final publication. You will be recognized in the final printed publication, in the journal Global Reproductive Health, and on the IFFS website where the Surveillance is posted. You will receive 50 printed copies for your company’s use.

IFFS Journal Author Submission Grants: Global Reproductive Health  ........ Starting at $15,000
Global Reproductive Health is an international, multidisciplinary journal, helmed by Editor-in-Chief Alan DeCherney. It aims to further knowledge, foster innovation, support research, and promote good clinical practice in the field of reproductive medicine within a global setting. Sponsored support of the journal enables offsetting author fees for submissions from low- and middle-income countries, where costs can be prohibitive.

Corporate Advisory Board ........................................................................................................ $25,000
The IFFS Corporate Advisory Board (CAB) was created to investigate and create solutions that address identifiable challenges in reproductive healthcare in developing countries. Corporate leaders are uniquely positioned to be an asset to these conversations, which focus on the creation of soundly developed, actionable programs designed to raise access to and quality of reproductive healthcare globally. Membership on the IFFS Corporate Advisory Board is reserved for Global Sponsors.
### GLOBAL EVENTS SNAPSHOT

Events followed the IFFS workshop format unless otherwise noted.

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Format</th>
<th>Attendance</th>
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<tbody>
<tr>
<td>2013</td>
<td>Lima, Peru</td>
<td>World Congress</td>
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<td>2014</td>
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<tr>
<td></td>
<td>New Delhi, India</td>
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<td>6-8 Dec</td>
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</tbody>
</table>
LET’S TALK

Thank you for considering partnering with IFFS. We welcome your input on how our goals may be aligned for maximum fertility care impact, practitioner education, and patient access.

CONTACT US

For more information, please contact Kristin Burke, IFFS Account Executive.

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Website IFFS-reproduction.org