

Minutes for IGDA Board Meeting 5/10/12

Approved 06/28/12

Present: Dustin, Brian, Cordy, Ed, Sheri, Wendy, Darius, Jane
Staff: Gordon, Diann, James
Absent: Coray

Called to order at 2:10pm EDT.

Next meeting: (planned) June 14, 11am-12:30pm PDT; 2-3:30 pm EDT
(actual meeting date: June 28th 11am-12:30pm PDT)

Review previous meeting minutes:

Sheri moves to approve minutes as posted, Cordy seconds
Approved unanimously

Financial review led by Ed Fries

- Still need to be concerned about declining membership
 - Down almost 10% year over year right now
 - Need to figure out how we can grow our membership base
- IMIS should help, going online soon
- Should look at ways to drive membership around events
- Sponsorship for Summit is looking good right now, though they aren't closed yet
- Will have a re-forecasted budget to approve at the next board meeting

Scholars Program update led by Gordon

- Returning to E3 for the second time with scholars
 - Just notified the 15 scholars around the world, 14 will make it and 1 will not be able to make it
- James & Ashley have been pushing this forward; Ashley leads the program
- Will be focused around on-site stuff on the show floor
- Kicking off a couple more events next (Develop Brighton, IGDA Summit)

Website Project update led by Dustin

- IMIS integration project has been proceeding as planned
 - James sent out details and login info to all board members
 - This is the actual registration process that members will go through
- Vendor has created draft version of RFP
- Brian, Darius, Wendy & Dustin will review this next Monday

IGDA Summit

- Discussion started by the brief from Dustin before the call
- Can we actually produce an event of value in the time remaining?
 - Yes, we can create this event, content is behind but it is coming together
 - Biggest concerns are Advocacy and Leadership tracks
 - But we do have other content we could fill into this time
 - Are working on a couple keynotes still
- What will be required to help the org achieve its revenue goal for IGDA Summit?
- How can we organize to get the word out to drive attendance as well as visibility?

- Talking to WIN about getting the word out to all the Seattle developers
- Also considered reaching out to WIGI
- Can also use our one-time mailing with SIGGRAPH
- Wendy will help out with the communication stuff - Sheri will bring her into that loop
- On-site team: Who will be there?
 - Expected to attend: All on call but Coray, and Darius is uncertain
 - James and Gordon; volunteers and a few other key folks.
 - Dustin will follow up with figuring out details of organizing volunteers.
 - Ed suggests contacting IGDA Seattle free volunteer help in exchange for passes.
 - Sheri has put Brandii in touch with Kate of IGDA Seattle for volunteers
- Sponsorships
 - Soft commits from various for about \$24K so far.
 - Jen suggested Amazon as a potential sponsor.
 - Process: keep James in the loop for everything.

Global Game Jam

- Discussion started by the brief from Dustin before the call.
- Board to discuss suggested deal terms.
 - Reconciliation seems unlikely at this point.
 - Structured as IP conveyance
 - Concern over particulars of wording which should be refined.
 - Concern about setting precedent for future IGDA efforts.
 - However, this appears to be the best way forward.
 - Next steps: EC will negotiate with GGJ-non profit on behalf of the board.
 - Brian: motion to authorize EC to negotiate with GGJ on deal terms as listed in brief; Sheri seconds. Approved by Brian, Cordy, Ed, Sheri, Wendy, Darius, Jane, Dustin abstains. Motion carries.

Action Items:

Scholars: James to co-ordinate Board input for contacts; Gordon to send follow-up recap and info on how Board can help

IMIS: board to review (especially Wendy)

Marketing for Summit (Wendy, Sheri)

Content (Sheri, Ed, Brian, Cordy, Gordon)

WIN and WIGI (Ed, Sheri; Waiting on discount code from James)

Onsite - Dustin to follow up with volunteers

Called into Executive session at 3:18PM EDT.

Reconvened at 3:31PM EDT and Meeting Adjourned.