

## Final Minutes for IGDA Board Meeting 7/19/12

Present: Dustin, Brian, Ed, Jane, Sheri, Wendy  
Staff: James, Dianne  
Tardy: Darius, Coray  
Absent: Gordon, Cordy

### Announcements:

Dustin: Official chartering and licensing language for Finland chapter.  
Update on GGJ sponsors whitelist agreement  
Website RFP  
Next board meeting (offsite): 8/12/12  
IGDA Keynote update: OUYA CEO.

Meeting called to order at 2:19pm EDT  
Review previous meeting minutes.  
Wendy moves to approve minutes, Jane seconds. Passed unanimously.

### Financial review led by Ed Fries

- Comparing actuals to budget -- Ed has highlighted significant discrepancies
- Membership remains low and requires further strategizing.
- Testing several ideas to improve response rate.
- Saved some costs on E3 and other expenses
- Running roughly break-even
- Expect audit to be approved

### Off-site discussion

- Dates are 8/11-12
- In Las Vegas with the Classic Gaming Expo, who have helped secure space

### East Coast Games Conference

- Events partnership opportunity

### Scholars Activities

- Brighton
- Ran essentially by one person -- could use a team on the ground
- No studio tours, but scholars were able to meet with developers

### Summit Strategy and Planning

- IGDA Board Members can help by promoting before event, and volunteering to be onsite at event.
- Check in with sponsors and make them feel welcome

Executive Session convened 3:12pm EDT.

Left Executive Session 3:30pm EDT.

Sheri Moves to adjourn meeting.

Brian seconds.

Meeting Adjourned 3:31pm EDT.