



The **International Game Developers Association (IGDA)** is the world's largest membership association for game developers.

Any game studio's most valuable asset is its employees. Joining the **IGDA Studio Affiliate Program** is an inexpensive investment in your staff, bringing benefits both to them and to you - and boosting employee loyalty, satisfaction, and retention. By becoming an IGDA Studio, your team enjoys year-long discounts, frequent professional events, networking, exposure, and exclusive access to learning resources.

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## Why join the IGDA?

Give your employees the **advantage of IGDA Membership**, an investment in their development and professional growth.

### Expand Your Employee Benefits

Joining as an IGDA Studio Affiliate will give your employees immediate access to the benefits and programs available to [individual members](#). The more employees you enroll, the more you save!

You and your staff will enjoy **discounts** to keep everyone updated on the latest tools and skills. These discounts can quickly exceed the cost of membership and reduce your overall employee-related costs.

Save 25% on **Unity Plus** and 10% on **Unity Pro**

Save 10-30% on passes to major industry events around the world such as **Casual Connect**, **GDC**, **DICE**, and many more

Save 10% on the **GDC Vault**, a trove of over 20 years of videos, talks and slides given at the worldwide Game Developers Conferences

Save 25% on game development **books** at CRC Press

Save 10% on **tuition** at DeVry

Free access to VR First labs and equipment

### Grow Your Business

Cultivate opportunities and partnerships within the IGDA's unparalleled network of **global game industry professionals**: executives, developers, publishers, technology & service companies, contractors and freelancers, PR professionals, marketers, lawyers, recruiters and more!

Become or find mentors for your employees and other IGDA members. Participate in **IGDA Mentor Cafés** at leading industry conferences. IGDA members are matched with and receive advice from the industry's most-celebrated experts.

### Professional Resources

**NEW!** The **IGDA Expert Resource Library** is one of the industry's biggest repositories of papers, abstracts, how-to's, and presentations. Find help with game design, leadership, production, project management, business & legal, publishing, and more. Only available to IGDA members. (Launching March 2018)

Participate, share, and benefit from **IGDA industry surveys**, including the biennial IGDA Salary Survey and Developer Satisfaction Survey. Only Affiliate Members receive detailed access to all of the data, including regional and local survey results.

### Boost Your Recruiting Resources

The **IGDA Career Center** is a full-service portal for employers and job seekers. Find candidates, post jobs and take advantage of a Studio Affiliate- only Featured Job Placement once every quarter.

Get assistance with **US visa applications** for your international game professionals.

Host **job fairs** via our local IGDA Chapters located in over 120 cities worldwide.

### Promote Your Company

Build presence in your **local games industry** through alliance with our 150+ IGDA Chapters and Special Interest Groups (SIGs). Chapters host regular events for local developer communities including lectures, game showcases, and networking evenings. IGDA SIGs work across continents, building awareness and knowledge of important skills and issues, including Analytics, Game Design, Women in Games, User Research, Blacks in Games, Games Education, and many more!

## Expand Your Employee Benefits

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Receive additional group health, disability, and life **insurance solutions** via HUB International, available only for IGDA members. For more information about the benefits to IGDA members, please [click here](#).

## We Advocate For You

The IGDA represents the interests of game developers around the world. We regularly **advocate for game developers, member companies**, and the industry at large to governments, agencies and NGOs globally.

Give your developers a **voice** to advocate for the issues affecting their lives (and your company). Our members speak out on issues such as censorship and the recognition of games as an art form.

## Promote Your Company

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Increase your **industry connections** through sponsorship of and / or contribution to any of the IGDA's community activities, locally and globally, including networking sessions, social events, lectures, roundtables, and webinars.

Get your **studio's message and brand** out to the entire IGDA audience via promotion of your company in the IGDA Studio Affiliates directory, features on the IGDA website & social media, and company highlights in the *IGDA Insiders* newsletter (with 40,000+ subscribers).

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## Join Now as a Studio Affiliate Member!

15 or fewer employees	US \$200 (previously \$400)
16 – 30 employees	US \$500 (previously \$40 - \$1,000)
31 – 50 employees	US \$1,000 (previously \$10,040 - \$2,000)
51 + employees	US \$35/member (previously \$35 - \$40/member)

## Join Now

To join as a Studio Affiliate contact us at <mailto:affiliates@igda.org>!

