

IHEA, MTI to Host Joint Meeting in 2018



Two of the industry's leading associations, the Industrial Heating Equipment Association (IHEA) and the Metal Treating Institute (MTI) will hold their annual spring meetings jointly at the Talking Stick Resort in Scottsdale, Ariz., April 22-25, 2018. This will be the third time the two associations have met together for their annual spring meeting.

"There's great benefit to all of our members, both IHEA and MTI," said Anne Goyer, IHEA's executive vice president. "Joint meetings allow us to offer a wide range of outstanding presentations and social activities while saving members costs from attending separate meetings."

Here is the completed program for the joint meeting.

Keynote: Achieving Breakthrough Performance from Captain Michael Abrashoff

When Mike Abrashoff took command of the *USS Benfold*, morale was low, turnover was high and performance ranked at the bottom of the Pacific Fleet. Twelve months later, the ship was the benchmark for performance – using the very same crew. This inspiring talk is based on the vital leadership lessons Abrashoff learned as he led the remarkable turnaround of the ship.

What You Don't Know in Safety Can Really Hurt Someone

As manufacturing continues to change, so do the issues surrounding safety. Regardless of change, plants still have dangerous chemicals, electrical hazards, confined spaces and forklifts running

everywhere. Knowing how to blend all these hazards into an effective safety plan is vital to protecting your employees. In this session, you will learn the key elements to ensure your safety plan is up to date with innovations in manufacturing.

Manufacturing 4.0

With a lack of skilled workers being every industry's biggest challenge, automation and emerging technologies are driving manufacturing plants to develop new avenues of production, quality and line operations. Apps, artificial intelligence, robots, sensors and numerous other technologies are transforming plants into the facilities of the future. This presentation will be an interactive discussion on how technology is increasing the capacity and production of operations while allowing employees to work smarter, not harder.

Your Company's Digital Presence

When you look at your company's online presence, is it just a stagnant website or is it a flourishing interactive instrument tapping into artificial intelligence, digital technology and communication enhancements to become an interactive tool for customer service, lead generation and sales? The online world is changing daily, and those who leverage it will have a huge competitive advantage in the world of manufacturing. In this presentation, you will learn the key elements you must have in your online strategy if you are to compete in 2020 and beyond.

An Update from IHEA's Economist

Always popular and entertaining, Chris Kuehl gives his no-nonsense overview of 12 manufacturing indices he follows on a monthly basis for IHEA. He will also provide a look ahead for the remainder of 2018 and beyond.

Social Events

A welcome reception and annual president's gala will be featured along with an IHEA golf tournament and an MTI Educational Foundation fundraiser. These events are great opportunities to connect with others in the industry.



Complete meeting details and registration information can be found at www.ihea.org and www.heatreat.net.

