

FAQ's About the InsurCon2019 Convention Showcase

1. What is InsurCon2019 & Convention Showcase?

InsurCon2019 & Convention Showcase is an annual event hosted by the IIAW to bring members from throughout the state together for networking, education and product updates. The most important and largest event is the Convention Showcase, held on the Thursday, May 16th of the event. The Convention Showcase brings many vendors from across the nation to Wisconsin. Approximately 550 people participate in this event.

2. When is the IIAW Convention & Convention Showcase?

InsurCon2019 is May 15th/16th. The Convention Showcase will be held on Thursday, May 16th.

3. Where is the Convention located?

InsurCon2019 will be held at the Madison Marriott West, 1313 John Q Hammons Drive, Middleton, WI. The Convention Showcase will be held in the Marriott Convention Center and exhibitors can unload directly there.

4. What are the hours of the Convention Showcase?

Setup: 7:00 – 2:15 p.m.

Doors Open: 2:15 p.m.

Doors Close: 4:45 p.m. (teardown begins at this time).

5. Who attends the Convention Showcase?

The overall attendance for InsurCon2019 is estimated to be 550 people, which consists of decision makers, agency owners, agency personnel and company representatives.

6. How many booths will be at the Convention Showcase?

The 2019 event will have 120 booths.

7. What is the cost for a booth at the Convention Showcase?

IIAW Members receive a price of \$850. The cost for Non-Members is \$950. After February 28, booth prices will increase by \$50, respectively.

8. What do I get with my Convention Showcase booth?

Booth space includes:

- Professional 10' wide x 8' deep draped exhibit space
- 8' pipe and drape backdrop with 3' pipe and drape side rails
- 8' skirted table
- 2 folding chairs
- Wastebasket
- 1 One-line standard booth ID Sign
- Two full registrations
- Attendee Listing by email upon request