

EXHIBITOR INFORMATION

InsurCon2020 has more to offer our exhibitors than ever before!

Join us September 8th and 9th at the NEW Kalahari Convention Center
in Wisconsin Dells, WI

WHO SHOULD EXHIBIT?

If your products are used in the insurance industry and by insurance professionals, you don't want to miss this opportunity to network with the largest group of insurance professionals in the state!

WHO ATTENDS?

The entire industry value chain. The annual InsurCon convention is attended by agencies of all sizes. The valuable information presented at the convention draws in many agency owners as well as agency staff. The event brings together national and regional carriers and vendors who are looking to network and interact with the strong independent agency channel of Wisconsin.

INSURCON2020 **NEW** EXHIBITOR PRICING OPTIONS:



- **BRONZE:** (Member: \$850 Non-member: \$950)
 - ✓ 8 x 10 Booth
 - ✓ 2 Free Full Convention Registrations
 - ✓ Convention Attendee List (sent one week prior to event)
- **SILVER:** (Member: \$1150 Non-member: \$1250)
 - ✓ 8 x 10 Booth
 - ✓ 2 Free Full Convention Registrations
 - ✓ Convention Attendee List (sent one week prior to event)
 - ✓ **NEW!** Blackout Bingo Participation (Includes a floor sticker identifying vendor as participant)
 - ✓ **NEW!** Social Media Recognition Upon Registration
- **GOLD:** (Member: \$1400 Non-member: \$1700)
 - ✓ 8 x 10 Booth
 - ✓ 2 Free Full Convention Registrations
 - ✓ Convention Attendee List (sent one week prior to event)
 - ✓ **NEW!** Blackout Bingo Participation (Includes a floor sticker identifying vendor as participant)
 - ✓ **NEW!** Social Media Recognition Upon Registration
 - ✓ **NEW!** ONE additional registration to be given out to an independent insurance agency of your choice
 - ✓ Exhibitor advertisement during convention (September 8th & 9th)
 - Window Cling on doors of convention hall main entrance
OR
 - Floor Sticker placed in high traffic area of convention hall

WHAT IS INCLUDED IN THE EXHIBIT SPACE:

- Booth: 8x10 booth
 - ✓ 8' high backwall drape
 - ✓ 3' high sidewall drape
 - ✓ 7" x 44" identification sign
 - ✓ 8' skirted table
 - ✓ 2 chairs
 - ✓ Wastebasket
 - ✓ Installation and removal
- Map of exhibitors and exhibit hall
- Valley Expo & Displays Professional Exhibitor Kit
 - Once you've registered for the event, you will have the opportunity to work directly with the professional team at Valley Expo & Display for all your event day needs

ADDITIONAL SPONSORSHIP INFORMATION

Make a strong impact and stand out from your competition! Check out the additional sponsorship opportunities available at InsurCon2020! [Click Here to View Available Sponsorships!](#)