

SPONSORSHIP OPPORTUNITIES FOR INSURCON 2020

(All Main Stage Speakers will be "sponsored" by our Exclusive and Partner level supporters)

Join us September 8th and 9th at the NEW Kalahari Convention Center
in Wisconsin Dells, WI

Make a strong impact and stand out from your competition! Check out the additional sponsorship opportunities available at InsurCon2020!

○ Breakout Session Sponsors:

Tuesday, September 8th from 1pm-5pm. See agenda for details on specific sessions for each room. Room signage, convention materials and speakers will acknowledge breakout room sponsors

African 10/20: \$500 Sponsorship Add cash giveaway? YES or NO Amount: \$

African 30/40: \$500 Sponsorship Add cash giveaway? YES or NO Amount: \$

○ Charging Station Sponsor: \$500

Charging Station will be located near the registration booth and will include signage indicating your company's sponsorship!

○ Marketing Materials Drop: \$500/session

Get your marketing materials in front of every convention attendee with this sponsorship opportunity. Print off your flyers, postcards or brochures and the IIAW staff will take care of the rest! Individual materials will be placed on each seat of the convention hall on Wednesday, September 9th before attendees arrive.

○ Convention Evening Entertainment Beverage Sponsor: \$1000

As an evening entertainment beverage sponsor, your company logo will appear in front of every attendee at our Tuesday evening party on September 8th. This will be one of the most highly attended aspects of the convention so don't miss out. (This sponsorship opportunity is available for up to 5 sponsors or one \$5000 sponsor

○ Lanyard Sponsor: ~~\$2000~~

Display your company logo proudly around the neck of each convention attendee! Lanyards will be co-branded with the InsurCon2020 logo.

○ Blackout Bingo Sponsor: \$2000

New to InsurCon this year is our Blackout Bingo card for all attending the Exhibit Hall on Wednesday, September 9th. Select exhibitors will be participating in the Blackout Bingo game and attending agency owners and employees can complete a Blackout Bingo card and be entered to win a cash prize. Sponsorship includes your company logo on marketing materials, the center space of the Blackout Bingo card as well as on each of the individual Blackout Bingo cards given to agency owners and employees.

○ Hospitality Lounges: \$1500 (Limit 4)

During the convention entertainment on the evening of September 8th, reserve your private "lounge" to entertain guests. The lounges are open to the main ballroom space to allow for guests to enjoy the entertainment while they network with your company. Choose a theme, offer drinks and food – be creative with your space and highlight your company! Hospitality lounge hours will run the duration of the evening entertainment, from 9pm-midnight.