



SPONSORSHIP OPPORTUNITIES FOR INSURCON2024

(All Main Stage Speakers will be “sponsored” by our Exclusive and Partner level supporters)

Commit today for your sponsorship and you won't have to pay until 2024! Invoices will be sent in January.

- **Hall of Fame and Stadium Tour Sponsor: \$2,500 (1 of 2 Available)* Thank you, SECURA!**
Maximize exposure with your brand showcased on signage and marketing materials during the exclusive tours connecting directly with attendees for a lasting impact. All InsurCon registrations include free access to the Stadium and Hall of Fame Tours on Friday, May 17th.
- **Lanyard Sponsor: \$2,500* Thank you, IMT!**
Have your logo co-branded with the IIAW on every attendee and exhibitor lanyard. Must be purchased by March 15th, 2024.
- **Agency Appreciation Luncheon: \$3,000** Thank you, Ansay & Associates**
Elevate your brand's visibility with signage at this prestigious invite-only event, attended by agency personnel, Exclusive Supporting Company Members and select InsurCon2024 sponsors. The event will be hosted in the renowned Champions Club, the unofficial stadium penthouse, offering an unrivaled view of Lambeau Field and a unique chance to connect with agents.
- **Past Presidents' Cocktail Hour: \$2,500* Thank you, R&R Insurance Services!**
This sponsorship puts your logo in front of attendees during our Past Presidents' Cocktail Hour in the Lambeau Field Atrium.
- **Blackout Bingo Sponsor: \$2,500* Thank you, UFG!**
All attendees will receive Blackout Bingo cards for the Exhibitor Showcase on Thursday, May 16th. Select exhibitors will participate in the Blackout Bingo game where attending agency owners and employees can complete a Blackout Bingo card and be entered to win a prize. You will be recognized as the sponsor on all versions of the Blackout Bingo cards.
- **Former Packer Player Meet & Greet Sponsorship: \$5,000** Thank you, Godfrey & Kahn**
This sponsorship puts your logo on a step and repeat Banner, set up for photo opportunities with a former Packers player (TBA). Must be purchased by March 15th, 2024.
- **Coach LaFleur Meet & Greet Sponsorship: \$10,000** Thank you, Irys!**
Showcase your brand during our Johnsonville Tailgate Party's Coach LaFleur Meet & Greet! As the sponsor, you'll receive your logo on a step and repeat banner which will serve as a backdrop for attendee photos with Coach LaFleur. With a professional photographer capturing the event's highlights and Meet & Greet photos, you'll receive direct access to the photo gallery. Additionally, this sponsor will also receive a seat on Thursday's CEO Panel. Must be purchased by March 15th, 2024.

* The Agency Appreciation Luncheon is an invite-only event for agency employees and designated sponsorships. Sponsorships designated with an asterisk(s) indicate which sponsorships include an invitation for one (*) or two (**) individuals to attend the Agency Appreciation Luncheon. Exclusive Supporting Company Members will receive an invitation for one individual to attend the Agency Appreciation Luncheon.



SPONSORSHIP OPPORTUNITIES FOR INSURCON2024 (CONTINUED)

○ **Tailgate Beverage Sponsor: ~~\$1,500~~ Thank you, Rockford Mutual and Robertson Ryan Insurance!**

This sponsorship puts your logo in front of attendees during the Johnsonville Tailgate Party on Wednesday, May 15th. Your logo will be featured on marketing materials and on signage around the event's bars.

○ **Continental Breakfast Sponsor: ~~\$500~~ Thank you, Auto-Owners and Keystone!**

As a Continental Breakfast Sponsor, your brand will be in front of each attendee as they grab their breakfast before Thursday's sessions begin. Each sponsorship includes signage on the breakfast tables.

○ **Gourmet Lunch Sponsor: \$1,000 (2 of 3 Available) Thank you, Progressive!**

As a Gourmet Lunch Sponsor, your brand will be in front of each attendee as they grab their lunch on Thursday. This sponsorship includes signage on the lunch tables.

○ **Past Presidents' and Risk Management Panel Sponsor: Thank you, Irys and SFM!**

Your sponsorship will be recognized during the event and your logo will be featured on signage during on our Past Presidents' Panel or Risk Management Panel.

○ **Past Presidents' Cocktail Hour Selfie Station Sponsor: Thank you, First Onsite!**

Showcase your brand inside Lambeau Field and across social media during InsurCon! Bring your branded photo props to the selfie station during Thursday evening's cocktail hour. Attendees will have the opportunity to join you inside the bowl of Lambeau Field where they'll get the perfect selfie featuring a backdrop of the iconic stadium.

○ **Exhibitor Showcase Beverage Sponsor: Thank you, Redbird Security and Openly!**

This sponsorship puts your logo in front of attendees during the Exhibitor Showcase! In addition to your logo being featured on the marketing materials and on signage around the Exhibitor Showcase, you'll also receive priority booth placement near one of the bars.

○ **Cornhole Sponsor: Thank you Robertson Ryan Insurance, Risk Strategies, Honeycomb Insurance, Kunkel and Associates and Greater Insurance Service Corp!**

Let your brand be the centerpiece of our Tailgate Party by becoming our Cornhole Sponsor, where your logo will shine on custom-made cornhole boards during the cornhole tournament. Plus, leave a lasting impression as attendees will have the opportunity to bring home a board set during an exciting raffle following the tournament. Sponsorship must be purchased by March 15th, 2024.



Click [here](#) to select your sponsorship.

For any questions on our Sponsorship Opportunities, please contact Diana Banaszynski, diana@iiaw.com.