SPONSORSHIP OPPORTUNITIES | INSURCON2027

The deadline to secure a sponsorship is April 9, 2027 unless otherwise noted.

Attendee Welcome Packet Sponsor: $1500 (1 Available)
Start the experience with your brand front and center. Every InsurCon2027 attendee will receive a welcome packet and pocket agenda featuring your logo on the outside.

Lanyard Sponsor: $2500 (1 Available)
Get your brand in the spotlight all convention long. Your logo will appear alongside the IIAW logo on every attendee and exhibitor lanyard, keeping your brand visible from the first session to the final encore.

Hotel Key Card Sponsor at Hyatt Regency: $1250 (1 Available)
Make an impression before the convention even begins. Your logo will be featured on hotel key cards provided to InsurCon2027 guests staying at the Hyatt Regency Milwaukee.

CE Sponsor: $750 (4 Available)
Your logo will be featured during a portion of InsurCon2027 CE sessions, connecting your brand with valuable education and conversation.

3rd St. Market Voucher Sponsor – Wednesday, May 19: $1250 (2 Available)
Give attendees a reason to grab a bite—and remember your brand. Your logo will be featured on 3rd St. Market voucher cards provided to each attendee. **The deadline to secure this sponsorship is March 10, 2027.*

3rd St. Market Turf Sponsor – Wednesday, May 19: $500 (1 Available)
Bring a little friendly competition to the mix. Your logo will be featured on signage at The Turf, where attendees can enjoy cornhole, giant Jenga and a place to kick back and connect.

3rd St. Market Shuffleboard Sponsor – Wednesday, May 19: $500 (1 Available)
Put your brand where the fun is. Your logo will be featured on signage at the shuffleboard area, giving your brand visibility as attendees compete, connect and unwind.

3rd St. Market Lounge Sponsor – Wednesday, May 19: $500 (1 Available)
Your logo will be featured on signage 3rd Street Market Lounge, where attendees can relax and connect.



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3rd St. Market City Fountain (Beer Wall) Sponsor – Wednesday, May 19: $500 (1 Available)
Cheers to a sponsorship that gets noticed. Your logo will be featured at the City Fountain Beer Wall, putting your brand front and center as attendees grab a drink and enjoy the evening.

Breakfast Sponsor – Thursday, May 20: $500 (2 Available)
Start the day with a little brand recognition. Your logo will be featured on signage during Thursday morning's breakfast, giving you visibility as attendees fuel up for a full day of InsurCon.

Featured Lunch Sponsor – Thursday, May 20: $750 (3 Available)
Make your brand part of the midday gathering. Your logo will be featured on signage during lunch, keeping your company visible while attendees recharge and connect.

~~**Pull Tabs Sponsor: $2000**~~ ***Thank you, IMT Insurance!***
Bring a little extra fun to the Exhibitor Showcase. Your logo will be featured on the pull tabs provided to all attendees, giving your brand a memorable presence during one of InsurCon's most interactive events.

Cocktail Reception Sponsor – Thursday, May 20: $1000 (1 of 3 Available)
Thank you, Penn National Insurance and Kunkel & Associates!
Your logo will be featured on signage during Thursday's cocktail reception at Vue Rooftop, putting your company in the spotlight as we recognize the 2027 Power Players.

Dinner Sponsor at Turner Hall – Thursday, May 20: $1500 (2 Available)
Take center stage during dinner. Your logo will be featured on signage at Turner Hall as attendees gather for dinner, conversation and a night of InsurCon entertainment.

Evening Entertainment Sponsor – Thursday, May 20: $10,000 (2 Available)
Be recognized as an Evening Entertainment Sponsor for the InsurCon2027 concert at Turner Hall, featuring live performances from headliner Gin Blossoms with special guest Vertical Horizon. Sponsorship includes signage and a meet and greet opportunity with the bands (1 person per sponsorship - details TBD).

