

Day One	Activity	Start Time	Duration
	Introduction to Insurance Challenge! Case Study	8:00 AM	0:45
	Prepare for Pop Quiz	8:45 AM	0:30
	Pop Quiz!	9:15 AM	0:30
	Break	9:45 AM	0:15
	Learning Objectives/Thinking Points	10:00 AM	0:30
	Round 0 Situation Analysis/SWOT ("As-Is" Analysis)	10:30 AM	1:00
	Guest Speaker - TBD	11:30 AM	1:00
	Lunch	12:30 PM	0:45
	Strategy and Long-Term Planning - MOST Framework	1:15 PM	0:45
	Round 1 - "To-Be" Planning and MOST	2:00 PM	0:45
	Break	2:45 PM	0:15
	Round 1 - Decisions and Execution	3:00 PM	2:00
	End of Day	5:00 PM	

Day Two	Activity	Start Time	Duration
	Individual Learning Takeaways	8:00 AM	0:15
	Financial Reporting and Round 1 Debrief	8:15 AM	1:15
	Break	9:30 AM	0:15
	Finance Exercise (board game)	9:45 AM	0:45
	Round 2 Competition - Financial Analysis and Execution	10:30 AM	2:00
	Lunch	12:30 PM	1:00
	Financial Ratio Analysis and Round 2 Debrief	1:30 PM	1:00
	Round 3 Competition	2:30 PM	2:00
	Guest Speaker - TBD	4:30 PM	0:30
	End of Day	5:00 PM	

Day Three	Activity	Start Time	Duration
	Individual Learning Takeaways	8:00 AM	0:15
	Round 4 Competition	8:15 AM	1:45
	Prepare Final Presentations	10:00 AM	0:45
	Team Presentations/After Action Reviews	10:45 AM	0:45
	Exercise Debrief and Awards	11:30 AM	0:30
	End of Exercise	12:00 PM	