



ENSURING YOUR VOICE IS HEARD IN THE CAPITOL!

Please check the amount you would like to contribute below:

- ☐ \$500 Contribution
- ☐ \$250 Contribution
- ☐ \$100 Contribution
- ☐ \$ 50 Contribution
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All fields required and must be reported to the Government Accountability Board:

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I authorize the Independent Insurance Agents of Wisconsin to publish my name in Association publications as an IWPAC contributor: YES or NO (circle one)

NO CORPORATE CHECKS OR CREDIT CARDS

We accept Cash, VISA or MasterCard and mail-in donations by check.

Make checks payable to: **Insuring Wisconsin Growth Fund Conduit**

Payment Type:

- ☐ Check Enclosed
- ☐ VISA
- ☐ MasterCard

Credit Card # _____ Exp. Date _____

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IIA Conduit contributions or gifts to a political action committee are not deductible as charitable contributions for income tax purposes.

Questions? Call 608.256.4229 or fax 608.256.0170

Please mail to: IIAW, 725 John Nolen Drive, Madison, WI 53713

If paying by VISA or MasterCard, you may email this completed form to kim@iiaw.com



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What is the IIAW Conduit

Like the IIAW Political Action Committee, the conduit is a voluntary donation that is designed to take our association to the next level in state government affairs advocacy. What's different than our PAC, is donors contribute funds to their personal conduit account, in which the donor has complete control of the distribution of their funds.

Our Government Affairs Committee will solicit individual donors for authorization to use a portion of their donation for a particular candidate(s). Conduit donors may accept or decline this solicitation. In addition, donors may direct the conduit to distribute their funds to any candidate of their choice at any time.

Why is IIAW Conduit Important?

Every day, legislation is introduced in the legislature that could affect your business. Proposed legislation often includes increased reporting and additional requirements leading to unnecessary regulations of our industry. In some cases, we support legislative initiatives and work with legislators to gain passage of favorable measures. For example, we are currently working on the role of the navigator under the new federal PPACA rules. We are protecting the role of agents moving into the future.

Why should I donate?

Collectively, our resources result in sizable contributions that give our association increased visibility and credibility. Legislators will remember who we are and take the time to listen to our concerns and they may even champion our cause. By no means do political contributions buy votes, they instead open the door to be heard and compete against our legislative competitors.