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Good afternoon,

I wanted to take this opportunity to share some important information with you about Wisconsin's plans for implementing the Patient Protection and Affordable Care Act and state Entitlement Reforms Initiative. Please feel free to pass along to your partners as well.

The Patient Protection and Affordable Care Act (PPACA) and state Entitlement Reforms present an opportunity to reduce Wisconsin's uninsured rate. We all share the goal of ensuring Wisconsin residents have access to affordable health care coverage. By working together we can achieve our shared goal of reducing Wisconsin's uninsured rate.

One of Wisconsin's most significant strategies to assist Wisconsin residents with enrolling in the appropriate public or private health care coverage will be through the recently announced Regional Enrollment Networks (RENs). The RENs will be comprised of various community partners, health care providers, income maintenance consortia, managed care entities, and other key stakeholders like you. These RENs will be developed at the local level and may be different from each other depending on the needs of the local region.

On July 16, 2013, the Department of Health Services and the Office of the Commissioner of Insurance presented a proposed model for the RENs at the UW-Population Health Institute's Wisconsin Health Insurance Outreach & Enrollment Summit. The RENs were modeled after and leverage the current outreach and enrollment efforts underway in Milwaukee through the Milwaukee Enrollment Network. The presentation announcing the RENs is available online at <http://www.dhs.wisconsin.gov/aboutdhs/initiatives/budget/initiatives/er/071613ren.pdf>

Each REN will have dedicated facilitators that will lead each region's efforts of supporting partners and mobilizers.

Many partner organizations including public health departments, community based organizations, advocacy groups, Qualified Health Plans (QHPs), veterans groups, tribes and others have shown interest in collaborating to assist Wisconsin individuals and families navigate these new health care coverage changes.

As you know, we are faced with a very aggressive timeline to operationalize the RENs and begin the very important task of assisting Wisconsin individuals and families enroll in the appropriate public or private health care coverage. If you are interested in partnering with the Regional Enrollment Network in your area, please fill out the form at

***Wisconsin.gov***

<http://4.selectsurvey.net/dhs/TakeSurvey.aspx?PageNumber=1&SurveyID=m61L3895&Preview=true>.

The co-conveners of the RENs will contact you within the next couple of weeks to announce a REN kick-off meeting in each region.

For additional information, regionally based Department of Health Services staff listed below would be happy to assist you:

Region	Counties	Contact	Email address
Bay Lakes	Brown, Door, Marinette, Menominee Oconto, Shawano	Elizabeth Jungers	<a href="mailto:Elizabeth.jungers@dhs.wisconsin.gov">Elizabeth.jungers@dhs.wisconsin.gov</a>
Capital	Adams, Columbia, Dane, Dodge, Juneau, Richland, Sauk	Amy Bell	<a href="mailto:Amy1.bell@dhs.wisconsin.gov">Amy1.bell@dhs.wisconsin.gov</a>
Central	Langlade, Marathon, Oneida, Portage	Bill Hanna	<a href="mailto:William.hanna@dhs.wisconsin.gov">William.hanna@dhs.wisconsin.gov</a>
East Central	Calumet, Green Lake, Kewaunee, Manitowoc, Marquette, Outagamie, Sheboygan, Waupaca, Waushara, Winnebago	Elizabeth Jungers	<a href="mailto:Elizabeth.jungers@dhs.wisconsin.gov">Elizabeth.jungers@dhs.wisconsin.gov</a>
Great Rivers	Barron, Burnett, Chippewa, Douglas, Dunn, Eau Claire, Pierce, Polk, St. Croix, Washburn	Michelle Larson	<a href="mailto:Michelle.larson@dhs.wisconsin.gov">Michelle.larson@dhs.wisconsin.gov</a>
Milwaukee	Milwaukee	Sarah Fraley	<a href="mailto:Sarah.fraley@wisconsin.gov">Sarah.fraley@wisconsin.gov</a>
Moraine Lakes	Fond du Lac, Ozaukee, Walworth, Washington, Waukesha	Angie Moran	<a href="mailto:Angela.moran@dhs.wisconsin.gov">Angela.moran@dhs.wisconsin.gov</a>
Northern	Ashland, Bayfield, Florence, Forest, Iron, Lincoln, Price, Rusk, Sawyer, Taylor, Vilas, Wood	Melody Yeager	<a href="mailto:Melody.yeager@dhs.wisconsin.gov">Melody.yeager@dhs.wisconsin.gov</a>
Southern	Crawford, Grant, Green, Iowa, Jefferson, Lafayette, Rock	Julie Milleson	<a href="mailto:Julie.milleson@dhs.wisconsin.gov">Julie.milleson@dhs.wisconsin.gov</a>
Western	Buffalo, Clark, Jackson, La Crosse, Monroe, Pepin, Trempealeau, Vernon	Jamie Fawcett	<a href="mailto:Jamie.fawcett@dhs.wisconsin.gov">Jamie.fawcett@dhs.wisconsin.gov</a>
WKRP	Kenosha, Racine	Sarah Fraley	<a href="mailto:Sarah.fraley@wisconsin.gov">Sarah.fraley@wisconsin.gov</a>

In addition, DHS will be hosting Partner and Provider Medicaid policy overviews and trainings via webinar beginning in August 2013. The first webinar will be held Monday, August 12 from 10am to noon. Additional information, including how to participate in the webinar, will be available in the near future on the Department's website at [www.dhs.wisconsin.gov](http://www.dhs.wisconsin.gov).

Thank you,

Brett Davis