



Independent Insurance Agents of Wisconsin

ADVOCATE



BUILD

INSPIRE



Join Independent Insurance Agents of Wisconsin

OUR VALUE IS FINDING YOUR SOLUTION!

You've made the choice to build your agency on independence, but that doesn't mean you're alone. Membership in the Independent Insurance Agents of Wisconsin and the Independent Insurance Agents & Brokers of America allows you access to an exclusive network of more than a quarter million independent insurance professionals nationwide that receives advocacy, business solutions and technical expertise from the industry's thought leader.

As your agency seeks solutions to challenges and opportunities, turn to the IIAW. Our experience combined with our vast network of insurance professionals seeks to provide you with the optimal solutions. We do the work so you don't have to!



ADVOCACY

When independent agents need a voice on Capitol Hill and in the halls of the state capitol, legislators listen to the Big "I." Our government affairs teams work around the clock in Washington D.C. and in Madison, WI to protect your clients and your livelihood.

Our expertise, combined with a million dollar Political Action Committee (PAC) and our grass roots network, provides us with the ammunition to protect your independence. We will fight for you on flood insurance, health care, taxes, insurance regulation, and more, while you run your agency.



INSPIRATION THROUGH EDUCATION

The IIAW is inspiring new and existing insurance professionals to become the Agency of the Future. Our Professional Development Program, educational course offerings, and industry-leading events are inspiring, educating and positioning our members to re-train their brains, re-tool their employees and re-shape their business to be responsive to today's consumer. Harness your ability, unleash your potential and deliver solutions.



AGENCY SOLUTIONS

Our agency solutions offer trusted consulting for the independent agent. Because we know how important it is for you to succeed in business, IIAW has created a portfolio of solutions built just for you.



TECHNOLOGY

We help you navigate and choose the best solutions to fit your needs



STRATEGIC

Protect your investment by reviewing business goals and strategies



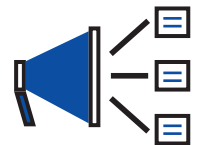
OPERATIONAL

Update and improve agency workflows and operating procedures



FINANCIAL

Review financial processes for accuracy and efficiency



MARKETING

Review your agency marketing efforts and discover helpful tools and resources

A DEDICATED TEAM OF PROFESSIONALS FOCUSED ON YOUR SUCCESS



MATT BANASZYNSKI
Chief Executive Officer



MALLORY CORNELL
Vice President and
Director of Risk Management



KIM KRAMP
Association and Agency
Accounting Manager



TRISHA OURS
Director of Insurance Services



EVAN LEITCH
Technology and Risk Advisor



ASHLEY HALE
Graphic Designer and
Creative Marketing Manager



JENNIFER PETERSEN
Member Engagement &
Events Coordinator



MISHA LEE
IIAW Government Affairs



JOSH JOHANNINGSMEIER
IIAW General Counsel

CONTACT THE IIAW OFFICE | 608.256.4429 | www.iiaw.com

DOING WHATEVER IT TAKES FOR INDEPENDENT AGENTS SINCE 1899

DISCOVER THE MANY RESOURCES & PRODUCTS AVAILABLE

IIABA RESOURCES

ACORD Forms
Agency Universe Study
Agents Council for Technology
Ask an Expert
Best Practices Study
Big "I" Hires
Diversity Task Force
E&O Happens Website
Government Affairs
IA Magazine
InVEST
IndependentAgent.com
InsurPac
Legal Advocacy & Services
Market Share Report
Media Relations
Trusted Choice Disaster Relief Fund
Trusted Choice®
Virtual University

WI RESOURCES

Risk Management Consulting
Technology Consulting
Operational Improvement Review
Agency Risk Assessments
Checklists:
 Mergers and Acquisitions
 Personal Lines
 Commercial Lines
WI Agent Magazine
Annual Convention (InsurCon)
Online and Classroom CE
Website and Procedures
Prelicensing
Manual Review
Sample Agency Procedures Manual
Legal Briefs and Guidance
Insuring Wisconsin Conduit
Emerging Leaders
 Professional Development
 Networking Events

PRODUCTS

Agents E&O Insurance
Data Breach Insurance
Employment Practices
 Liability Insurance
Association Health Plan
Employee Benefits
Flood Insurance Program
Life and Health
Professional Liability
Big "I" Market Access
Retirement Plans
Eagle Agency
InsurBanc
TrustedChoice.com
ePay Policy
InVest Program

Join Today! www.iiaw.com

Partners

EXCLUSIVE



PARTNERS



AFFILIATE

Chubb Insurance Company
The Hanover Insurance Group

INDUSTRY

American Risk Management
Resources Network LLC
Austin Mutual Insurance Company
Badger Mutual Insurance
Bedford Underwriters Ltd.
Continental Western Group
Dairyland Auto & Dairyland Cycle
Erickson-Larsen, Inc.
Farmington Mutual Insurance Company
Frankenmuth Insurance
Germantown Mutual Insurance Company
Grand General Agency

Grinnell Mutual
Hastings Mutual Insurance Co.
ICW Group Insurance Companies
ISU Insurance Agency Network
J.M. Wilson
Keystone Insurers Group
Larry Gordon Agency, Inc.
League of WI Municipalities Mutual Insurance
Market Specialty Commercial
Midwest Family Mutual Insurance Company
Mt. Morris Mutual Insurance Company
Nationwide

North Star Mutual Insurance Company
Pekin Insurance
Risk Placement Services
Donegal Insurance Group
State Auto Insurance Cos.
The Hartford
United Fire Group
United Heartland and Accident Fund
Western National Mutual Insurance
Westfield
Wisconsin Municipal Mutual Insurance Company, Inc.

VENDOR

123 Exteriors, Inc.
Applied Tech
BMO Harris Bank, N.A.
DAIS Technologies
Delta Defense LLC | USCCA
Gerber Collision and Glass
Give Your Kid a Million!

Imperial PFS
Insurance Marketing Group of WI Inc.
J & K Cleaning & Restoration LLC
Midwest IT
Nohre & Co.
Revive Restoration
Security Financial Bank

ServiceMaster Restoration
Services of Madison/Superior
Construction
Trilogy Health Solutions, Inc.