

IIB NAMES NEW DIRECTOR OF STRATEGIC COMMUNICATIONS

The Institute of International Bankers today announced Meghan Milloy will be its new Director of Strategic Communications, effective August 12. She succeeds William (Bill) Goodwin, who has served as Communications Director since August, 1995.

Ms. Milloy, who will be based in Washington, comes to IIB with a wide range of banking policy and communications experience at both the federal and international level. She previously served as a Presidential Management Fellow working between the Small Business Administration and the House Small Business Committee where she focused on financial services issues and then went on to be Director of Financial Services Policy at DC-based think tank, the American Action Forum. Most recently she completed the Robert Bosch Foundation Fellowship in Germany where she worked on issues of trade and international financial regulation at Germany's Ministry of Economics and Energy, the Bundesverband der Deutschen Industrie, and the Deutsche Börse Group. She holds a J.D. from Pepperdine University School of Law and B.A.s with honors in economics and political science from the University of Mississippi.

"In June, Bill informed me of his plans to retire at the end of this year and I am delighted that we will have the benefit of his extensive experience as we transition to an exciting new chapter at the IIB, moving to a more strategic level of both internal and external communications focused not only on members but more fully on external stakeholders in Washington," said IIB CEO Briget Polichene.

"I am beyond grateful to Briget and the IIB team for entrusting me with this challenging new role that melds my passion and my past experience in both public policy and communications," Ms. Milloy said. "Coming in right after a year of work in three, very different international institutions, I look forward to getting to know all of the IIB's members and working with them to effectively communicate both their challenges and their contributions in the U.S. banking landscape and local, regional and national economy."
