Why are most presentations so bad? Truly terrible? They’re too wordy, text-based, and generally dull. They don’t tell stories that engage, excite, or inspire. And they generally do little to help people learn. They are linear and non-responsive, with no interaction. Pretty much everything you know doesn’t work to convey information effectively. Few people enjoy creating, delivering, or watching PowerPoint presentations, so let’s change that.
This session is packed full of techniques to create mind-blowing presentations. Want to know how to create visual slides? Manipulate images? Master animations? Make it interactive? And produce presentations that will astound your audience? Then come along for a masterclass in ways to capture your audience’s attention and help them learn.

This is a highly practical session in which we’ll work together on creating half a dozen amazing slides that work effectively and look at how to use those skills on many other slides when you’re developing your own presentations. And, because it’s all live in a single session, you can see just how quick it is to create compelling visual presentation content – so there’s no excuse for bullet point slides! So don your thinking caps, get ready to critique some dreadful ‘before’ slides and take part in transforming them into truly mind-blowing presentations that will energize your audience and make your next training course the best ever.
Learning objectives

- Create visual slides using the full range of PowerPoint’s tools to generate your own graphics.
- Use custom highlighting to focus attention and make your point clearly.
- Tell compelling stories using animations, from simple to sophisticated.
- Create interactive visual content to engage your audience, whether in person or online.
- Develop navigable presentations so that you can respond to your audience.