Jeremy Reets started working in water restoration in the family business in 1990. He is known as the innovator of the TES/ETES drying systems, a discipline of drying called Directed Heat Drying™ and the Evaporation Potential formula.

Jeremy opened Reets Drying Academy and flood house in 2005 to provide water damage restoration education. Jeremy and his brothers also own Champion Cleaning Systems, Inc., a multi-million dollar water damage mitigation company that his family started in 1970.

In 2011, Jeremy began ReetsTV, a series of online water restoration training packages designed specifically for restoration company's everyday needs, another first in the Industry. Today, Reets Drying Academy provides online training for water damage restoration, mold remediation, mitigation estimating and fire damage restoration.