



2019 ICA ANNUAL CONFERENCE

“The Dynamic of Shared Experiences In and Around Professional Counseling”



SPONSOR
EXHIBIT
ADVERTISE

HOLIDAY INN
SKOKIE, IL
NOV. 7-8-9, 2019

About the Illinois Counseling Association...

The Illinois Counseling Association (ICA) is a statewide professional non-profit association whose purpose is to provide support to and promote the goals of professional counselors throughout the state of Illinois. The Illinois Counseling Association advocates for and represents interests in the state and federal legislative processes through our lobbyist and general advocacy efforts. Our organization is a provider of resources and services, and we foster development of the highest level of professional research and publication. ICA is known statewide for professional workshops, resourceful conferences and develops its leaders from the members which it serves.

The Illinois Counseling Association invites you to join mental health counselors, school counselors, and counselor educators in Skokie, IL on November 7-9, 2019 for ICA's 71st Annual Conference!

The Annual Conference brings together between 500-600 counselors for three days of professional development and networking. The conference is a great opportunity for you to reach out to counselors from across our state and educate them about your services.

You can exhibit on Friday and Saturday, Advertise in our Conference Program Book, and/or choose to become a Conference Sponsor.

This is our 71st Annual Conference and we look forward to partnering with your organization!

REGISTRATION

To register to Exhibit, Sponsor or Advertise, please visit our website:
ilcounseling.org

Click on the "Conferences" button on the home page.

Choose the *ICA 71st Conference* Exhibitor Registration link

Following your online registration, you will be contacted by the ICA office.



Registration and General Info.

Sponsorship Opportunities

Friday Lunch Sponsor (\$5,000)

- Full page Ad in the Conference Program Book.
- Opportunity to speak for 5 minutes at the Friday lunch.
- Free Exhibit table for Friday and Saturday.
- Your brochures pre-stuffed in conference bags.
- Your signs on the tables at lunch.

Friday Awards Reception Sponsor (\$4,000)

- Full page Ad in the Conference Program Book.
- Opportunity to speak for 5 minutes at the Friday Awards Reception.
- Free Exhibit table for Friday and Saturday.
- Your brochures pre-stuffed in conference bags.
- Your signs on the tables at the reception.

Saturday Lunch Sponsor (\$3,500)

- Full page Ad in the Conference Program Book.
- Opportunity to speak for 5 minutes at the Saturday Lunch.
- Free Exhibit table for Friday and Saturday.
- Your brochures pre-stuffed in conference bags.
- Your signs on the tables at lunch.

Conference Bags Sponsor (\$3,500)

- 600 zippered Conference Totes with your logo imprinted on each.
- Full page Ad in the Conference Program Book.
- Free Exhibit table for Friday and Saturday.
- Your brochures pre-stuffed in conference bags.

Thursday Reception Sponsor (\$3,000)

- Full page Ad in the Conference Program Book.
- Opportunity to speak for 5 minutes at the Thursday Reception.
- Free Exhibit table for Friday and Saturday.
- Your brochures pre-stuffed in conference bags.

Friday Continental Breakfast Sponsor (\$2,000)

- 1/2 page Ad in the Conference Program Book.
- Your brochures pre-stuffed in the conference bags.
- Free Exhibit table for Friday and Saturday.
- Your signs on the service table.

Saturday Continental Breakfast Sponsor (\$2,000)

- 1/2 page Ad in the Conference Program Book.
- Your brochures pre-stuffed in the conference bags.
- Free Exhibit table for Friday and Saturday.
- Your signs on the service table.

Conference Name Badge Sponsor (\$1,800)

- 600 Pocket Badge Holders with your logo imprinted on each.
- 1/2 page Ad in the Conference Program Book.
- Free Exhibit table for Friday and Saturday.
- Your brochures pre-stuffed in the conference bags.

Conference Notebook Sponsor (\$1,800)

- 600 Notebooks with your logo imprinted on each.
- 1/2 page Ad in the Conference Program Book.
- Your brochures pre-stuffed in the conference bags.
- Free Exhibit table for Friday and Saturday.

Conference WiFi Sponsor (\$3,000)

- Full page Ad in the Conference Program Book.
- Free Exhibit table for Friday and Saturday.
- Your brochures pre-stuffed in conference bags.
- Signs with your company Logo on tables at Keynote.

Exhibitor & Advertising Opportunities

Exhibiting at the ICA Conference will connect you with 500-600 Mental Health Counselors, School Counselors, and Counselor Educators throughout the state of Illinois. Exhibiting at the conference is a great way to make a strong impression and build relationships with counselors.

Exhibit Space (\$325)

Exhibit Space is for:

- One 6' table
- 1 chair
- Electrical outlet (please specify if you need)
- Quarter Page Ad in Conference Program Book
- Lunch and complimentary conference registration

Exhibitor Grab and Go Table (\$150)

This is an unattended table in the Exhibit area with your brochures, and/or your display.

Exhibitor Information

Exhibit space will be located in the lobby of the Holiday Inn Skokie.

Exhibitor set up can begin anytime after 6am on Friday, November 8.

Friday and Saturday, November 8-9, 2019:
Exhibit Hours 7:00 am - 4:00 pm

If you need to ship boxes to the hotel, the Holiday Inn Skokie charges a receiving fee based on the size of the package.

Ship to Address:

Holiday Inn Skokie
5300 W Touhy Avenue
Skokie, IL 60077

Advertising in the Conference Program Book is a great opportunity to reach your target audience. The Conference Program book is given to all attendees. With total attendance estimated at 500-600 mental health, school counselors and counselor educators, this is a great way to advertise your business! The Program Book is also distributed electronically to 13,000 mental health professionals.

FILE REQUIREMENTS: Ads should be emailed to ilcounseling.org@gmail.com as a high resolution JPG file.

Ad Size	Price
Full page Ad in color, on back cover	\$500
Full page Ad in color, inside front cover	\$350
Full page Ad in color	\$250
Half page Ad in color	\$200
"Please create my Ad" - send us your information and we will design your Ad	\$100

