



Indiana Library Federation Sponsorship Opportunities in 2020

Background: ILF relies on its corporate and nonprofit partners to accomplish more than ILF can accomplish on its own. ILF works to develop deep partnerships that both 1) maximize the strengths of corporate or nonprofit partners and 2) advance our mission to advance library services. Note that we give first preference to prior year sponsors to continue an established relationship.

Contact: Lucinda Nord, 317-257-2040 x 101, exec@ilfonline.org, with your ideas. Or see below.

Many thanks to 2019 Partners and Sponsors of Indiana Humanities, EBSCO, ENA, Bose Public Affairs, IUPUI and IU's Library Science programs, and MCLS. Thanks to Children's Plus/Rainbow Books and Perma-Bound Books for printing materials for the 2020-2021 posters and bookmarks with book lists for YHBA and Rosies. Thanks to Bound to Stay Bound Books for printing brochures for Read Alouds.

Annual or Youth Services Conference Sponsorship – Sponsor a coffee/snack break, reception or event, keynote speaker, lanyards, conference bags, giveaways or other ideas.

- **Annual Conference** – THE conference experience for the Indiana Library Community. The 2019 conference included 730 registered attendees, 115 speakers and 69 individual exhibitors. Nov. 16-18, 2020, at the Grand Wayne Convention Center, Fort Wayne.
- **Youth Services Conference** – THE conference experience for librarians and library staff who focus on children, teen and young adult services, usually 215 attendees. Aug 16-17, 2020, in Plainfield.

Special Conference/Event Sponsorship – ILF provides several one-day events with targeted audiences. Consider sponsoring:

- **Library Day at the Statehouse** – (Feb.10) – usu. 70 attendees.
- **Public Library Budget Workshop** (May) – usu. about 25-35 newer library directors.
- **School Librarian "AISLECamp"** (June) – usu. 60 school librarians from around the state.
- **Legislative Fall Forum** (early October) – usu. 65-95 public library directors and key staff.

Book Awards Programs

- We invite sponsors to consider printing posters, bookmarks, giveaways with **Young Hoosier Book Award**, **Eliot Rosewater Indiana High School Book Award** or **Read Alouds** book titles.
- We invite sponsors for the Book Award Luncheon, to provide 12 titles from a list to a youth service organization, and other ideas. Our goal is to increase awareness or participation in the Book Awards.

ILF Programs

- **PL2030** – Support the development of the Public Library Sustainability 2030 efforts to help libraries thrive into the future.
- **ILF Awards and Scholarships** – Support the Annual Awards and Scholarships banquet or various scholarships. A 2020 goal is to explore development of a scholarship to support diverse students to enroll toward graduate work in Library and Information Science.
- **Strategic Communications** – ILF is working on a Strategic Communications Plan with a goal to increase awareness and utilization of the *modern library*.

Indiana Library Federation leads, educates and advocates to advance library services for the benefit of Indiana residents.

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