INDIANA LIBRARY FEDERATION

2018 NORTHWEST REGIONAL CONFERENCE

04.13.18
LAKE COUNTY PUBLIC LIBRARY
MERRILLVILLE BRANCH

$40 MEMBERS / $50 NONMEMBERS
KEYNOTE: 9:30 - 10:30 AM

Implicit Bias and Making Your Library More Welcoming
Libraries take pride in being welcoming and inclusive to all people. And yet, sometimes our program participants do not reflect our community. What types of bias do we have and convey to patrons without even realizing it? This keynote session will challenge participants to consider their own biases and to take steps to make our libraries more welcoming to all people.

Presenter: Dr. Vanessa Allen-McCloud serves as the President and CEO of the Urban League of Northwest Indiana. She has worked as an administrator at Purdue University Calumet, South Suburban College and the Gary Community School Corporation and serves on several national and local boards. Dr. Allen shares part of her own experience in teaching others about bias and inclusion.

BREAKOUT SESSION 1: 10:45 - 11:35 AM

Answering Medical Reference Questions
Providing medical information for personal consumer health can be intimidating. This session provides a list of free, authoritative, online resources as well as guiding ethics, laws & best practices for answering consumer health questions. Resources for fighting the opioid epidemic, LGBTQ health and health statistics are also discussed. This work is sponsored by a grant from the Greater Midwestern Region of the National Network of the Libraries of Medicine.

Presenter: Kacy Allgood, Indiana University School of Medicine, Ruth Lilly Medical Library

How to Help Keep Your Staff and Patrons Safe From Cyber Threats
With the recent influx of cybersecurity threats and attacks, it is imperative that library staff and patrons understand the steps they need to take to keep their data safe. This workshop is designed to provide libraries with the information needed to assist their digital security planning and training. Attendees will receive a checklist they can use to help identify gaps in their planning and prevention processes.

Presenter: Brian Hubbard, Educational Networks of America

Library Values and Intellectual Freedom in a Conservative Era
How do libraries carry out the Library Bill of Rights and Code of Ethics in a highly polarized, politically charged environment? What are the ways—big and small—that we can promote intellectual freedom while also respecting and reflecting our communities? Join Kristin Pekoll from the ALA Office of Intellectual Freedom for this session.

Presenter: Kristin Pekoll, American Library Association Office of Intellectual Freedom

Technology Competencies & How to Exceed Them
Test yourself! Use the provided checklists to determine your technology proficiency. Be your own trainer and discover opportunities where you can increase your skills. Form a plan to personalize the Technology Competencies Checklists for your own library and make the move to receive buy-in from staff.

Presenter: Debbie Rzepczynski, Lake County Public Library

LUNCH & NETWORKING: 11:35 AM - 12:35 PM

BREAKOUT SESSION 2: 12:40 - 1:30 PM

“Unicorn” Adult Programming
One Indiana librarian has dubbed the 20-30 year old crowd “unicorns.” Learn how to find these elusive creatures and lure them into your library. Representatives from La Porte County Public Library and St. Joseph County Public Library will offer fresh programming ideas to target this group...and beyond! Attend this session to learn more about Books on Tap and Makerspace classes.

Presenter(s): Pam Okosun, La Porte County Public Library & Sara Maloney, St. Joseph Public Library
Re-Thinking Advocacy for Libraries
Libraries have been doing advocacy for many years -- but have we evaluated our efforts? How can we move from “reacting” to advocacy crises to more “proactive” methods? This session will use premises from Advocacy Bootcamp, ALA’s new advocacy training initiative, to share ways to sharpen our advocacy efforts. The 2018 From Awareness to Funding report and Libraries Transform will be discussed.

Presenter: Marci Merola, American Library Association Office of Advocacy

Fake News Invasion
Fake news is everywhere nowadays. But it’s not a new thing - and with the right tools, you can recognize it and help stop yourself and others from spreading it. As librarians, we can offer these tools to our patrons and do our part to help keep facts factual.

Presenter: Sarah Schmidt, Lake County Public Library

So, What’s the Cloud Anyway?
New to G Suite or need a refresher? Join us for hands-on learning of Google Drive, including exploring Google Docs, Sheets, Slides, and more! Debbie Rzepczynski from Lake County Public Library, will discuss a library’s transition to G Suite as a cloud storage option over other popular resources.

Presenter: Debbie Rzepczynski, Lake County Public Library

BREAKOUT SESSION 3: 1:40 - 2:30 PM
Suffering is Optional
Does the library sometimes bring you down? Are you feeling trapped in your job or in your life? Have you and your supervisor missed communications? What do you do when you don’t feel supported in your job or library? In this interactive session, participants will learn techniques for identifying what you can and cannot control and ways to respond. Learn techniques for turning a negative into a positive.

Presenter: Edra Waterman, Hamilton East Public Library

All Ability Programs: Implementing Inclusive Programs for your Community
All ability programs are designed to reach our special needs patrons and used as a transition to encourage attendance and inclusion at all library programs. This session will include tips on how to identify what populations the library isn’t reaching, why it’s important to reach out to these populations, who to contact during development of programs, and how to develop and implement inclusive programs.

Presenter: Beth Alyea, Lake County Public Library

Meeting of Public Library Directors
The ILF Strategic Vision and Work Plan set goals for communications and advocacy in addition to our traditional work in professional development and member services. Public Library Directors are invited to a conversation about ILF’s strategies toward long-term sustainability of libraries.

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Presenter: Debbie Rzepczynski, Lake County Public Library
Speaker Bios

Dr. Vanessa Allen-McCloud - Dr. Allen-McCloud serves as the President and CEO of the Urban League of Northwest Indiana. She has worked as an administrator at Purdue University Calumet, South Suburban College and the Gary Community School Corporation and serves on several national and local boards. Dr. Allen shares part of her own experience in teaching others about bias and inclusion.

Kacy Allgood - Kacy Allgood is medical librarian for the Indiana University School of Medicine and outreach educator for the Greater Midwestern Region of the National Network of the Libraries of Medicine. She has spent the last decade answering medical questions from health professionals and consumers. She is the author of many & diverse peer-reviewed medical literature. Ms. Allgood holds the professional accreditation of senior member in the Academy of Health Information Professionals (AHIP).

Brian Hubbard - Brian Hubbard joined Education Networks of America Indiana Sales Team in June of 2005 and worked with K-12 schools and public library customers for over a decade throughout northern and northwest Indiana to help them meet their technology integration and delivery goals. Technology is the foundation of Brian’s career, with sales, management, customer service and programming roles along the way. Today, he is the manager of customer services in Indiana and leads a seasoned team of account service managers that meets regularly with their customers to learn more about what their technology goals are and to share information about ENA’s services that will help meet those objectives.

Kristin Pekoll - Kristin Pekoll is Assistant Director of the American Library Association’s Office for Intellectual Freedom (OIF). She is dedicated to promoting the right to read and providing education about free speech and the First Amendment. The OIF team works enthusiastically to create and promote an engaging campaign for Banned Books Week to celebrate the freedom to read and express ideas and discuss the harms of censorship. Kristin shines a light on current book challenges in libraries and schools and advocates for access to information through blogs, newsletters, social media and webinars. As a former small-town librarian, she is most passionate about supporting teachers and librarians on the front lines. You can reach her on Twitter @kpekoll or email kpekoll@ala.org.

Debbie Rzepczynski - Debbie Rzepczynski grew up in the Lake County Public Library (LCPL) system. Over the past 30 years, she has held numerous positions throughout the library's branch locations, as well as the Audio Visual Department, Reference Department and Administration. In 2012, Debbie became LCPL's first Library Skills Trainer – a position she still holds today. Debbie’s undergraduate background is from Purdue University where she majored in Radio/TV/Film and followed with an MLS from Indiana University.

Pam Okosun - Pam Okosun is the Technology Librarian at LaPorte County Public Library where she coordinates the library’s Spark Labs makerspace for STEAM-skills education, technology classes, and adult volunteers. Her previous work experience in community service roles directly informs her approach to library services. She received her MLIS from San José State University in 2011.

Sarah Schmidt - Before earning her MLIS at the University of Illinois Champaign-Urbana, Sarah Schmidt was a newspaper reporter for several newspapers in New Hampshire and Illinois. She encountered presidential candidates, musicians, and criminals in her journalistic endeavors. None were quite so interesting as the personalities she encounters on a daily basis at the Lake County Public Library, where she has worked for the past five years as a branch librarian and currently serves as Programming and Collection Performance Librarian.

Edra Waterman - Edra Waterman has been an Indiana library professional since graduating with her MLS from IU in 1997. A passionate advocate for high-quality library service, she has spent her public library career working to create exceptional experiences for community members as well as for library staff. Edra believes that libraries play a foundational role in the quality of life of every community, and that respect and understanding are critical to creating thriving environments of discovery, innovation and excellence. Edra is currently Director of Hamilton East Public Library serving the communities of Noblesville and Fishers, and the current president of the Indiana Library Federation Board of Directors.

Beth Alyea - Elizabeth Lewis Alyea received her MLS from Indiana University in Indianapolis in 2010. Most recently, she earned a Masters Certificate in Public Administration from Indiana State University. Alyea is currently Branch Head at the Griffith/Calumet Twp Branch of Lake County Public Library. When not at work, her husband and 5 children keep her on her toes.