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Great Resources for Writers

“There is nothing to writing. All you do is sit down at a typewriter and bleed.” - Hemingway

For those who write articles or news releases for libraries, handle the promotions and communications within your job duties or put your writing skills to use for other organizations, you may want to check out the Hemingway app. You write your article, then click the “edit” button. The app will find sentences that might be hard to read and identify the passive voice (boring!) so you can tweak that sentence where needed. It offers an overall readability grade.

Hubspot Editing
Hubspot released this editing checklist and we’ve heard that it’s a great resource.

National Library Week - April 13 - 19, 2014


How are you celebrating National Library Week at your library? We want to know! Please send tdavis@ilfonline.org your stories and photos from National Library Week for the May issue of Focus on Indiana Libraries.

Thank You Letter on Library Letterhead re: LSTA Grant Monies

This year’s National Library Legislative Day is on May 5-6 in Washington, D.C. There will be four representatives from ILF who will attend and visit Hoosier congressional offices. During that time, thank you letters will be personally delivered to many congressional representatives from library directors who received LSTA grant monies. The letters should be addressed to both Republican and Democrat congressional leaders and state the amount received from the LSTA grant and the impact that those dollars made to the communities.

“I could not imagine providing library service to the community without those funds,” said a director from a small library. “That grant money is key to being able to provide service.” Many libraries received funds for special projects. Additionally, the statewide grant projects were:

- INSPIRE (Indiana Spectrum of Information Resources) Operational Support $60,000.00
- INSPIRE (Indiana Spectrum of Information Resources) Database Support $400,000.00
- Public Awareness Initiatives $150,000.00
- Indiana Virtual Catalog $350,000.00
- Indiana Memory and Digitization Grants $335,000.00
- Innovative Library Project Grants $540,102.40
- Early Childhood Literacy Initiative $75,000.00
- Leadership Development (ISL) $75,000.00
- State Data Center $270,000.00
- LSTA Administration Costs $121,462.60
- Information Access for the Unserved $10,000.00
- Regional Library Serving the Blind and Visually Impaired $202,000.00

Total Granted to Statewide Projects $2,376,565.00

Please address the letters to your Congressional representatives (https://www.govtrack.us/congress/members/IN) and send to the ILF office. This appreciation letter could focus on how the LSTA grant helped others; program details that benefit your constituents. A typical letter could include info such as the number of people served, number of people employed, specifics on the program(s) provided, where the people came from who benefitted from the particular program or service provided through the grant; types of patrons served and specifics about the materials or services provided that relate to the community which was served through this grant.
Celebrate National Library Week April 13-19, 2014!

Since 1958, the American Library Association (ALA) and libraries have observed National Library Week across the country. This April it will be 56 years that libraries, librarians, and library workers have taken time to celebrate the nation’s libraries and to promote library use. It’s a good time now to consider how libraries strengthen communities, how every day across the country, libraries open their doors to everyone including: students, parents, seniors, teachers, writers, artists, job seekers, entrepreneurs, readers, gamers, movie lovers, and travel buffs.

Libraries are at the heart of their communities, campuses or schools and deeply committed to those they serve. We should be aware however that not everyone understands the impact libraries have so as you plan your celebrations this year consider sharing the following from “ALA Quotable Facts about America’s Libraries”:

Public
• 58% of adults in the U.S. have public library cards
• There are more public libraries than McDonalds in the U.S., a total of 16,766 including branches
• Americans check out an average of more than eight books a year. They spend $35.81 a year for the public library, about the cost of one hard cover book

School
• Students make 1.3 billion visits to school media centers during the school year
• Research shows the highest achieving students attend schools with well-staffed and well-funded media centers
• School libraries spend an average of $12.06 per student on materials, about two thirds the cost of one fiction or one-third of one non-fiction book

Academic
• Academic librarians provide information services to 44 million people each year, 12 million more than attend college basketball games
• College libraries receive just less than three cents of every dollar spent on higher education
• If the cost of People magazine had risen as fast as academic publications it would now cost about $182 for a one year subscription

Let the celebrating begin!

Sincerely,

Marcia Au, CEO/Director
Evansville Vanderburgh Public Library

Spotlight: ILF Board Member

Beverly Gard, ILF vice-president is a former state senator and current president of the board of trustees of Hancock County Public Library. She has served on the library board since 2001. As a member of the Indiana State Senate, Ms. Gard carried legislation on behalf of the ILF and fought onerous provisions that would not have been in the best interest of Indiana’s libraries. During a time when Hancock County was trying to expand to countywide library service, her legislation put into place the unique funding mechanism that allowed them to become a countywide library. She represents the Indiana Library Trustee Association (ILTA).
2014 ILF District Conferences

Spring is here, that means it is time for ILF’s district conferences. Each one offers an array of timely topics and excellent speakers. LEU certificates will be presented at the close of each event. For more information about our district conferences, including a printable brochure and registration link, go to: https://ilfonline.site-ym.com/?page=events. ILF members receive substantially reduced rates and it’s only $40 for first-time members to join. If you have a colleague who’s not an ILF member, now’s the time to ask him or her to join. There are many benefits in addition to lower registration fees to seminars and webinars. See www.ilfonline.org and select Membership.

District 2: “Telling Your Story” – April 4 at Frankfort Community PL - Respected marketing guru Nancy Dowd will discuss how to tell your library’s story and its impact on promoting the library. Other sessions include visual merchandising, communicating a library’s impact with stats and stories; a panel on social media; children’s music programs; packaging and presenting your library’s message; bringing the unserved into your library district, marketing to teens, library services out of doors, family stories, an Indiana State Library presentation, and several other special and enlightening programs. You won’t want to miss the luncheon keynote speaker, Jennifer Pearson, from OCLC who works in advocacy and community awareness. Late registration is still open! Late registration rates: Member - $50 and Non-member - $75.

District 8: “Preserving the Past, Exploring the Future” - April 8 at Winchester PL – Keynote speaker Sharon E. Smith will share the history and stories “Voices from the Graveyard,” her book on the Old Winchester Graveyard. Other sessions include a focus on puppets; Pinterest; reaching teens; Quaker genealogy; apps for the youth department; serving seniors and dealing with challenging patrons. ILF members are $30 each; non-members are $45. Late registration begins April 3.

District 3: “Let’s Talk” – April 10 at Huntington PL – Popular Curt Witcher from Allen County Public Library is keynote speaker. Sessions will include ideas on programming; conflict resolution; technology for the genealogist; book-mending; the healthcare marketplace; e-mail privacy; Overdrive; customer service practices; building a website with WordPress; “fun-raising”; creating e-book users; and a program on working with your trustees, and more. Members $35 and non-members are $50. Late registration begins April 3.

District 1: “If You Want to Earn Something, Learn Something” - May 13 at IU South Bend - Keynote speaker Stephen Hundley, PhD will speak about “The Future of Workforce Engagement.” Breakout Sessions scheduled for this conference include: The Trustee / Director Relationship -- The Dynamics of Library Management (Trustee session); Circulation Policies for a Changing Patron Base; APPs for Your Youth Department; Duct Tape to Dunk Tanks; Tail Waggin’ Tutors in Your Library; The Current State of Internet Filtering: What Can and Should We Do Now?; Launching an e-Reader Checkout Program; Evaluations of School Librarians and Media Specialists: Learn the Tricks to Earning Favorable Reviews, and many more! ILF members are $75 each; non-members are $95.

AV Roundtable
Tuesday, April 29
9:30 a.m. – 12 p.m.
Carmel Clay Public Library

The ILF Media Resources Division invites you to a roundtable discussion of audiovisual materials and digital formats. This roundtable is a great way to share ideas and get input for your library.

In addition to our roundtable discussion, you’ll also learn how to create quick and easy videos for your library website with Animoto. Animoto is free software that can help even the least artistic person design book trailers, library video tours, and videos to promote programs and services. This presentation is approved for one TLEU.

To register for this free event or to learn more, contact Christy Walker (cwalker@carmel.lib.in.us).
The Library Information and Technology Division (LITD) held Reboot 2014, a day-long conference on technology used in Indiana libraries on Friday, February 28 at the Plainfield-Guilford Township Public Library in Plainfield, Indiana. Fittingly, the keynote speaker, David Lewis, Dean of the IUPUI University Library, kicked off the day with his entertaining and enlightening presentation, “The Future of Technology in Indiana Libraries.”

Over 70 attendees then spent the rest of the conference learning about and discussing a number of tech-related topics, including public library technology plans, IT in academic libraries, Google Forms, custom applications for libraries, tablets in libraries, and technology for genealogy research. The day finished with a series of lightning round presentations (short 10-15 minute sessions introducing a technology or tool) that covered JotForm, Raspberry Pi, techniques and technology for increasing productivity, and TeamWorkPM.

Feedback from conference attendees was overwhelmingly positive, with one respondent noting, “one of the overall best and most helpful ILF conferences I've attended in 15-16 years of ILF membership!” The LITD Executive Committee would like to thank the ILF staff and staff at the Plainfield-Guilford Township Public Library for their help in making the conference such a success!

Presentation slides are available on the LITD website (http://www.ilfonline.org/?LITDconference) and pictures from the day are available on LITD’s Facebook page (http://www.facebook.com/ILFLITD).

Declaration for the Right to Libraries

“There is not such a cradle of democracy upon the earth as the Free Public Library, this republic of letters, where neither rank, office, nor wealth receives the slightest consideration.” - Andrew Carnegie

Thousands of Hoosier children, students and adults turn to libraries to learn, enjoy recreational reading and obtain their goals. Many library employees help people use computers and library resources for research and job hunting. Hundreds of non-profit groups use space at libraries for meetings and discussion. Yes, the library still is the “marketplace of ideas.”

The ILF is encouraging all libraries to offer a signing event and to raise awareness about the importance of libraries. For information, visit www.ala.org/advocacy/declaration-right-libraries-toolkit and view print material, downloads, a PSA, badges, posters, and more.

What is the “Declaration for the Right to Libraries”? It’s a document created by the ALA as part of “Libraries Change Lives,” which is designed to build and sustain public support for the nation’s right to libraries of all types – academic, school, special, and public. This spring, libraries are holding signing ceremonies, during which community members can visibly declare their right to have vibrant libraries. This would be a fabulous undertaking during April and throughout National Library Week or throughout March and April.

There is also an online petition for showing support that can be used or traditional signatures can be obtained so long as signers is over 13 years old. Signatures are being collected from signing events and will be presented in a ceremony in Washington, D.C., in May. Signature sheets should be mailed to: ALA, Office for Library Advocacy, 50 East Huron Street, Chicago, IL 60611.

John Cotton Dana Award (JCD)

ALA is now accepting submissions for the John Cotton Dana Award (JCD). The award, managed by LLAMA, honors outstanding library public relations. Eight $10,000 grants are awarded each year by the H.W. Wilson Foundation, and the annual Awards Reception is sponsored by the ALA and EBSCO Publishing. A new site has been created for the 2014 JCD entries which allows all entries to be submitted electronically. View www.ala.org for information.
Awards, Honors, and Scholarships

Now is the time to nominate that special person/persons or organization who exemplifies excellence in library service or programming. The Indiana Library Federation Annual Conference holds an annual banquet to recognize those individuals and libraries. Except where noted, nominees must be members of the Indiana Library Federation for the year in which they are nominated. Do you have someone in mind for outstanding new librarian? Outstanding school librarian? Fantastic programming or perhaps there is someone who should be recognized with the Lifetime Achievement Award?

Please start the process right now to help us recognize excellence in Indiana libraries. Visit www.ilfonline.org and select “Programs” for criteria and descriptions of awards. **Deadline: June 30, 2014.**

Scholarships:

If you are currently enrolled in an ALA-accredited program of graduate study and plan to enter the library profession, you may want to apply for one of the ILF memorial fund scholarships. Seven scholarships were awarded in 2013. The amount varies, but has recently ranged from $500 to $1,200. The deadline is June 30. For more information and to apply, please visit: [http://www.ilfonline.org/?scholarships](http://www.ilfonline.org/?scholarships)
Celebrating Libraries

By Kelly Ehinger, Director, Adams Co. Public Library, IPLA President

National Library Week, April 13-19, is just around the corner. If you have been in libraries as long as I have, you might be wondering what could I possibly do different this year to highlight the good libraries do every day?

Recently, I spoke with a local reporter and he asked just that. I said, “We work within the bounds of confidentiality so we don’t generally talk about how we impact lives. I wish I could tell you fully about how we have worked with a rape victim to find readings that helped calm her mind, how we helped inform the grandfather who needed information about a medical condition his twin grandchildren had, and how we helped one individual find three jobs over the course of five years. I wish I could tell you about the gentleman who left the library with information on how to start a business which is now going strong, but I cannot. What we do is impact lives, make them better; we help build our community … every day.”

National Library Week is a time to highlight how we make our communities stronger and better places to live and work. We librarians often talk in statistics – how many residents in our library district, how many programs per thousand, how many reference interactions, how many square feet in our buildings. Numbers are important, but they do not fully express the vast difference we make in our communities. This year vow to use stories highlighting how you really impact lives.

Consider also scheduling a signing of the “Declaration for the Right to Libraries.” Tell your community about Resolutions passed by the Indiana Senate and House acknowledging libraries’ roles in strengthening our communities. Ask your cardholders to tweet by using hashtag #liveschange and #nlw14 about how a library has positively impacted their lives. Use support that is already there to build more awareness for your library and its good works.

Perhaps you would like to host an open house for local businesses to highlight your business research collections, invite your school superintendents in, or launch a new program during National Library Week. Find ways to build awareness in those conversations about how your library impacts lives.

No matter what your plans, the conversation about positive impact should not be limited to one week a year. Do not let this week of celebration pass you by. Build awareness and generate excitement during the week that will carry you forward in the following weeks. Have fun celebrating what we do, what libraries’ roles are, and how we daily make our communities stronger and better places to be.

Happy National Library Week!

For more information about any of the documents listed above, see:
http://www.ala.org/conferencesevents/celebrationweeks/natlibraryweek
http://www.ala.org/advocacy/declaration-right-libraries
http://iga.in.gov/legislative/2014/resolutions:

Senate Resolution 48 and House Resolution 74 recognizing the importance of all schools and libraries being equipped with high-capacity, high-speed broadband connectivity
Senate Resolution 49 supporting Indiana libraries

11th Annual Copyright Conference: ©opyright Boot ©amp

The Ball State University Libraries' is pleased to announce the 11th Annual Copyright Conference: ©opyright Boot ©amp, April 23, 2014, the only intellectual property conference in the Midwest. This conference is unique in that the registration fee is not hundreds of dollars--it is only $90 which includes a conference packet, continental breakfast, snack breaks and a buffet lunch.

Furthermore, this conference is singularly the only intellectual property conference in the United States that is duly authorized to grant simultaneous continuing legal education credits, LEUs, and PGPs.

Besides dedicated sessions and breakout sessions on both academic and K-12 intellectual property concerns, registered attendees are able to submit copyright questions and scenarios to our speaker panel and these questions will be used for discussions in various panel sessions.

Conference Homepage: http://tinyurl.com/nulb7sx
8:30 a.m. to 3:30 p.m. at the Ball State Alumni Center
Registration: $90.00 [includes a buffet lunch and more]

For more information please contact: Dr. Fritz Dolak (fdolak@bsu.edu) phone: 765-285-5330
**Robin Crumrin Joins Indiana State University Library**

Indiana State University alumna Robin A. Crumrin will return to campus July 1 as dean of library services at Cunningham Memorial Library.

“[My husband and I are] both really looking forward to being part of the ISU family again,” Crumrin said. “We’re very excited about all the changes that have taken place since we’ve been gone. We’re really pleased to be moving back to the area.”

Crumrin graduated from Indiana State with a bachelor’s degree in German in 1979 and received a Master of Library Science from Indiana University in 1993.

She will vacate her position as the associate dean of the Collections and Information Access Group at the Indiana University-Purdue University Library in Indianapolis, a post she’s held since 2007. Crumrin has also worked as the director of digital initiatives and the acquisitions team leader at IUPUI. She consulted as the library implementation manager during a sabbatical leave project at the Indiana State Library in Indianapolis and has offered numerous presentations and published several papers. After a nationwide search, Crumrin was selected from a pool of 24 candidates. Gregory Youngen, who has served as the library’s interim dean since August, will return to his previous post as associate dean upon Crumrin’s arrival.

**IUPUI Library Dean Contender for People’s Choice Award in Special Anniversary Issue of Association of College & Research Libraries**

The scholarly research journal of the Association of College & Research Libraries has selected IUPUI Library Dean David Lewis’ article, “Inventing the Electronic University,” as a contender for a people’s choice award which will be recognized in its 75th special anniversary issue. Ahead of his time, he discussed the rapid evolution of information technology employed in teaching, learning and research presages a “fundamental change” in higher education that will require academic libraries to be less concerned with “the automation of old systems” and more concerned with the “restructuring of institutions” in 1988. His article is one of 30 semifinalists selected by the editorial board and past editors of *College & Research Libraries*. For more information: [http://www.ala.org/news/press-releases/2014/03/college-research-libraries-75th-anniversary-issue-voting-now-open](http://www.ala.org/news/press-releases/2014/03/college-research-libraries-75th-anniversary-issue-voting-now-open)

**AISLE President Featured in Article, “Hoosiers Can Make Reading a Family Affair”**

Last month, AISLE president Susie Highley was interviewed by Jim McIntosh for the Indiana News Service: *Hoosiers Can Make Reading a Family Affair*. This story was distributed to all radio, TV and print outlets in Indiana News Service and border markets, promoted via the Indiana Twitter feed ([twitter.com/PNS_IN](http://twitter.com/PNS_IN)), and distributed to any pertinent online outlets and blogs.

**Library Director Jeffrey R. Krull Announces Retirement**

Jeffrey R. Krull, director of the Allen County Public Library since 1986, has announced that he will retire this September. Krull, a native of North Tonawanda, NY, received his B.A. degree from Williams College in Williamstown, MA in 1970, majoring in English and economics. He worked for the New England Telephone Company and then taught at the Harrisburg (PA) Academy before returning to graduate school to study library and information science. He received his M.L.S. degree from the State University of New York at Buffalo in 1974.

Krull served as a librarian in the Business and Labor Department of the Buffalo and Erie County Public Library from 1974-1976, director of the library at Ohio University – Chillicothe from 1976-1978, and director of the Mansfield-Richland County (OH) Public Library from 1978-1986. He was appointed director of the Allen County Public Library Public Library in April 1986. (continued on pg. 8)
The Power of Networking

By Susie Highley, AISLE President

One of our former AISLE board members had a language arts teacher approach her with a question, “Is there anything like your Indiana librarian listserv for English teachers?” While there are numerous resources available, the teacher marveled at the way our librarian found answers and resources so efficiently, often through our AISLE listserv. Yet, with so many webinars, listservs, nings, wikis, Facebook pages, twitter chats, google hangouts, and more available, our personal contacts are still invaluable.

In addition to our educational training that makes librarians the best person to consult for many aspects of 21st Century Literacy, I think many administrators are unaware of the vast professional networks we have created and consult. While in some cases there is a single certified person for an entire district, in no means are we “solo librarians”.

Consider these networks we have available through our state and national organizations and representatives:

- **Indiana Library Federation (ILF) Districts** Have you ever attended a district conference? There are many topics of interest to school, public, academic, and special libraries. And, through serving on different committees and boards, you have a chance to work with other Indiana librarians.

- **American Library Association/ American Association of School Librarians (ALA/AASL)** As an affiliate of AASL, we have access to multiple resources and events. For example, this month they are sponsoring School Library Month (SLM). This year’s theme for SLM and National Library Week is “Lives Change @your library.” Materials, including some created by this year’s spokesperson, Jeff Kinney of Wimpy Kid fame, will be available through ALA. We have an AASL rep, currently Ben Moore, and participate in several ALA events and committees. AASL members have access to a listserv, aaslforum.

- **Indiana State Library** In additional to professional development activities such as the Indiana Library Leadership Academy, there are resources available through Suzanne Walker and the Center for the Book, including kits for storytelling and class sets of popular books.

- **International Society for Technology in Education (ISTE)** The Special Interest Group of ISTE, (SIG-LIB) has many free webinars, chats, online events, and a great newsletter [http://sigms.iste.wikispaces.net/Newsletters](http://sigms.iste.wikispaces.net/Newsletters) The Teacher Librarian Ning was an outgrowth of ISTE. [http://teacherlibrarian.ning.com/](http://teacherlibrarian.ning.com/)

- **DOE (Department of Education)** Many of our members have contributed to the Office of eLearning blogs, book studies, webinars, Pinterest pages, and weekly Thursday night twitter chats. Be sure to check out their offerings of great, inexpensive (sometimes free!) workshops this summer throughout the state. [http://www.doe.in.gov/elearning/2014-summer-elearning](http://www.doe.in.gov/elearning/2014-summer-elearning). Currently plans are being made for this summer’s special events connected to Glenda Ritz’s program, Hoosier Family of Readers. If you are interested in serving on a regional advisory board, please contact me.

- **ICE (Indiana Computer Educators)** We have worked with ICE to bring edCamp to Indiana (This year’s will be Friday, June 13 at Pike High School.) In addition, we have had many librarians present at their conference, which has included a thread just for us. [http://www.iceindiana.org/](http://www.iceindiana.org/)

While we do have the luxury of so many electronic interactions, including our vibrant AISLE listserv, there are many ways that face-to-face can’t be beat! Hope to see many of you in the coming months, especially edCamp on June 13th.

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**Library Director Jeffrey R. Krull Announces Retirement** (continued from pg. 7)

Martin Seifert, president of the Board of Library Trustees, said that a national search will be conducted to recruit a new director to succeed Krull.

“Jeff has been an exemplary leader and ambassador, not only for our library, but for all of Fort Wayne,” said Seifert. “His work and vision have led to a vigorously active and fiscally strong library for all the citizens of Allen County. He has put together a strong management team that the board recognizes as one of the best in the state. He has been a strong advocate of public libraries in general and the ACPL in particular. As we move forward in our search, we are proud to have such a strong example of the attributes we will be seeking in our new director. The future is bright for our library, in large part because of Jeff’s leadership, and we want to ensure that legacy for all of us.”
ILF & PCI April Webinars

To register for an upcoming webinar or for more information, please go to: http://pciwebinars.com.

ILF is fortunate to collaborate with People Connect Institute (based near Asheville, N.C.). There were 60 webinars offered last year on a wide range of topics. For April, the line-up of webinars is below (LEU credit pending). Members who wish to receive the $29 per webinar rate are encouraged to e-mail askus@ilfonline.org for the promotional code and to follow up at that same e-mail to obtain their LEU certificate.

Taking Your Library Board From Good to Greatness
Thursday, April 3:  2 p.m. – 3 p.m.

A library board’s success is not measured just in the size of the budget, the popularity of a new building, or the relevance of the collection. What about the library’s impact on the greater community: improvements in literacy, academic achievement, and economic development?

What is the better future for the people your library serves? What are the challenges and opportunities that your community faces? How might your library’s staff address these issues if the board and director make them part of the library’s strategic plan? Great library boards are leadership boards, partnered with the director in risk, influence, and ambitious goals.

Participants will learn how to take a good library board to the next step:
• What Do Great Library Boards Have in Common?
• Relationships with Friends and Foundations
• Knowing Your Community’s Changing Needs
• Partnering with Economic and Political Decision-Makers
• Transitions: Identifying New Visions and New Leaders

Presenter ~ Pat Wagner

Reader’s Advisory Basics
Tuesday, April 8:  10:30 a.m. – 11:30 a.m.

Does your reader’s advisory program need a boost? Do you need some new titles to get excited about? In this fun and interactive webinar will cover Reader’s Advisory basics, including appeal factors, genres, and helpful resources. We’ll also demystify the Reader’s Advisory in-person transaction, so you won’t get that deer in the headlights moment when a patron asks for “a good book.”

Presenter ~ Cari Dubiel

Weeding: The Plan
Thursday, April 10: 2 p.m. – 3 p.m.

“Weeding” in library circles is often a dirty word. Why would we want to get rid of anything? Or maybe you have experienced a backlash or resistance from the community, persistent patrons, your board, your staff, or even yourself. How we approach the task is as important as how we carry it out. Preparation, publicity, timing, mindset, and creating your strategy all figure in the first steps of de-selection.

After this webinar participants will:
• Understand how weeding fits into the larger scheme of collection management
• Understand more fully the need for de-selection of materials and the reasons for resistance to weeding
• Understand the need for transparency and working with public relations in relation to weeding
• Be able to get started on a strategic plan for weeding in their library

Presenter ~ Melissa Powell

STEM, STEAM, & Everything In Between – Guaranteed Successful Strategies for Public Libraries
Tuesday, April 15: 10:30 a.m. – 11:30 a.m.

Can you define the acronym for STEM? Do you know how it differs from STEAM – and no, this has nothing to do with lattes, unless of course you plan on hosting a hand-on workshop with your favorite barista on the science of coffee! In this webinar participants will go beyond makerspaces to learn how public libraries can get ahead of the curve and create engaging programming just in time for the 2014 Summer Reading Program and its science-based themes. Participants will also learn of the Next Generation Science Standards and how they compliment the Common Core State Standards Initiative. Participants will leave with easy to replicate program ideas for all ages as well as resources to inspire and empower staff to pursue hands-on educational programming long beyond summer reading!

Presenter ~ Krista King-Oaks

continued on page 10
The Revival of Spontaneous Customer Service
Thursday, April 17: 2 p.m. – 3 p.m.

Somewhere in the world of customer service evolution two important considerations have been lost: customer service is situational (not every interaction fits the script) and the customer cares more about the person helping them than the words (the script) they are using. In this fun and interactive webinar on The Revival of Spontaneous Customer Service we’ll look at the benefits and pitfalls of encouraging employees to be spontaneous with their customers and the ways organizations can deliver consistent customer experiences without scripting every moment of it. Participants will learn and begin to master:

• The difference between spontaneous and mandatory customer service
• What employees can focus on instead of “the script” in their conversations with customers
• The SPARK model of Spontaneous Customer Service

Presenter ~ Andrew Sanderbeck

New Trends in Reader’s Advisory
Tuesday, April 22: 10:30 a.m. – 11:30 a.m.

Genres and popular interests in Reader’s Advisory continue to evolve. Publishing trends, reflecting reading interests, clearly demonstrate this constant change. But what changes should you be making to your Reader’s Advisory program…if any? In this fun and interactive webinar program we’ll look at new trends in running a Reader’s Advisory program and participants will be asked to share their favorite titles. We’ll also take a look at the hottest titles in Reader’s Advisory in 2014.

Presenter ~ Cari Dubiel

Simple Storytelling: A How-To
Tuesday, April 29: 2 p.m. – 3 p.m.

Are you terrified of oral storytelling? Think you can’t memorize a tale? Join two former terrified Children's Librarians on the path to recovery. Storytelling is a great addition to your basic story time routine, or the basis for programming on it’s own. We’ll show you to how ease into the tradition of oral storytelling with the use of books, props, and co-workers. A visual example and a guided bibliography will be provided.

Presenter(s) ~ Jill Burket Ragase & Amy Schardein

Indiana State Library unveils a New Indiana Memory Web Interface

The new Indiana Memory promises faster access to the wealth of materials centered on over 200 years of Indiana history and culture on their Indiana Memory website (www.indianamemory.org). The Indiana Memory website was recently named a “2013 Best State Website” by Family Tree Magazine, America’s #1 family history publication.

"Indiana Memory connects many of Indiana's most historically significant collections and materials into a single search engine," said Connie Bruder, Indiana’s State Librarian (interim). "These enhancements will enable the digital library to be a more useful resource for students, historians, or anyone else researching Indiana history and culture."

Indiana Memory is a collaborative effort of libraries, archives, museums, and other cultural institutions from across the state that provides free access to digital collections reflecting Indiana’s heritage. Researchers can examine primary sources documenting life in the Midwest from earliest fossil records to present day. Collections encompass a wide variety of source materials including digitized books, newspapers, maps, manuscripts, letters, photographs, and other media types. Indiana Memory enables researchers to access unique materials such as correspondence from the early Northwest Territorial government officials, Civil War soldier portraits, speeches of political figures, including Robert Kennedy's May 4, 1968 speech in Indianapolis, and memorabilia from the Mercury space program. Reflections of everyday life are also available through historic newspapers, oral histories, letters home from soldiers, and family photographs.

The new Indiana Memory operates on enhanced keyword searches, which is initiated from the home page. New advanced options enable users to limit searches to specific collections. Buttons at the bottom of the page offer users other methods for accessing materials. “Collections Across Indiana" enables users to browse by county of collection origin while the "Indiana Newspaper Link" enables browsing by individual title. Also new to Indiana Memory, "Teacher Resources" links educators with suggestions for combining primary materials in Indiana Memory to support lesson plans. Additionally, the "Collection Lists" option enables in-depth exploration of individual collections.
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LIBR 101: Intro to Libraries & Library Services
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LIBR 103: Intro to Library Access Services
LIBR 104: Intro to Library Technical Services
LIBR 105: Library Technology
LIBR 201: Cataloging & Classification*
LIBR 202: Electronic Resources & Online Searching
LIBR 203: Library Services for Children*
LIBR 207: Supervision & Management in Public Libraries*
LIBR 208: Development & Management of
Library Collections*

Spring Course Offerings
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LIBR 102: Intro to Reference Sources & Services*
LIBR 103: Intro to Library Access Services
LIBR 104: Intro to Library Technical Services
LIBR 105: Library Technology
LIBR 201: Cataloging & Classification*
LIBR 202: Electronic Resources & Online Searching
LIBR 203: Library Services for Children*
LIBR 204: Library Media Center Ops & Services
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Registration for summer semester in progress
Registration for fall semester begins March 15

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### Calendar

#### April 2014
- **School Library Month**
  - 1: Legislative Meeting, 10 a.m.
  - 2: Articles due for the May issue of Focus.
- 4: District 2 Conference
  - Frankfort, IN
- 5: Indiana Genealogical Society Conference - Ft. Wayne, IN
  - Society of Indiana Archivists annual meeting, Indiana State Library, Indianapolis
- 8: District 8 Conference
  - Winchester Public Library
- 10: District 3 Conference, Huntington Public Library
- 10-11: Personal Digital Archiving 2014
  - Indiana State Library
  - Indianapolis, IN
- 5-12: Money Smart Week
- 13-19: National Library Week
- 23: 11th Annual Copyright Conference
  - Ball State Alumni Center
  - Muncie, IN
- 29: AV Roundtable
  - Carmel-Clay Public Library
  - Carmel, IN

#### May 2014
- 1: Legislative Meeting, 10 a.m.
- 2: Articles due for the June issue of Focus.
- 5-6: National Library Legislative Day
  - Washington, D.C.
- 12-18: Children’s Book Week
- 13: District 1 Conference
  - IU South Bend
- 15: ILF Board Mtg., 2 p.m.
- 28: IPLA Board Mtg.
  - Indiana State Library
  - Indianapolis, IN

#### June 2014
- 1-2: Articles due for the July issue of Focus.
- 6: Great Lakes Resource Sharing Conference, Toledo, OH
- 23: 11th Annual Copyright Conference
  - Ball State Alumni Center
  - Muncie, IN
- 29: AV Roundtable
  - Carmel-Clay Public Library
  - Carmel, IN

#### July 2014
- 1-2: Midwestern Roots 2014 Family History and Genealogy Conference
  - Indianapolis Marriott East Hotel
  - Indianapolis, IN
- 2: Articles due for the August issue of Focus.
- 23: IPLA Board Mtg.
  - IMCPL Service Center, Indianapolis

#### August 2014
- 1-2: Articles due for the September issue of Focus.
- 23-25: CYFD Conference
  - Indianapolis Marriott East Hotel
  - Indianapolis, IN

#### September 2014
- 2: Articles due for the October issue of Focus.