Keeping Your Friends Group as Friends

By Susan Akers, ILF Executive Director

I attended a session about United for Libraries* in March during PLA and took several notes as presented by knowledgeable and engaging speaker Sally Reed, Executive Director, United for Libraries (UL). This group, a division of American Library Association (ALA), brings together library trustees, advocates, friends, and foundations into a partnership that creates a powerful force to benefit and advocate for libraries.

During the presentation, Sally mentioned that ALA sometimes hears from directors and from Friends groups that the two aren’t always working hand in hand. For example, disagreements over funding or questions about what percentage should go back to the library arise. These issues can cause hard feelings and must be dealt with.

Sally first provided background about the profile of volunteers. The average age is 37 for volunteers, but the single largest cohort of volunteers is Baby Boomers. However, the millennial generation is growing in volunteerism. Sally informed the group that the typical stereotype of volunteers are “aging out” and were mostly stay-at-home moms who provided the backbone of the 20th century volunteer movement. These (mostly) women viewed volunteerism as social outlets, as well as helpful endeavors and liked to attend meetings and provide reports. They often stayed with the same institution throughout their volunteer careers.

Today’s volunteers are in the workforce. They are volunteering more than ever, but they don’t want to attend meetings and have little patience for long reports. They want finite assignments where there is evidence of their service. They often volunteer for a variety of organizations. Friends groups need to reinvent the way they are structured if they want to attract “today’s volunteers.” More information is available at http://www.ala.org/united/training/webinars/baby-boomers

It’s easier to find volunteers if you have a specific job list or “to do” list for people to pick a job. For example, calling someone to accomplish a task is better than sending out a mass e-mail hoping someone will respond. It’s advisable to have a large database and develop (over time) what individuals like to do and ask them to do that task when it comes up.

The question was raised “Does everyone who helps the library need to be a Friend or do we hope their volunteerism will lead to them joining Friends?” That’s something the group should decide but Sally’s opinion was that getting volunteers to help with projects and tasks will turn them into library supporters and probably, eventually, Friends.

The bottom line is that Friends are advocates for the library. They are a passionate and important group of volunteers who are proud to see the fruits of their labor and they enjoy helping their local library. She encouraged attendees to recognize the Friends’ contributions yearly. “Be sure to present requests formally to the Friends board or officers,” she said. It should be agreed upon by the library director and the Friends group how the two operate together for successful results. There are problems when Friends micromanage the dollars which are raised or want to control the programming.

“It’s breaking faith with donors when the Friends don’t provide all of the money yearly except for a small amount to invest or to keep as administrative costs,” she said.

Their efforts should be from a collaborative spirit with open communication lines to the director and/or a liaison so that both groups are planning what is needed in the upcoming year.

“It’s important for our Friends to provide input,” said someone from Chesterville County, Va. “To that end, we have a Friend on our programming team.”

Someone in the audience asked what do if one person in the group is changing the dynamics and taking the Friends group down a negative path regarding their relationship with the library. “It surprises me how one person can change the whole group either for the good or the bad,” Sally said. “What do you do if there is one person causing trouble?” Her opinion was that the role of the Friends and the trustees both is to protect and ensure the reputation and good name of the library. She recommended that if a director does not have luck confronting the Friends’ president about the negative person, then the library’s trustee president should be consulted.

(continued on page 3)
PRESIDENT’S COLUMN

It’s officially summertime, it’s time for beach trips and having fun, saying goodbye to the academic year and hitting the books. Or is it? Maybe not.

Libraries nationwide have spent a lot of time perfecting what is now affectionately known as SRP, the Summer Reading Program. ALA touts it, state libraries encourage it, and libraries begin months in advance planning for it. The end of the regular school year heralds a push like no other by libraries to make sure that kids of all ages, families, and well just about everybody else knows there is something special about to happen at the library. And for good reason. It’s about keeping people, children specifically, engaged in reading year round, but especially in the summer when traditional education takes a break.

Empirical research shows that children who stop reading over the summer lose ground academically, and too often teachers spend the first six to eight weeks of each new school year catching them up.

Seeing the need to keep kids reading year-round, libraries stepped in with programs, activities, and yes prizes, aimed at keeping them reading over the summer. Kids who participated in summer reading programs were more academically fit in the fall and had a good time in the process.

That was good, but why stop with just the kids? Libraries upped the ante and many summer reading programs expanded to include teens and adults. Libraries discovered that these groups, while a little slow to respond initially, are now on board and engaged.

This year’s collaborative summer reading theme is Spark a Reaction and its generating a lot of interest here in Indiana and across the country. Hundreds of thousands are reading, attending programs, and engaging in activities in libraries. We’re off to a good start, so let’s keep up the momentum, go out, have fun, Spark a Reaction with your colleagues and communities. READ!

Sincerely,

Marcia Au
CEO/Director
Evansville Vanderburgh Public Library

Focus on Indiana Libraries is a publication of the Indiana Library Federation.

Its purpose is to act as a publication for disseminating current news and information of interest to people working in and with Indiana libraries.

All correspondence, requests for advertising information, subscriptions and claims for back issues should be directed to:

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Annual subscription rate: $15

Spotlight: ILF Board Member

Kelly Ehinger, director of the Adams Public Library System, has been in Adams County as library director since 1997. Born and raised in Anderson, Ind., she is a graduate of Earlham College and received her MLS from IU. She serves on the ILF board, IPLA board as current president, the Indiana State Library’s Resource Sharing Committee and has been involved in many local and state organizations. Several years ago, she was instrumental in the consolidation of the Decatur and Geneva public libraries. The history of structure and funding of Indiana libraries is her passion.
Keeping Your Friends Group as Friends (continued from page 1)

The group needs to have a talk and stay focused on the positive work that is being done and the mission of the library. If a Friends group has its own non-profit status separate from the library, the trustee won’t have as much control over dealing with problems with Friends group, she added.

For more information or to join United for Libraries, visit http://www.ala.org/united/.

*The Association of Library Trustees, Advocates, Friends and Foundations, is a division of the American Library Association that supports those who govern, promote, advocate, and fundraise for libraries. United for Libraries (UL) brings together library trustees, advocates, friends, and foundations into a partnership that creates a powerful force for libraries in the 21st century.

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2014 Reference Division Conference
Connecting Every Patron: Creating Inclusive Libraries
August 1
1905 N. Range Rd.
Bloomington, IN

The Reference Division will be hosting its 2014 conference, Connecting Every Patron: Creating Inclusive Libraries on August 1 at the Indiana Institute on Disability and Community Conference Room B. Deadline for registration is is July 25.

The conference will feature exciting and educational sessions on the following topics:
* Improving services to adult patrons on the autism spectrum
* Embedded librarianship
* Bringing adaptive technology to your library
* Creating a culturally competent library

With distinguished speakers from Center for Education and Lifelong Learning, Indiana Resource Center for Autism, the director of the Bloomfield-Eastern Greene County Public Library, and Indiana University - Northwest, this conference is sure to be a high-quality, must-attend conference this year! There will also be a poster session this year!

The member rate for this conference is $55, and the non-member rate is $82. To register for this conference or read more about the sessions, go to ilfonline.org and go to the “Events” page.

We hope to see you there!

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Reading is Awesome with John Green!

Fire up John Green fans for The Fault in Our Stars movie, which hit theaters June 6! Celebrate the movie and urge teens to discover John Green's novels with a Fault in Our Stars Summer Reading Program. Have a book trivia contest, learn about Dutch food and culture, and introduce teens to other John Green novels. For bookmarks or posters to promote The Fault in Our Stars go to: http://www.alastore.ala.org/.
1899: Think long skirts, horse and buggies and William McKinley in the White House. A year earlier, a man in Pennsylvania became the first person to buy an American-built automobile and the Spanish-American War had just ended. The Golden Age of Indiana Literature is deserving of mention because between 1880 and 1920 many nationally and internationally acclaimed literary works were created by natives of Indiana.

Maurice Thompson, George Ade, Booth Tarkington, Theodore Dreiser, Edward Eggleston, Frank McKinney Hubbard, George Barr McCutcheon, Meredith Nicholson, Gene Stratton Porter, Lew Wallace, and James Whitcomb Riley were foremost among the Hoosier authors, with Wallace's *Ben Hur: A Tale of the Christ* becoming the bestselling book of the century.

The 8th annual Indiana Library Association meeting was held on Dec. 27-28, 1899. A sampling of sessions included, “Selection and Purchase of Books: How and by whom?” “Management of Small Library,” “How to Interest Children in Good Literature” and “The mission of the public library in relation to public schools,” by Supt. Wirt of Bluffton. There was a session on “Working with Public School Teachers,” offered by Grace Steere of Carthage and “My Experience as a Library Trustee” by Frank Walker of Anderson. Other topics focused on how to interest the public in the library, the lending of magazines, reference work, what percent of the collection should be fiction, and access to shelves.

At the Oct. 26, 1900 conference, the president’s address was given by Miss Helen Guid, Bloomington. A session was entitled, “What can be done over the loan desk to help readers select good books” with Margaret Mann of the University of Illinois Library School. Other sessions included “What special service can the library render factory workers” by Mrs. Lura Woodworth of Ft. Wayne; “The public library: Its relation to the factory” by Eva Fitzgerald of Kokomo; and “How we organized a sustaining a public library” by Omer Whiteman of Portland.

An era of population growth in Indiana was experienced in 1902. That conference offered, “The library movement in Indiana for 1902” with Merica Hoagland, Library Organizer of Indiana. Sessions included “Comparative Cost of Library Buildings” and a session on the relation of the superintendent of schools to the library.

On Oct. 1, 1903, the conference address was “A Certain Library” given by John Cotton Dana of Newark, NJ. Several trustee sessions were offered that year.

In late December of 1904, “Principles and Methods of Cooperation between City Schools and Libraries” by Artena Chapin of Muncie Public Library was offered. Other topics focused on book plates, creating story hours for children, creating library exhibits, and a session on college reference work among other topics.

In October of 1905, the city of Muncie hosted the conference. Directions on promotional material show that railroads and trolleys were provided to the site with hotels priced at $1 to $2 per day at The Kirby House, The Braun House and the new Southern Hotel. Sessions included guides for the selection of books for a small library with Virginia Tutt of South Bend as speaker and “The First Library in Indiana” by Horace Ellis, President of Vincennes University.

Oct. 18-19, 1906 –Kokomo hosted the conference with a session entitled, “Qualifications of the Librarian; Librarian’s Duty to Himself” with Mary Plummer, Director Prater Institute of Library Training of Brooklyn, NY.

The following year, 1907, sessions included a roundtable on children’s services, a session entitled, “The Need of a State Library Building.” And afternoon sessions were led by librarians from Anderson, Richmond, Sullivan, LaPorte and Michigan City.

Richmond was the site for the October 1908 conference with “The Library and Publicity,” and a session on college and public libraries by H. Wedding of Wabash College. Laura Foucher of Fort Wayne held a session on storytelling. The hotels were The Westcott at 10th and Main and The Arlington across from the railway station.

The 1909 conference was held jointly with Kentucky and Ohio. Several authors presented their readings. Sessions included tips on reaching more people, determining the book needs of a small library; how to make reference work practical and the trustee’s duty to the library (Theodore Rose of Muncie). A session “Should a library print its catalogue” was held, and a trip to Mammoth Cave concluded the conference.

*FOCUS* 4 July 2014

**Some History on Indiana’s Early Library Conferences - Part 2**

*By Susan Akers, Executive Director, ILF*

A look at yesteryear’s conferences to be continued in a later issue of *Focus on Indiana Libraries*
The Right for Libraries

By Winnie Logan, New Castle-Henry Co. Public Library, director

When I first heard about the Declaration for the Right of Libraries, I wasn’t exactly sure what to think. While I agree with the basic idea of the declaration and each of its points, I am not certain that citizens have a right to libraries. When I think of my rights, I think of something that I am entitled to simply because I exist. I wonder if libraries fall into that category.

We know that it is not nearly so simple. As they say, freedom isn’t free; it comes at a great cost. So too is the ability of our communities to have vibrant public libraries. It is not a given that people will have quality libraries in their communities. It takes an effort on the part of citizens to create and maintain such a library. To have such a library requires citizen support not only in word, but through their pocketbooks. It is very easy to say that I affirm the right to have quality libraries, but it is another thing altogether to be willing to use tax dollars to financially support such an organization.

So I wonder, do people support us in an effort to have an exemplary library or do they support us because we are one? It is sort of a “which came first the chicken or the egg” conundrum. In this society where many people have an attitude of “I want what I want, and I want it now!”, I think that it is imperative that we do our very best to be vibrant and provide our communities with resources that they need and want and even some that they don’t yet know that they need or want.

We’ve talked a lot about advocacy the past few years, and I agree that it is very important for librarians to tell our story and cultivate our super supporters. Let’s not stop there. Let’s get busy in our libraries and continue on with our good and important work. We have to be the change that we want to see in our libraries.

Try something new. Question old ideas and ways of doing things. Examine procedures whose reason for being is simply “because we’ve always done it that way.” It will be hard. It will probably leave you feeling vulnerable. But, the results will be rewarding and doing something that matters will make you happy — and that is one of your rights.

WANTED: ALA Councilor for Indiana

The American Library Association is seeking a Chapter Councilor for Indiana. In this volunteer three-year term, the councilor should have an interest in current library issues both statewide and nationwide. The Chapter Councilor represents his/her state (chapter) on the ALA Council. The Council is the governing body for ALA and meets twice a year at mid-winter and annual. The councilors MUST attend both meetings. There is a voting card that they sign and turn in after each session. Council meetings are similar to business meetings for ILF — minutes are approved, the group hears reports from the President, Executive Director, and numerous committees. There are action items to take on resolutions that are presented by councilors and approval of recommendations by committees.

In addition to the three council sessions, there are other meetings that the Councilors should attend — membership meeting, council forums (in the evening), Chapter Councilor forum, Chapter Relations Committee meetings (they meet twice), Council orientation (especially helpful for first time councilors or those wanting a refresher). The ALA meetings are to be attended in person (not via phone whereas ILF board meetings are accessible via phone). By virtue of this position, he/she is a part of the ILF board of directors which meets every other month in Indianapolis. Interested persons should contact sakers@ilfonline.org to inquire about details. This position will be on the roster of nominations for 2015.

More information can be found at: http://www.ala.org/aboutala/governance/council/

Upcoming ILF Events

August 1 - Reference Division Conference, Bloomington
August 23-25 - CYPD Conference, Indianapolis Marriott East
September 18-19 - SAMS Conference, Greensburg-Decatur Public Library
October 7 - Fall Forum, Oak Hill Mansion, Carmel
October 8 - IPLA Conference, Oak Hill Mansion, Carmel
October 22 - FOIL Conference - French Lick
November 17-19 - ILF Annual Conference, Indianapolis Marriott East
December 3 - Leadership Camp, Carmel-Clay Public Library

For more information on these and other ILF events, check out our website at: www.ilfonline.org under “Events.”
**Librarians Build Communities**

Librarians Build Communities (LBC) is now an American Library Association (ALA) Membership Initiative Group. The origins of “Librarians Build Communities” came from the 1998 Volunteer Day held at the ALA Midwinter meeting in New Orleans, co-sponsored by ALA and the Louisiana Library Association (LLA). Volunteer Day was a part of ALA president Barbara Ford’s theme, “Libraries: Global Reach, Local Touch.” It is speculated that this first event formed the first Librarians Build Communities program in 2006. Please go to: [http://www.ala.org/groups/lbc](http://www.ala.org/groups/lbc) to learn more about the many ways that library workers’ skills can be put into action in the community.

For example, those with library experience could:
- lend their YA expertise at a Boys and Girls Club or a local youth shelter
- use community programming experience to help organize a fundraiser for the local Humane Society
- put IT skills into action by teaching computer classes at a senior center

There are a couple of different models for hosting Librarians Build Communities in your area:
- A state or local-level librarian volunteer day at a state library association (chapter) conference.
- A dispersed librarian volunteer day, perhaps state-wide.
- An ongoing program, where community organizations can ask for librarian-volunteers, and they’re matched up.

To help you create a successful event, ALA has even created a toolkit that can be adapted to meet your needs. Visit [http://www.ala.org/groups/lbc](http://www.ala.org/groups/lbc) to download the toolkit and get more project ideas. In addition, ALA’s team of Emerging Leaders is able to offer extra support to volunteer projects offered through LBC this spring.

If you’re interested in coordinating an event, please contact Sara Zetervall, Team F Project Manager ([sarazet@gmail.com](mailto:sarazet@gmail.com)), and she will help connect you with the group.

We encourage you to keep LBC in mind over time as you find yourself planning conference projects or looking for volunteers, and feel free to reach out with your questions and ideas.

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**ILF/PCI July Webinars**

To register for an upcoming webinar or for more information, please go to: [http://pciwebinars.com/](http://pciwebinars.com/).

ILF is fortunate to collaborate with People Connect Institute for our series of webinars. For July, the line-up of webinars is below (1 LEU credit each). Members who wish to receive the reduced rate are encouraged to e-mail [askus@ilfonline.org](mailto:askus@ilfonline.org) for the promotional code and to follow up at that same e-mail to obtain their LEU certificate. Click on the links below for more information and to register.

**Tuesday, July 1 at 10:30 am: Linda Bruno – The Incredible Power of Praise**

**Tuesday, July 8 at 10:30 am: Linda Bruno – Reducing the Impact of Those Inevitable Interruptions**

**Thursday, July 10 at 2:00 pm: Miriam Lytle, Linda Altmeyer and Mary Beth Riedner - Five Million and Counting: Serving Patrons with Alzheimer's and Dementia**

**Tuesday, July 15 at 10:30 am: Kathy Pape - Library Workplace Empowerment: Creating a Culture of Accountability**

**Thursday July 17 at 2:00 pm: Paul Signorelli - Libraries as Partners in Lifelong Learning**

**Tuesday, July 22 at 10:30 am: Andrew Sanderbeck – Who Ordered This Truckload of Dung? – Applying Six Lessons from the Bestselling Book in Your Life**

**Thursday, July 24 at 2:00 pm: Linda Bruno – Leading Meetings People Want to Attend**

**Tuesday, July 29 at 10:30 am: Kathy Pape - Less Stress, More Success: Give Yourself an Attitude Adjustment**

**Thursday, July 31 at 2:00 pm: Andrew Sanderbeck – Angry Customers: What to Do The Next Time They Want To Explode on You**
Inexpensive Ideas for a Library’s Digital Strategies

Remember The Flying Wallendas? Founded in 1922 by Kurt Wallenda, this family of circus act and daredevil stunt performers are known for performing highwire acts without a safety net. What do library directors and employees and highwire acts have in common? All must maintain a balance by making decisions on positioning and must plan their steps carefully; neither has use of a safety net.

Offering traditional library services, great programming and serving as technology trainers have indeed cast libraries into a balancing act. Technology has allowed libraries and businesses to serve people in ways and with more efficiency than ever dreamt possible, but there are challenges with having library personnel available to assist the public in navigating technology and using personal devices.

Librarians have always been passionate about helping users to find resources best suited for their needs. Futurist Thomas Frey notes that “needs” are a moving target, so the library of the future should be “…designed to accommodate the changing needs of its constituency.” As the use of and experimentation with technology continues to expand, this article can provide a few inexpensive ideas to incorporate into your library’s digital strategies. (Source: “The Tech Set #11-20 series, ALA Tech Source, June 2013).

Host a cloud-based collection*

“As libraries increasingly deliver digital content, storage requirements may strain their local resources. Multimedia collections demand extraordinary precautions to ensure their integrity and preservation, especially in cases where the objects may be unique. In the absence of a full-fledged trusted digital repository that conforms to digital preservation standards and best practices, libraries will need to provide as much redundancy and security for digital object files as possible. Two options are Amazon’s S3 with Amazon CloudFront and DuraSpace’s DuraCloud service. A library could store content in Amazon S3 and use the library’s ILS to describe and present links to it. DuraCloud, based on open source software, provides an interface that would allow you to easily upload content. That information would then be distributed to one or more cloud-based storage services, including Amazon S3, Rackspace, and Windows Azure. It also includes services related to validating the integrity of each file, synchronizing versions as necessary, and creating any derivative transformations needed, such as converting TIFF master copies to JPEG.”

Create a basic mobile website

Since everyone seems to have a cell phone in their hands, having a mobile view of the library data seems a logical step. Winksite can help you accomplish having a mobile site using an RSS feed from a WordPress or Drupal content management system. The site is free and easy to use, and it allows five mobile sites for each user account. Dashboard views and form wizards guide you through the setup of your site. The dashboard features many options for creating different page views and customization. After you have saved your mobile site, Winksite will show you a view of your finished page and the public URL for your patrons. Typically the address will be: winksite.mobi/YOUR-USERNAME/YOUR-SITE-ADDRESS.

Use Instagram for a location-based photo stream

Libraries can expand social media campaigns and create a visual narrative around events, displays, collections, or projects by encouraging library visitors to snap photos of the library and their friends at the library with Instagram. The “Tech Set” article suggested you can establish hashtags to gather a photostream from staff and users around a theme, such as local history or a campus research project. The article stated that through an RSS feed, you can showcase images, photos shared on library staff and user accounts, or thematic hashtags, and by associating your Instagram and Foursquare accounts, you can manage the quality of the location information, enhancing topic resources with visual location elements.

Integrate LibGuides into Drupal

Many of us have heard about the many advantages of Drupal. The Views module, developed for Drupal 7, enables access and interaction with library data—the catalog, for example—without having to export the data from its source and import it into Drupal before working with it. The popular web-based subject guide software package for LibGuides developed by Springshare offers an on-demand XML export of your library’s guide content for a relatively low fee. Research guides can appear in search results along with pages on the Drupal site. You could build a local database, import the XML data from LibGuides, and use it to present citations and links to the LibGuide from your Drupal site.

Develop the library’s voice with a personal side in social media

What is the proper library “voice” or tone? You don’t want to be viewed as unprofessional yet you don’t want the library to have a stilted or too business-y voice either. One approach is to develop somewhat of a business-casual tone when using the library’s voice in social media. It’s been written that librarians in academia struggle with informality more than public librarians.

continued on page 8
Inexpensive Ideas for a Library’s Digital Strategies (continued from page 7)

Interesting study--Kirsten A. Johnson, associate professor of communications at Elizabethtown (Pa.) College, reports that professors who use Twitter for personal information were found “more credible and approachable than those who did not.” (See “The Effect of Twitter Posts on Students’ Perceptions of Instructor Credibility,” Learning, Media, and Technology, vol. 36, no. 1).

Make a quick screencast
The article cited below stated that as librarians grow accustomed to screencasts, more ideas and possibilities emerge for their use in instruction. “A great way to get started with screencasting is to dive in and use some of the software. There are many free recording and hosting options. Creating screencasts will be less daunting if you start by creating one for a small, targeted group. For example, a screencast project may support a group of students or a non-profit group who needs help with a database. ALA reports that Screenr, a free program, works well for initial screen creation and experimentation. First, go through the steps several times, and outline a click path to use for the recording. Checking the microphone level is as easy as speaking in a normal voice and making sure that the colored lights on the audio scale move and that the scale is not constantly in the red. Publishing the screencast makes it available to everyone via Screenr’s website.”

Use Google Voice for text reference
What about a device that gives you a single phone number which rings all your phones, saves your voicemail online, transcribes your voicemail to text, and allows you to send free text messages. Google Voice is accessible from your computer, tablet, or cellphone to respond to reference questions from patrons. A patron can ask a reference question by voicemail, call, or text. Simply enter the recipient’s phone number (which must be set up to receive text messages), type your answer and click “send.” A librarian can respond using the Google Voice account and browser but at this time, only one librarian can be logged in to the Google Voice account at a time.

It’s a balancing act for libraries to be sure and, like The Flying Wallendas, there’s no safety net. We carry on and adjust as we go!

Fun Fact: Karl Wallenda’s descendants are still performing highwire acts today. In 2008, great-grandson Nik broke the world record for the highest and longest bike ride on a high wire and the first aerialist to walk directly over Niagara Falls (2012) from the U.S. into Canada. Nik was also the first aerialist to walk directly over the Little Colorado River Gorge in the Grand Canyon (2013). At a height of 1,500 feet, Nik walked upon a wire just 2 inches thick, without a harness or safety net. While crossing the 1,400-foot-wide gap between cliffs, Nik stopped to adjust cable sway and to accommodate for the sudden wind gusts with no safety tether attaching him to his line.

* Portions of this article were adapted from The Tech Set #11–20 (June 2013). Ellysa Kroski, series editor, is manager of information systems at the New York Law Institute as well as a writer, educator, and speaker. Authors who contributed to the series are Marshall Breeding, Jason A. Clark, Joe Murphy, Kenneth J. Varnum, Sarah K. Steiner, Michael Lascarides, Greg R. Notess, Aaron Schmidt, Amanda Etches, Amanda Bielskas, Kathleen M. Dreyer, Robin M. Fay, and Michael P. Sauers.

NEWS, UPDATES, AND ANNOUNCEMENTS

Geneva Librarian Retires After 20 Years
Popular Geneva Public Library librarian, Rose Bryan, has retired from her position after 20 years of service. Rose started working at the Geneva Public Library in 1993. Prior to accepting the Geneva position, Rose had worked in various library capacities at South Adams Schools for 23 years. In 1993 she transitioned to the Geneva Library, where she was officially hired as director in 1994. During her time of service in Geneva, she was involved with the county literary council and various other committees. She has enjoyed seeing the library broaden its outreach over the years. A reception was held in her honor on May 30.

Congratulations to Charles Wagner on Retirement
Charles Wagner retired after 41 years of service at the Peru Public Library. Maryann Farnham, Assistant Director, has taken over as interim director.

Elkhart Public Library Receives New Director
Lisa Guedea Carreño, library director at Goshen College, has been named the new director of the Elkhart Public Library (EPL). She will succeed Deborah Stewart, who is retiring. Lisa is in the middle of leading college students on a study-service trip in Nicaragua, and will start work at EPL on Aug. 11.
Thank You!

to Indiana Library Federation members
for encouraging students to apply
for an MLS or MIS degree!

Follow the path to your future.

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ILS.INDIANA.EDU

Indiana Libraries, the open access professional journal
published by the Indiana Library Federation, is available at:

http://www.indianalibrariesjournal.org/

Indiana Libraries Call for Papers: Tell the Story! Successful
Strategies for Marketing, Outreach and Communication

Possible topics might include:

Creating a goal-oriented communications plan
Successful marketing and promotions on a shoestring budget
Developing collaborations to raise the visibility of the library
Developing a successful brand; managing the brand

Article proposals are due by November 1, 2014 and should be
submitted through the Indiana Libraries site at:

http://journals.iupui.edu/index.php/IndianaLibraries/information/authors

Offering courses towards two certification programs, Indiana State Library
certification for public library professionals, levels 4-6 (courses with single asterisk),
and ALA-APA Library Support Staff Certification (LSSC), and an LTA
Associate of Science degree.

Fall Course Offerings
LIBR 101: Intro to Libraries & Library Services
LIBR 103: Intro to Library Access Services
LIBR 104: Intro to Library Technical Services
LIBR 105: Library Technology
LIBR 200: Intro to Reference Sources & Services*
LIBR 201: Cataloging & Classification*
LIBR 202: Electronic Resources & Online Searching
LIBR 203: Library Services for Children*
LIBR 207: Supervision & Management in Public Libraries*
LIBR 208: Development & Management of
Library Collections*

For updated registration dates visit:
ivytech.edu/register

Spring Course Offerings
LIBR 101: Intro to Libraries & Library Services
LIBR 103: Intro to Library Access Services
LIBR 104: Intro to Library Technical Services
LIBR 105: Library Technology
LIBR 200: Intro to Reference Sources & Services*
LIBR 201: Cataloging & Classification*
LIBR 202: Electronic Resources & Online Searching
LIBR 203: Library Services for Children*
LIBR 207: Supervision & Management in Public Libraries*
LIBR 208: Selection of Materials & Coll'n
Development in Public Libraries*

Summer Course Offerings
LIBR 101: Intro to Libraries & Library Services
LIBR 103: Intro to Library Access Services

Want to transfer and earn a bachelor's degree? Ivy Tech's LTA degree transfers to the bachelor program in General Studies at IUPUI and other colleges. Whether your goal is to earn LEUs, acquire a new skill or to earn an associate degree, Ivy Tech Community College is here to help you. Get started today at ivytech.edu/librarytechnicalassistant or by e-mail at smannan@ivytech.edu.
# CALENDAR

## July 2014
- **2**
  - Articles due for the August issue of *Focus*.
- **17**
  - ILF Board Mtg., 2 p.m.
- **23**
  - IPLA Board Mtg., 1 p.m.
  - IMCPL Service Center, Indianapolis

## August 2014
- **1**
  - Reference Division Conference
  - Bloomington, IN
- **1-2**
  - Midwestern Roots 2014 Family History and Genealogy Conference
  - Indianapolis Marriott East Hotel, Indianapolis, IN
- **2**
  - Articles due for the September issue of *Focus*.
- **23-25**
  - CYPD Conference
  - Indianapolis Marriott East Hotel, Indianapolis, IN

## September 2014
- **1-30**
  - Library Card Sign-up Month
- **2**
  - Articles due for the October issue of *Focus*.
- **18**
  - ILF Board Mtg., 2 p.m.
- **SAMS Pre-Conference**
  - Greensburg-Decatur Public Library
- **19**
  - SAMS Conference
  - Greensburg-Decatur Public Library
- **21-27**
  - Banned Books Week

## October 2014
- **2**
  - Articles due for the Nov/Dec. issue of *Focus*.
- **7**
  - Legislative Fall Forum, Oak Hill Mansion, Carmel
- **8**
  - IPLA Conference, Oak Hill Mansion, Carmel
- **12-18**
  - Teen Read Week
- **19-25**
  - National Friends of Libraries Week
- **22**
  - FOIL Conference, French Lick

## November 2014
- **1-30**
  - Picture Book Month
- **17**
  - ILF Pre-conference
  - Marriott East, Indianapolis
- **18-19**
  - ILF Annual Conference
  - Marriott East, Indianapolis

## December 2014
- **2**
  - Articles due for January issue of *Focus*.
- **3**
  - Camp Leadership, Carmel-Clay P.L.
- **6**
  - Legislative Meeting, 2 p.m.
  - IMCPL Service Center, Indianapolis
- **18**
  - ILF Board Mtg., 2 p.m.
- **30-Feb. 3**
  - ALA Midwinter, Chicago

## January 2015
- **2**
  - Articles due for February issue of *Focus*.
- **6**
  - Legislative Meeting, 2 p.m.
  - IMCPL Service Center, Indianapolis
- **30-Feb. 3**
  - ALA Midwinter, Chicago