

Strategic Vision and Work Plan

Each year, the ILF Board approves an annual work plan that aligns with the [2017-2022 Strategic Vision](#). During the planning process for 2021, the Board prioritized stable funding, prioritization of Advocacy as reflected in 2020 Member Survey, continuing work on member and leader engagement, and helping libraries thrive (leading libraries through changes resulting from pandemic and trends in demographics, population, and tax base).

ILF organizes its annual work plan to align with the ILF Services areas (also called cost allocation areas). Each of the activities addresses the priorities identified by the E.D. and Board for one or more specific area toward the six goal areas:

- Value of Libraries
- Responsive to Needs
- Information Literacy
- Innovations
- Exceptional Staff
- Organizational Strength

Staff and Committee Reports document and explain progress toward objectives.

Area	2021 Work Plan – Approved by Board 10/2020, as a working document
Administration	Pivot to new business model with metrics; rebuild staff and consultants aligned with budget and business model
Member Services and Engagement	Member and leader engagement <ul style="list-style-type: none"> • Continue work on three areas: 1) individual leader development, 2) leader within ILF, and 3) leader within library <ul style="list-style-type: none"> • Management Cohort • Director support – Weekly meetings; New PL Director support • School Librarians – regular meetings • Complete Leader Portal with orientation • Launch Leadership Development Committee • Review and update Dues Structure
Professional Development	<ul style="list-style-type: none"> • Provide PD training new skills needed in libraries (online learning) • Help libraries respond to emerging needs in the new normal • Launch additional cohorts and deep dive workshops • Hold successful Youth Services and Annual Conferences
Advocacy	<ul style="list-style-type: none"> • Develop proactive advocacy and communications • Advance Policy Priorities in 2021 legislative session, with increased advocates • Increase statewide communications and impressions
Programs and Special Projects	<ul style="list-style-type: none"> • Update AISLE Rubric update • Facilitate PLs to designate meeting rooms and guides for telehealth, legal assistance, court access • Develop tools to assist libraries in Racial justice and inclusion – Workforce issues, collection auditing and development, etc.