

IRA GOLF 2021 CLASSIC

SPONSORSHIP OPPORTUNITIES:

Presenting Sponsor – \$10,000
Eagle Sponsor – \$5,000
Birdie – \$2,750
Putting Green – \$3,000
Hole – \$900

PARTICIPATION FEES:

\$325 Individual Golfer
\$1,300 Foursome

Includes 18 Holes of Golf with
Cart, Lunch, Silent Auction,
Raffle, and Dinner.

GOLF ATTIRE IS REQUIRED

St. Andrews Golf & Country Club
2241 Illinois Rt. 59, West Chicago
Wednesday, August 5, 2020
Registration Opens at 9:00am
Tee Off at 10:30am

FOR MORE INFORMATION PLEASE CONTACT:

Clare Boyce
312-380-4125
cboyce@illinoisrestaurants.org



BACK TO THE GREEN



SPONSORSHIP LEVELS *and* BENEFITS

PRESENTING • \$10,000

- ◆ Prominent placement of company logo on cover of program booklet
- ◆ Dedicated E-Blast featuring presenting sponsors
- ◆ Branded pre-golf cocktail hour
- ◆ Company logo in Restaurant Rundown and on Golf Classic promotion on IRA's website
- ◆ One hole sponsorship on each course (two total). Must include hole activity.
- ◆ Company recognition from podium during event
- ◆ Two Foursomes (Value of \$2,600)
- ◆ Four additional tickets for the dinner following golf

PUTTING GREEN • \$3,000

- ◆ Company logo on Golf Classic promotion on IRA's website
- ◆ Company logo on ¼ page in program
- ◆ Exclusive Putting Green Sponsor
- ◆ Company name recognition from podium during event
- ◆ One Foursome (Value of \$1,300)

HOLE-IN-ONE • \$2,500

- ◆ Your dealership's car at the hole
- ◆ One foursome (Value of \$1,300)

EAGLE • \$5,000

- ◆ Company logo in Restaurant Rundown
- ◆ Company logo on Golf Classic promotion on IRA's website
- ◆ Company logo on ½ page in program
- ◆ One hole sponsorship on each course (two total). Must include hole activity.
- ◆ Company name recognition from podium during event
- ◆ One Foursome (Value of \$1,300)
- ◆ Two additional tickets for dinner following golf

BIRDIE • \$2,750

- ◆ Company logo on Golf Classic promotion on IRA's website
- ◆ Company logo on ¼ page in program
- ◆ One hole sponsorship on each course (two total). Must include hole activity.
- ◆ Company name recognition from podium during event
- ◆ One Foursome (Value of \$1,300)

HOLE • \$900

- ◆ Non-exclusive sponsorship of the hole
- ◆ Must include hole activity



LEVELS

- ☐ **Presenting Sponsor**— \$10,000
- ☐ **Eagle Sponsor**— \$5,000
- ☐ **Putting Green Sponsor**— \$3,000
- ☐ **Birdie Sponsor**— \$2,750
- ☐ **Hole Sponsor**— \$900
- ☐ **In-Kind Sponsor**— \$_____ Value

BECOME A SPONSOR

1. Choose your sponsorship level by July 2, 2021
2. Return completed form with a check to Illinois Restaurant Association, 33 W. Monroe, Suite 250, Chicago, IL 60603 or call Clare Boyce at 312.380.4125 to complete payment
3. Email hi-res logo to cboyce@illinoisrestaurants.org



Please fill out the following information for the 2021 Golf Classic. Thank you!

Name: _____

Company: _____

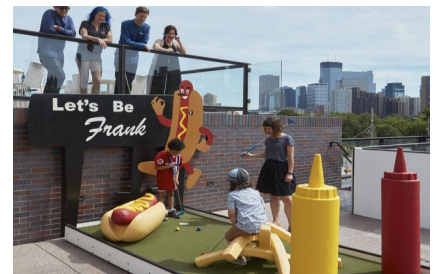
Phone: _____ Email: _____

- 1) Do you require a table for your hole? ___Yes ___No
- 2) Please indicate: ___ Number of staffers
 ___ Number of chairs needed for your staff
 ___ Number of lunches needed for your staff
- 3) Do you have anything for the gift bag? (If so, please send to IRA offices, 33 W. Monroe, Suite 250, Chicago, IL 60603 by Wednesday, July 14th. If you bring items to the outing, we cannot guarantee they will be included in the bag.)
 ___Yes ___No

Describe: _____

- 4) Please send me your logo as a hi-res jpg or vector eps file.

Sponsors are strongly encouraged to have an activity and product giveaway on their hole. Ex.



- 5) What activity do you plan on conducting at your hole? Please briefly describe, including giveaway if applicable.

Hole assignments will be forwarded to you as soon as possible.

Please email this sheet back to Clare Boyce at cboyce@illinoisrestaurants.org

by **Wednesday, July 14th.**