

# CHEF'S TABLE 2022 SPONSORSHIP OPPORTUNITIES



CONTACT: Katie Driscoll, Special Events Manager  
E: [kdriscoll@illinoisrestaurants.org](mailto:kdriscoll@illinoisrestaurants.org)







# ABOUT THE EVENT

The annual celebration honors the foodservice industry while raising funds that benefit the IRA Educational Foundation. Funds from the Chef's Table support our student culinary program, ProStart®, and scholarships for our future industry stars, to assist them with their post-secondary education. Through the efforts and generous contributions of restaurateurs, suppliers, and other organizations throughout the country, over \$3 million has been awarded to culinary students to date.

**Date:** Thursday, April 21, 2022

**Location:** Theater on the Lake

2401 N Lake Shore Dr. Chicago, IL 60614

**Time:** 6:00 pm-10:00 pm

**Cost:** \$250 per Ticket



# SPONSORSHIP LEVELS & BENEFITS

## PRESENTING SPONSORSHIP - \$10,000

- Prominent placement of company logo on cover of program booklet
- Company logo on ½ in program
- Company logo on the invitation
- Company logo on signage / screen during event
- Company name recognition in all event press
- Company name recognition from podium during event
- Company logo included in event dedicated e-blasts
- Company logo in President's Report newsletters in relation to Chef's Table
- Recognition in media, PR, and social media engagement including tailored posts and messaging on IRA channels. Inclusions:
  - 1 Facebook Post
  - 1 Twitter Post
  - 1 Instagram Post
- Twenty (20) tickets to the event

## CONNOISSEUR LEVEL - \$5,000

- Company logo on ¼ in program
- Company logo on signage/screen at the event
- Company logo on website
- Company name recognition from podium at event
- Fifteen (15) tickets to the event

## PATRON LEVEL - \$3,000

- Company name in program
- Company logo on website
- Ten (10) tickets to the event





# SPONSORSHIP OPPORTUNITIES



## BEVERAGE SPONSORS - \$3,000

- Company name in program
- Company logo on website
- Ten (10) tickets to the event
- Beverage sampling station at event

## IN KIND SPONSORSHIP OPPORTUNITIES

- Donation of food or beverage to the event
- Gift Certificate/Prize for the Silent Auction or Raffle
- Company name on In-Kind or Auction event signage and on the event program page





# CHEF'S TABLE 2022 SPONSORSHIP OPPORTUNITIES

CONTACT: Katie Driscoll  
Special Events Manager  
E: [kdriscoll@illinoisrestaurants.org](mailto:kdriscoll@illinoisrestaurants.org)

