

# IRA GOLF CLASSIC

PRESENTED BY



## WAA ON THE LINKS

SPONSORSHIP OPPORTUNITIES

WEDNESDAY, AUGUST 7, 2024  
ST. ANDREWS GOLF & COUNTRY CLUB







# ABOUT THE EVENT

Pack your golf bags and say aloha to Luau on the Links at St. Andrews Golf & Country Club for the **2024 IRA Annual Golf Classic**. The day includes 18 holes of golf, breakfast, lunch, dinner reception and a silent auction & raffle.

## SPONSORSHIP OPPORTUNITIES:

-  Presenting Sponsor - \$10,000
-  Eagle Sponsor - \$5,000
-  Putting Green Sponsor - \$3,000
-  Driving Range Sponsor - \$3,000
-  Birdie Sponsor - \$2,750
-  Award Sponsor - \$2,000
-  Specialty Cocktail Sponsor - \$1,000
-  Hole Sponsor - \$1,000

## PARTICIPATION FEES:

-  \$325 Individual Golfer
-  \$1,300 Foursome

Includes 18 Holes of Golf with Cart, Lunch, Silent Auction, Raffle, and Dinner.

## GOLF ATTIRE IS REQUIRED

Wednesday, August 7, 2024

St. Andrews Golf & Country Club  
2241 Illinois Rt.e 59, West Chicago

Registration Opens at 9:00am  
Tee Off at 10:30am

## FOR MORE INFORMATION:

Derrika Soto  
815.582.0726  
[dsoto@illinoisrestaurants.org](mailto:dsoto@illinoisrestaurants.org)





# SPONSORSHIP LEVELS AND BENEFITS



## PRESENTING SPONSORSHIP - \$10,000

- Prominent placement of company logo on cover of program booklet
- Dedicated E-Blast featuring presenting sponsors
- Branded pre-golf cocktail hour
- Company logo in Restaurant Rundown and on Golf Classic promotion on IRA's website
- One hole sponsorship on each course (two total)
  - Must include hole activity
- Company recognition from podium during event
- Two Foursomes (Value of \$2,600)
- Four additional tickets for the dinner following golf

## EAGLE SPONSORSHIP - \$5,000

- Company logo in Restaurant Rundown
- Company logo on Golf Classic promotion on IRA's website
- Company logo on ½ page in program
- One hole sponsorship on each course (two total)
  - Must include hole activity
- Company name recognition from podium during event
- One Foursome (Value of \$1,300)
- Two additional tickets for dinner following golf

## PUTTING GREEN SPONSORSHIP - \$3,000\*

- Company logo on Golf Classic promotion on IRA's website
- Company logo on ¼ page in program
- Exclusive Putting Green Sponsor
- Company name recognition from podium during event
- One Foursome (Value of \$1,300)

\*Only one available







# SPONSORSHIP LEVELS AND BENEFITS



## DRIVING RANGE SPONSORSHIP - \$3,000\*

- Company logo on Golf Classic promotion on IRA's website
- Company logo on 1/2 page in program
- Exclusive Driving Range sponsor
- Company name recognition from podium during event
- One Foursome (Value of \$1,300)

\*Only one available

## BIRDIE SPONSORSHIP - \$2,750

- Company logo on Golf Classic promotion on IRA's website
- Company logo on 1/4 page in program
- One hole sponsorship on each course (two total)
  - Must include hole activity
- Company name recognition from podium during event
- One Foursome (Value of \$1,300)

## HOLE SPONSORSHIP - \$1,000

- Non-exclusive sponsorship of the hole
- Signage on hole provided by event
- Must include hole activity

## AWARD SPONSOR - \$2,000

- Company logo on Golf Classic promotion on IRA's website
- Company logo on 1/4 page in program
- Company representative to come to podium during reception to announce winner of award
- One Foursome (Value of \$1,300)
- Choose one:
  - Best Scoring Foursome
  - Closest to the Pin - Women
  - Most Honest Foursome
  - Longest Drive - Men
  - Closest to the Pin - Men
  - Longest Drive - Women

## SPECIALITY COCKTAIL SPONSORSHIP - \$1,000\*

- Company logo on Golf Classic promotion on IRA's website
- Company logo on 1/4 page in program
- Naming rights to one cocktail that will be served at the dinner reception

\*Only one available (not available to alcohol brands)





# WAAU ON THE LINKS

**Contact:** Derrika Soto, Special Events Manager

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