

CHEF'S TABLE 2023

SPONSORSHIP OPPORTUNITIES



A HOSPITALITY COMPANY

Sysco[®]



ILLINOIS
RESTAURANT
ASSOCIATION



ILLINOIS RESTAURANT
ASSOCIATION
EDUCATIONAL
FOUNDATION

ABOUT THE EVENT

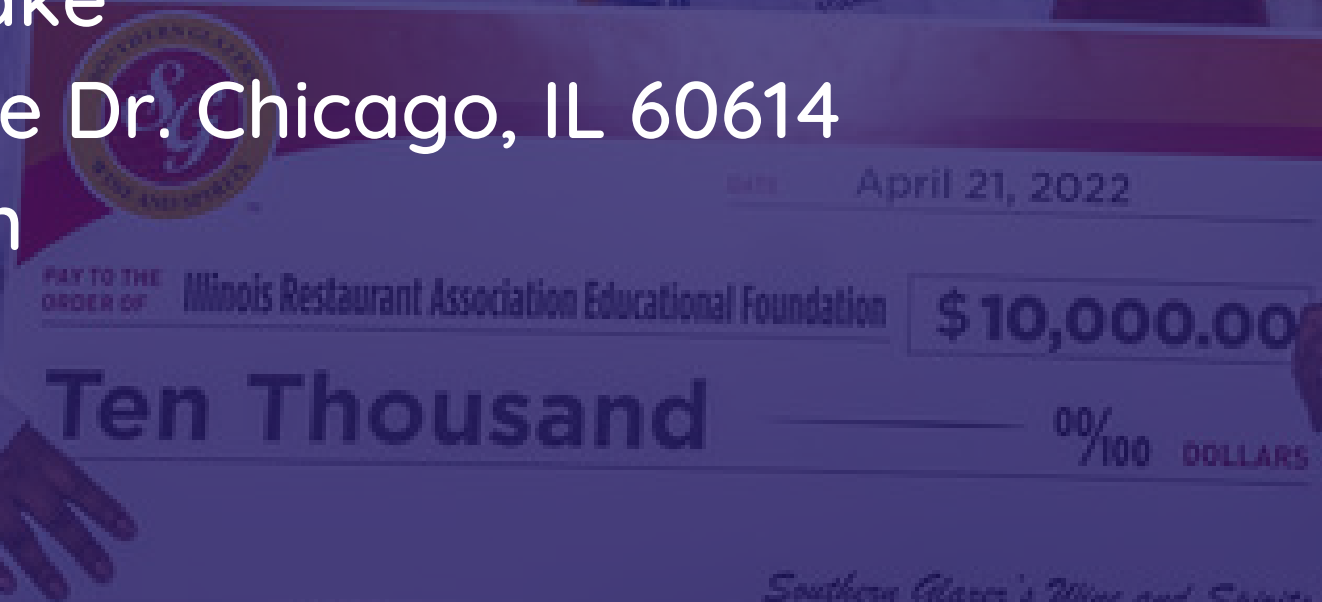
The annual celebration honors the foodservice industry while raising funds that benefit the IRA Educational Foundation. Funds from the Chef's Table support our student culinary program, ProStart®, and scholarships for our future industry stars, to assist them with their post-secondary education. Through the efforts and generous contributions of restaurateurs, suppliers, and other organizations throughout the country, over \$3 million has been awarded to culinary students to date.

Date: Thursday, April 20, 2023

Location: Theater on the Lake
2401 N Lake Shore Dr. Chicago, IL 60614

Time: 6:00 pm-10:00 pm

Cost: \$250 per Ticket



SPONSORSHIP LEVELS

PRESENTING

\$10,000

- Prominent placement of company logo on program cover
- Company logo on ½ page in program
- Company logo on event invitation
- Company logo on signage / screen at event
- Company name recognition in all event press
- Company name recognition from podium during award ceremony
- Company logo in event dedicated e-blasts
- Company logo in President's Report newsletters
- Recognition in media, press, and social media engagement including tailored posts and messaging on IPA channels. Includes:
 - (1) Facebook Post
 - (1) Twitter Post
 - (1) Instagram Post
- 20 event tickets (20) tickets

CONNOISSEUR

\$5,000

- Company logo on ¼ page in program
- Company logo on signage/screen at the event
- Company logo on website
- Company name recognition from podium at event
- Fifteen (15) tickets



SPONSORSHIP LEVELS

PATRON \$3,000

- Company name in program
- Company logo on website
- Ten (10) tickets

BEVERAGE \$3,000

- Company name in program
- Company logo on website
- Option for beverage sampling station
- Ten (10) tickets



SPONSORSHIP LEVELS

ENTERTAINMENT

\$3,000

- Branded DJ Booth Surround
- Company logo on 14 page in program
- Company logo on website
- Six (6) Tickets

PHOTO EXPERIENCE

\$2,500

- Sponsorship of event photobooth activation
- Option to provide branded backdrop and props aligned with event theme
- Company logo on website
- Four (4) Tickets

IN KIND

- Donation of food or beverage
- Prize or Gift Certificate for the Silent Auction or Raffle
- Company name on In-Kind or Auction signage and on the event program page







Thank You!

Phone

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Email

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SAVE THE DATE

APRIL 20, 2023