



## ITA Privacy Policy

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### ITA Privacy Policy

This page states the "Privacy Statement" of the Illinois Technology Association web site. Please read this page carefully. By accessing the web site, you acknowledge and fully understand the Illinois Technology Association's Privacy Statement and freely consent to the information collection and use practices described in this Privacy Statement. The Illinois Technology Association (the "ITA", "our", "us") may revise this Privacy Statement at any time as set forth below. Users should visit this page periodically to review this Privacy Statement. Your continued use of the service constitutes your agreement to this Privacy Statement and any updates or changes. The term "User" as used herein refers to all members and visitors accessing this web site for any reason. This Privacy Policy was last updated in August 2010.

The ITA respects the privacy of its members and other visitors to its Web site and strongly believes that if electronic commerce and online activities are to flourish, users must be assured that information provided online is used responsibly and appropriately. To protect online privacy, the ITA has implemented the following policies.

### What Information Does ITA Collect?

It is our general policy to collect and store only personal information that our members and visitors knowingly provide.

The ITA does not collect any personal information from visitors browsing its Website. Visitors to the public areas of the ITA web site browse anonymously. Only aggregate data -- such as the number of hits per page, navigation through website, etc. -- are collected. Aggregate data are only used for internal and marketing purposes and do not provide any personally identifying information.

To gain access to members-only resources and personalization features on the ITA web site, members and other users are asked to register and provide some limited information. This data is submitted voluntarily. The ITA asks users to provide their email address and zip code to enroll in automated email messages detailing local technology industry information. Users knowingly submit this information and will receive email updates on the local technology industry. Users may unsubscribe at any time.

If a company chooses to become a member they are asked a series of questions in order to determine the annual membership rate and ensure ITA has sufficient data to create programs and events appropriate for our membership profile. Similar information may be submitted to the ITA through conference, seminar or event registration, subscriptions, and program registrations, as deemed appropriate by the ITA. Information requested will be reviewed on a per-event basis and modified accordingly. The information collected is only used in aggregate to assess the size of the technology industry in Illinois. No proprietary corporate information is made public without the consent of the company.

### How Does the ITA use data collected?

The ITA does not sell, rent or trade any collected information. The ITA uses information voluntarily submitted by members and other customers in the following ways:

Generally, the ITA uses data collected to improve its own Web content; to respond to visitors' interests, needs and preferences; and to develop new products and services based on the ever changing profile of member-companies. All visitors to the site who provide their email addresses are included in the weekly communications of the ITA, including the ITA Industry Weekly and the ITA Upcoming Events email newsletters. Members of the community may opt out of communications from the ITA at any time in a swift and immediate manner.

From time to time, the ITA will share the name of event participants with sponsors of the event. The ITA also makes member-company names public through the ITA Membership Directory and ITA's Private Social Network to other members and visitors using its web site. The ITA does not share member information with third parties at any time. If member-companies wish not to be included in the online ITA Member Directory, users may contact the ITA at [headquarters@illinoistech.org](mailto:headquarters@illinoistech.org) to express their information not be shared.

The ITA does not disclose credit card account information provided by its members and customers. When members and customers choose to pay using their credit cards, the ITA submits the information needed to obtain payment to the appropriate clearinghouse.

If ITA is required by law or legal process, ITA will disclose or provide access to your information to such government or judicial authority as specified by such law or legal process.

#### **How Does ITA Use Cookies?**

Cookies are files that contain information created by a web server that can be stored on a User's hard disk for use either during a particular session ("per-session" cookie) or for future use ("persistent" cookie). The ITA uses cookies only to facilitate automated activity, store and track passwords, determine appropriate solicitations, and review navigation patterns. Cookies are not used to disseminate significant information about Users over the Internet or to analyze any information that Users have knowingly or unknowingly provided. Users may instruct their Internet browsers to opt out of accepting a "persistent" cookie and rather accept only a "per-session" cookie, but will need to login each time they visit the site to enjoy the full benefits. If the User declines the attachment of any cookie, the User may not have access to the full benefits of the website. Registration and allowing use of cookies enables the site to better determine members' interest areas and provide the most relevant information.

#### **What Privacy Issues Arise With Links To Other Sites?**

This Web site contains links to other web sites. The ITA has no control over and is not responsible for the privacy policies or content of such sites. We encourage you to be aware when you leave our site and to read the privacy statements of each and every Website that collects personally identifiable information. This Privacy Statement applies only to information collected by this Web site.

#### **What about information from children?**

The ITA does not intend to collect information from children. The ITA is committed to the safety of children and we do not intend to collect personally identifiable information from children under age 18. If a user is under age 18, the user should ask his or her parent for permission before sending any information to our site or anyone else online. The user's parent should contact us directly in order to provide us with prior written consent. The ITA will not intentionally use personal information from or send communications to children under age 18 without prior parental consent.

**How Should a User Contact the ITA?**

If any User suspects the ITA has handled its personal information in a manner that does not comply with this privacy statement, please contact us by e-mailing to [headquarters@illinoistech.org](mailto:headquarters@illinoistech.org) or by calling (312) 435-2805.

**California Privacy Rights**

California Civil Code Section 1798.83 permits users of the web site who are California residents to request certain information regarding the disclosure of any personal information to third parties for their direct marketing purposes. To make such a request, please send an e-mail to [headquarters@illinoistech.org](mailto:headquarters@illinoistech.org).

**Illinois Technology Association**

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