



**READY.
SET.
SCALE.**



ITA is focused on scaling Illinois tech companies. Whether you are looking to build your team, promote your business or collaborate with like-minded tech executives, we've got you covered.

We aren't a place you "go" – we are a network you access, a resource you leverage, an advisor you trust.

At ITA you'll find your peers. Peers that are past the start-up stage and are looking for the next level of growth. ITA is here to help - to connect you, to educate you and to provide the resources you need to scale your business.

Founded in 2005, ITA defined the Chicago tech community and continues to drive the industry forward as the premier connector and advocate for the region.

"We are enjoying being an ITA member. We've made some fantastic connections and participated in great events, which would not be possible without the access ITA provides!"

- Devbridge Group

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ILLINOIS TECHNOLOGY ASSOCIATION (ITA) PROVIDES

ACCESS. We are the area's premier tech network, providing the ecosystem and infrastructure to collaborate with other similar-sized, fast-growing companies. From our CEO dinner to ScaleUp Chicago, we help facilitate insights and connections that result in growth opportunities for you and your business.

TALENT. Finding and retaining talent is hard. We help make it easier with services like our professional development courses, Talent Portal and consulting from our in-house talent experts. We are also working hard to promote Chicago as a premier destination for tech talent through our student membership and annual coding competition.

VISIBILITY. We get the word out about our members; leveraging our outlets for your content is part of membership. We can work with you to develop a multi-part article series, promote your news and more – all at a fraction of the cost of traditional media outlets.

Our Members

Join the 500 member companies who are helping to build the Chicago tech community, working with us to make Illinois THE place for tech companies to grow and thrive.



ACCESS

“Through educational programs and networking, ITA is creating a sense of community among technology executives – their events, content and staff are top-notch.”

- CMO, Reputation.com

Highlights

Connect with Your Peers

Gain Knowledge & Insight

Participate in Industry Summits

Engage with ITA Councils

Utilize Strategic Development



Benefits

PEER-TO-PEER COLLABORATION

Engage with your peers in an intimate setting at our [Leadership Exchange](#) events.

Exclusive to senior executives, ITA hosts events for:

CEOs

Finance Executives

Marketing Executives

Technology Executives

HR Executives

STRATEGIC DEVELOPMENT

ITA members have the option of one-on-one consulting with ITA staff and access to our vast executive network for strategic advice and intelligence to help accelerate your company growth. Tap into our Talent Advisory Board to get direct feedback from recognized experts in the space.

TRENDS & INSIGHTS

Join ITA as we bring together industry experts to discuss and dissect the tech industry's most pressing challenges and opportunities. Topics range from immigration reform to the future of virtual reality to improving venture investment in Chicago.

PARTNERSHIPS & CONNECTIONS

The tech industry doesn't grow alone – it needs a robust ecosystem to help. Tap into ITA's [Service Network](#) of trusted/vetted partners to find the support you need. Members can explore relevant [tech industry events](#) and take advantage of discounts ITA has sourced from [community partners](#).

INDUSTRY SUMMITS & COUNCILS

ITA hosts Industry Events and Summits focused on topics relevant to technology companies throughout the year. Last year's ScaleUp Chicago (formerly Chicago Tech Summit) brought together several hundred passionate professionals to explore trends across all functional areas of tech companies.

Previous events have focused on the following topics:

Artificial Intelligence (AI)

Diversity & Inclusion

Internet of Things (IoT)

Marketing

The ITA's Councils are comprised of industry leaders, consumers and civic leaders all working to drive growth and investment in Chicago and the Midwest. All members are invited to engage with the [AI](#), [IoT](#) and [Women Influence Chicago](#) councils through their committees and networking events.

I TALENT

“ITA’s talent programs have been great. From data on peer companies to professional development, ITA provides support to grow our presence in Chicago and beyond.”

- **People Lead,**
dscout

Highlights

Ramp up hiring with the Talent Portal

Gain university presence

Participate in Tech Challenge

Engage employees with education and development



Benefits

TALENT EXPERTISE

Tap into our **on-staff talent experts** for advice and guidance on everything from fine-tuning your recruiting program to structuring a best-in-class internship.

You also have access to the ITA Talent Advisory Board, a group of seasoned recruiters that can help provide outside perspective and expertise when you need it.

TALENT PORTAL

Build your employment brand through the [ITA Talent Portal](#), one of the premier destinations for job seekers in Chicago. Every job posted to the ITA Talent Portal is promoted via our newsletter and social channels to ensure maximum exposure.

TECH CHALLENGE

An exclusive sponsorship opportunity for members, the [ITA Tech Challenge](#) is a programming skills competition that brings the top university students to Chicago to connect with local companies. In its 10th year, the ITA Tech Challenge will be female focused to help you find diverse technical talent.

The ITA Tech Challenge showcases:

600 Students

50 Finalists

60 Participating Universities

STUDENT MEMBERSHIP

Through the ITA Student Membership, companies can connect and work with students and leaders at US-based universities. Take advantage of this offering to:

Promote your internships and employment brand on campus.

Highlight your internships and entry-level positions in our student newsletter.

Take advantage of speaking opportunities at student events to build your employment brand.

CHI INTERNS UNITE

Enroll your interns in ITA’s intern connection program. ITA hosts social and educational programs for your interns to ensure a positive experience for them and alleviate administrative burden for you.

PROFESSIONAL DEVELOPMENT

Hear from experts that have been there, done that. Our programs are designed to provide actionable insights and knowledge that you can apply immediately. Leverage ITA’s educational programs as part of your employee retention and development plan.

Educational Summits - half-day programs designed to provide takeaways for specific functional areas

Best Practices Webinars – insight and guidance on running your business

Panels – get diverse perspective on challenges you face every day

Workshops – join us for a hands-on, deep dive to improve your soft skills and team efficiency

VISIBILITY

“We garnered one of our largest mobile sales from our appearance in the Spotlight newsletter.”

- LANSA

Highlights

Keep up with industry news

Showcase your company and expertise

Get involved with the CityLIGHTS Awards

Make an Impact



Benefits

NEWSLETTERS

Keep up with the latest from ITA and the industry by receiving our newsletters that reach approximately 25,000 unique subscribers. Promote your brand and raise your visibility by featuring your content in our channels.

ITA Newsletters feature:

Announcements & News

Blogs with a Tech Focus

Job Openings from Members

Member in the Spotlight

Upcoming Events

NETWORKING

Connect with the industry in a fun and relaxed setting by joining us for our networking events, such as our summer **Tech on Tap** series.

INDUSTRY IMPACT

ITA works on behalf of our member companies to ensure their voice is heard at the local, state and national levels. We champion policies that foster a growth of the technology industry and allow technology companies to create, thrive and compete. We also support organizations that are making an impact on our technology community, particularly in areas such as diversity and STEM education through our philanthropic arm, [TechForward](#).

CITYLIGHTS AWARDS

The [ITA CityLIGHTS Awards](#) is the premier annual tech awards event in the region, celebrating and honoring achievements from the local technology community. Nominate your company in one of eight categories or invest in sponsorship to raise your profile in front of over 600 key technology leaders.

General timeline:

June: Nominations Accepted

August: Finalists Announced – Voting!

September: Main Awards Event

SPACE AT TECHNEXUS

The home of ITA, TechNexus is Chicago's original tech incubator and venture collaborative. ITA members have access to reserve and use its facilities:

- Conference Rooms
- Private Huddle Rooms
- Coworking Space

MEMBERSHIP RATES

ITA membership is corporate and all employees at your company can utilize the benefits, resources and services we offer. Rates are annual.

Industry Member

Criteria:

Technology Company or
Technology Division

Industry Membership is for a company or division of a company whose primary business is developing technology products and/or services. Dues are based on the number of full-time Illinois based employees.

Employees	Annual Dues
<50	\$2,000
50-125	\$4,000
126-250	\$6,000
251-500	\$8,000
500 +	\$10,000

Affiliate Member

Criteria:

Academic
Non-Profit
Government

Affiliate Membership is for educational and non-profit organizations engaged in the technology industry.

Including, but are not limited to, universities, colleges, technical schools and other academic institutions.

Annual Dues: \$1,000

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Contact ITA to learn more at +1.312.435.2805 or headquarters@illinoistech.org.