



**READY.  
SET.  
FUND.**



The Illinois Technology Association is focused on scaling Illinois tech companies. To help us achieve that mission, we work every day to connect our members with investors.

As the largest collaborative network of Illinois technology companies, in particular growth-stage tech companies, we are uniquely positioned to assist you as you seek new investments, as well as, provide opportunity for you to drive value for your current portfolio.

## Venture Connection Member

**Criteria:**  
Capital Firms to Technology Companies

### Annual Dues

\$5,000

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## About Venture Connection

### WHAT IT DOES

- Expands your network and provides critical technology industry information to drive success
- Creates connections with industry-leading companies when they are seeking capital
- Provides your portfolio companies with access to solutions for some of the most challenging aspects of supporting a successful business

### WHAT YOU WILL RECEIVE

- Annual ITA Membership for your firm with all associated benefits
- Annual ITA Membership for two (2) of your portfolio companies and a 50% discount on ITA membership for all other portfolio companies
- Access to the ITA community, including hundreds of growth-stage, technology companies
- Access to ITA company data on 8,000 technology companies in Illinois
- Specific introductions to growth-stage companies that you wish to meet, either individually or as part of personalized curated events
- Ability to present your firm to ITA members through bylined articles in ITA communications

## Our Members

Join the 500 member companies who are helping to build the Chicago tech community, working with us to make Illinois THE place for tech companies to grow and thrive.



# I ACCESS

“Through formal events, informal meetups, and their physical space, ITA helps people connect and share ideas to achieve their goals.”

- CTO, Jellyvision

## Highlights

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**Connect with Your Peers**

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**Attend Educational Programs**

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**Participate in Industry Summits**

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**Engage with ITA Councils**

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**Utilize Strategic Development**

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## Benefits

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### PEER-TO-PEER COLLABORATION

Engage with your peers in an intimate setting at our [Leadership Exchange](#) events.

**Exclusive to senior executives, ITA hosts events for:**

CEOs

Finance Executives

Marketing Executives

Technology Executives

HR Executives

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### STRATEGIC DEVELOPMENT

ITA members have the option of one-on-one consulting with ITA staff and access to our vast executive network for strategic advice and intelligence to help accelerate your company growth. Tap into our Talent Advisory Board to get direct feedback from recognized experts in the space.

### TRENDS & INSIGHTS

Join ITA as we bring together industry experts to discuss and dissect the tech industry's most pressing challenges and opportunities. Topics range from immigration reform to the future of virtual reality to improving venture investment in Chicago.

### PARTNERSHIPS & CONNECTIONS

The tech industry doesn't grow alone – it needs a robust ecosystem to help. Tap into ITA's [Service Network](#) of trusted/vetted partners to find the support you need. Members can explore relevant [tech industry events](#) and take advantage of discounts ITA has sourced from [community partners](#).

### INDUSTRY SUMMITS & COUNCILS

ITA hosts Industry Events and Summits focused on topics relevant to technology companies throughout the year. Last year's ScaleUp Chicago (formerly Chicago Tech Summit) brought together several hundred passionate professionals to explore trends across all functional areas of tech companies.

**Previous events have focused on the following topics:**

Artificial Intelligence (AI)

Diversity & Inclusion

Internet of Things (IoT)

Marketing

The ITA's Councils are comprised of industry leaders, consumers and civic leaders all working to drive growth and investment in Chicago and the Midwest. All members are invited to engage with the [AI](#), [IoT](#) and [Women Influence Chicago](#) councils through their committees and networking events.

# | TALENT & VISIBILITY

“ITA’s talent programs have been great. From data on peer companies to professional development, ITA provides support to grow our presence in Chicago and beyond.”

- **People Lead, dscout**

## Highlights

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**Ramp up your hiring with the Talent Portal**

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**Get the latest tech updates**

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**Network with community leaders**

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## Benefits

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### TALENT PORTAL

ITA member companies have exclusive access to the [ITA Talent Portal](#) to post job openings and search our database of technology professionals.

### TALENT EXPERTISE

Your portfolio companies can tap into our **on-staff talent experts** for advice and guidance on everything from fine-tuning your recruiting program to structuring a best-in-class internship.

### NEWSLETTERS

Keep up with the latest from ITA and the industry by receiving our newsletters that reach approximately 25,000 unique subscribers. Promote your brand or your portfolio company brands by featuring your content in our channels. ITA regularly features member blog posts, news and events.

### PROFESSIONAL DEVELOPMENT

Hear from experts that have been there, done that. Our programs are designed to provide actionable insights and knowledge that you can apply immediately. Leverage ITA’s educational programs as part of your employee retention and development plan.

Educational Summits - half-day programs designed to provide takeaways for specific functional areas

Best Practices Webinars – insight and guidance on running your business

Panels – get diverse perspective on challenges you face every day

Workshops – join us for a hands-on, deep dive to improve your soft skills and team efficiency

### CITYLIGHTS AWARDS

The [ITA CityLIGHTS Awards](#) is the premier annual tech awards event in the region, celebrating and honoring achievements from the local technology community. Nominate your company in one of eight categories or invest in sponsorship to raise your profile in front of over 600 key technology leaders.

### NETWORKING

Connect with the industry in a fun and relaxed setting by joining us for our networking events, such as our summer **Tech on Tap** series.

### SPACE AT TECHNEXUS

The home of ITA, TechNexus is Chicago’s original tech incubator and venture collaborative. ITA members have access to reserve and use its facilities:

- Conference Rooms
- Private Huddle Rooms
- Coworking Space