# 2024

# EXHIBITOR PROSPECTUS

January 25-26, 2024 | Hyatt Regency Chicago 151 E. Wacker Drive, Chicago, Illinois







ILparksconference.com



# JANUARY 25-26, 2024 HYATT REGENCY CHICAGO

151 EAST WACKER DRIVE, CHICAGO, IL 60601 312/565-1234

# **MESSAGE TO EXHIBITORS**

We invite you to celebrate a new year of commitment and opportunities at our 2024 IAPD/IPRA Soaring to New Heights Conference to be held January 25-26, 2024 at the Hyatt Regency Chicago located at 151 E. Wacker Dr., Chicago, IL 60601, (312) 565-1234.

Come join us by attending the state's largest park and recreation conference. In this high impact, targetrich environment, you will receive unprecedented exposure to park and recreation elected officials, board members, commissioners, trustees, and professionals, most of whom **make the buying decisions** likely to impact your company's bottom line. Showcase your newest products, ideas, and services. **Meet the people you need to know.** 

You don't want to miss this opportunity. Want a better way to market your product, sell products and/or services, close deals and bring your bottom line up? Join us at the IAPD/IPRA Soaring to New Heights Conference!

The IAPD/IPRA Exhibit Committee looks forward to working with you at the upcoming show and will assist you in getting your products and/or services in front of all conference delegates.

Sincerely,

The 2024 IAPD/IPRA Exhibit Committee

#### Illinois Association of Park Districts

211 East Monroe Street, Springfield, IL 62701 (217) 523-4554 (217) 523-4273 (fax)



#### Illinois Park and Recreation Association

536 East Avenue, LaGrange, IL 60525 (708) 588-2280 ILipra.org

PARK & RECREATION ASSOCIATION

#### **EXHIBIT COMMITTEE**

This committee was created to advise the Joint Conference Committee on exhibit-related issues. The committee meets at least twice a year to review previous shows, preview upcoming shows and to consider new ideas.

**Tom Hartwig**, IPRA Exhibit Committee Chairman – Oak Lawn Park District **Bob Schmidt**, IAPD Exhibit Committee Chairman – Schaumburg Park District **Lynne Cotshott**, IPRA Exhibit Committee Co-Chairman – Hoffman Estates Park District **Dr. Kristin White**, IAPD Exhibit Committee Co-Chairman – Decatur Park District

Jenny Bechtold – Park District of LaGrange
Dean Bissias – Advisor
Carlo Capalbo – Plainfield Park District
Sandy Chevalier – Advisor
Chris Finn – Park District of LaGrange
Cindy Galvan – IPRA
Jackie Iovinelli – Park District of Franklin Park
Don Jessen – Addison Park & Recreation Foundation

Brittany Meschewski – Hoffman Estates Park District Kevin Miller – Park District of LaGrange Jeanine Shotas – Oak Lawn Parks Foundation Sue Triphahn – IAPD Sue Vastalo – Bolingbrook Park District Kim Wascher – South Elgin Parks and Recreation Department Mark White – Park District of Franklin Park

## **SHOW PROFILE**

Every year, more than **4,200 park and recreation elected officials, board members, commissioners, trustees, and professionals** throughout Illinois participate in the state's largest conference and exhibition. The IAPD/IPRA Soaring to New Heights Conference is Illinois' only major event for parks and recreation education, products and services.

As an exhibitor, your organization will have the opportunity to interact with:

- Elected Officials, Commissioners and Board Members
- Executive and Deputy Directors
- Parks Superintendents
- Recreation Superintendents
- Parks and Planning Directors
- Leisure Activities Directors
- Facility Directors
- Administrative and Finance Personnel
- IT Personnel
- Therapeutic Recreation Professionals

- Parks Operations and Maintenance Personnel
- Facility Managers and Directors
- Recreation Managers and Directors
- Conservation Specialists
- Fitness Managers
- Athletic Managers and Directors
- Aquatics Managers and Directors
- Landscape Professionals
- Early Childhood Professionals
- Golf Course Professionals

The IAPD/IPRA Soaring to New Heights Conference Exhibit Hall focuses on products and services represented by the following: Architects, Aquatic Planners, Athletic Field Equipment and Supplies, Construction Management, Engineers, Financial Services, Fitness Equipment, Park and Playground Equipment, Skate Park Construction, Software, Sporting Goods and Supplies, Swimming Pool Equipment and Supplies and Water Play Structures ... to name a few.



## **SCHEDULE OF EVENTS**

Schedule is subject to change.
A final schedule will be distributed in early December 2023.

#### WEDNESDAY, JANUARY 24, 2024

12:00 p.m. – 4:00 p.m. Exhibitor Registration
Opens and Move-In\*

#### THURSDAY, JANUARY 25, 2024

THURSDAY, JANUARY 25,	2024
8:00 a.m. – 11:00 a.m.	Exhibitor Move-In* (all booths must be set up by 11:30 a.m.)
8:00 a.m. – 5:00 p.m.	Exhibitor Registration
10:00 a.m. – 12:00 p.m.	Conference Workshop
10:30 a.m. – 10:45 a.m.	Exhibitor Meeting (audio streamed through Exhibit Hall)
10:30 a.m. – 11:00 a.m.	Inspection by Fire Marshall and Exhibit Committee
10:30 a.m. – 11:30 a.m.	Conference Sessions
11:00 a.m. – 5:00 p.m.	Exhibit Hall Grand Opening
12:30 p.m. – 2:30 p.m.	Conference Workshop
3:00 p.m. – 4:00 p.m.	Conference Sessions
9:00 pm – 11:30 p.m.	Welcome Social

\* All exhibits must be completely set up (empty crates and boxes removed from booth) by 10:30 a.m. on Thursday, January 25, 2024. The loading dock will close at 10:30 am and no additional freight will be permitted unless authorized by show management.

#### FRIDAY, JANUARY 26, 2024

FRIDAT, JANUART 20, 20,	<b>24</b>
7:30 a.m. – 8:30 a.m.	Continental Breakfast for
	the Exhibitors
8:30 a.m. – 9:30 a.m.	Conference Sessions
8:00 a.m. – 3:30 p.m.	Exhibitor Registration
8:30 a.m. – 4:00 p.m.	Agency Showcase
	Display
9:00 a.m. – 12:00 p.m.	Exhibit Hall Open
10:00 a.m. – 11:00 a.m.	Conference Sessions
12:15 p.m. – 2:15 p.m.	All-Conference Awards
	Luncheon (ticketed
	event)
1:00 p.m. – 2:00 p.m.	Conference Sessions
	(targeted for entry level
	professionals)
1:00 p.m. <mark>- 3:30 p.m.</mark>	Exhibit Hall Open
2:15 p.m <mark>. – 3:30 p.m</mark> .	Dedicated exhibit hall
	hours/dessert served in
	hall (ticketed event)
3:45 p.m. – 4:45 p.m.	Conference Sessions
3:30 p.m. – 6:30 p.m.	Exhibitor Move-Out*
5:00 p.m. – 6:30 pm	IPRA Annual Business
	Meeting

\* Your booth must remain in place and staffed until 3:30 pm. If you do not comply with this requirement, you will be prohibited from exhibiting in 2025 and you will forfeit all accumulated exhibitor priority points.

#### SATURDAY, JANUARY 27, 2024

9:00 a.m. – 10:00 a.m.

10:30 a.m. – 11:30 a.m.

12:30 p.m. – 1:30 p.m.

2:00 p.m. – 3:00 p.m.

3:30 p.m. – 5:00 p.m.

Conference Sessions

Conference Sessions

Conference Sessions

HAPD Annual Business

Meeting

7:00 p.m. – 10:00 p.m.

Closing Social (ticketed event)



<b>BOOTH PRICES</b>				
		WITH TABLE	WITHOUT TABLE	ENDCAP BOOTH SURCHARGE
Package A	(Up to 100 lbs)	\$1,347	\$1,240	\$100 Per Booth
Package B	(Up to 300 lbs)	\$1,457	\$1,350	\$100 Per Booth
Package C	(Up to 500 lbs)	\$1,482	\$1,375	\$100 Per Booth
Package D	(Up to 200 lbs, available for 4 or more booths only)	\$1,317	\$1,210	\$100 Per Booth

<sup>\*</sup>Onsite at the conference, if the weight limit of your freight exceeds your selected booth package, you will be billed accordingly by Freeman for the additional weight. Additional charges are \$3.12 per pound plus appropriate labor charges.

Past exhibitors from 2023 will be able to secure booth space via the online remote booth sales scheduled on Thursday, July 27, 2023. Payment is due in full at that time the booth space is reserved.

Booth space will be available to reserve for new exhibitors starting on Friday, July 28, 2023 and must be accompanied with payment in full.

To access the live floor plan and to view current booth availability go to <a href="https://www.intheorious.com/ilparks/pub/ilparks2024b">https://www.intheorious.com/ilparks/pub/ilparks2024b</a> pub. This link will be accessible starting on Monday, July 17, 2023.

Cancellations must be submitted by written notice. Cancellations received before **October 27, 2023**, will receive a refund in the amount of the original payment paid less a processing charge of \$100 per booth. **There are NO REFUNDS on or after October 28, 2023**.

# AS AN EXHIBITOR, YOU WILL RECEIVE AND BENEFIT FROM:

- Face-to-face access to more than 4,200 delegates searching for products and services
- Access to marketing, promotional and sponsorship opportunities
- (1) 10' wide by 8' deep draped booth
- (1) 6' draped table (if booth package with table option is chosen)
- (2) contour chairs
- (1) wastebasket
- Deluxe background drape, side dividers and booth sign
- (5) Complimentary exhibitor badges per booth (extra badges or replacements are \$15 each).
   All badges are distributed onsite at the conference.

- (1) complimentary valet parking pass per booth valid at the Hyatt Regency Chicago **only**
- Complimentary continental breakfast on Friday
- (2) Complimentary tickets per booth for the Friday afternoon dessert reception
- Admission to educational sessions on Thursday, Friday, and Saturday
- Listing in the conference's app 2024 Exhibitor Directory
- One-time general cleaning of booth and Exhibit Hall aisles
- House carpet (multi-color) for your booth
- 24-hour hall security

## **EXHIBITOR CHECK-IN/REGISTRATION**

Exhibitor badges, parking pass(es) and dessert tickets can be picked up at Exhibitor Registration beginning on Wednesday, January 24, 2024 from 12:00 pm – 4:00 pm and Thursday, January 25, 2024 from 8:00 am – 5:00 pm located in the Northwest corner of the Exhibit Hall.

<sup>\*\*</sup>Please note your selected booth package price does <u>not</u> include <u>shipping charges</u> to the Freeman warehouse. Nor does it include the \$310 <u>roll-in and roll-out fee</u> for <u>mobile units only</u> (each way is \$155 per mobile unit) – <u>this applies to mobile freight only</u>. Mobile freight is defined as a self-propelled, rolling stock or a pushed vehicle/machinery.

## **EXHIBITOR DIRECTORY**

Go to https://www.intheorious.com/ilparks/pub/ ilparks2024e to submit your online exhibitor directory information and company description. This information will be uploaded to the conference app. Once uploaded to the app, you will be able to add your logo, graphics, etc. to your company listing. You must have your login credentials to access the exhibitor portal. If your designated contact has not received their credentials via email, email ilparks2024@cteusa.com or call (847) 957-4255 and request them. Only exhibitors that have paid their exhibiting fees in full will have access to the online directory. Remember this online directory is the promotional piece all attendees will have access to, so be sure to be creative and accurate with your description and company information. This must be submitted online no later than Friday, January 5, 2024 to appear in the online directory.

# EXHIBITOR NAME BADGE REQUESTS

Each booth receives (5) complimentary exhibitor badges. Name badge requests need to be submitted no later than **Monday**, **January 22**, **2024**. Your designated contact will access the exhibitor portal with their respective login credentials and submit badge information. Only companies that have paid their booth in full will have access to this site. Changes, additions, and deletions of name badges can be completed online up until January 22, 2024. Preordered badges will be available for pick up **onsite** at the Exhibitor Registration located in Northwest corner of the Exhibit Hall beginning on Wednesday, January 24, 2024 from 12:00 pm to 4:00 pm and on Thursday, January 25, 2024 from 8:00 am – 5:00 pm. **Exhibitor** 

badges are not mailed prior to the show and can only be picked up onsite. Badges are required for admittance into the hall for all exhibitors. Any badges printed onsite are \$15.00 each.

## **EXHIBITOR SERVICES KIT**

A comprehensive exhibitor services kit will be available online in mid-November 2023. The link and login information will be emailed to the contact we have on file for your company. If you would like to verify or change the email address we have on file, contact Sue Triphahn at <a href="mailto:striphahn@llparks.org">striphahn@llparks.org</a>. The exhibitor services kit will include all order forms for additional labor, electrical, internet, furniture and other services. IAPD/IPRA will supply carpet for all booths. You do not need to order carpet for your booth unless you want a specific color of carpet in your booth. Carpet is multi-colored.

# **EXHIBITOR VENUE/HOUSING**

The 2024 IAPD/IPRA Soaring to New Heights Conference will be held January 25-27, 2024 at the Hyatt Regency Chicago located at 151 E. Wacker Dr., Chicago, IL 60601, (312) 565-1234. Room blocks are available at the Hyatt Regency Chicago and the Swissôtel Chicago. See below housing information.

#### **HYATT REGENCY CHICAGO (Host Hotel)**

151 E. Wacker Dr., Chicago, IL 60601

Book online: https://www.hyatt.com/en-US/group-

booking/CHIRC/G-APKD Phone: (877) 8030-7534

Group Name and Code: IAPD/IPRA and group code:

G-AIPD

Rates: \$132 Single/Double; \$142 Triple; \$152 Quad Upgrades: Upgrade surcharges may apply to

guarantee a specific room type.



#### SWISSÔTEL CHICAGO (Additional Housing Available)

323 E. Wacker Dr., Chicago, IL 60601

Book online: <a href="https://book.passkey.com/event/50545329/owner/1461/home">https://book.passkey.com/event/50545329/owner/1461/home</a>

Phone: (888) 73-SWISS (888-737-9477) or (800) 441-1414
Group Name and Code: IAPD/IPRA Soaring to New
Heights Conference and group code: IAPD0124
Rates: \$132 Single/Double; \$162 Triple; \$192 Quad
Upgrades: Upgrade surcharges may apply to
guarantee a specific room type.

#### **Reservation Information:**

- Rooms are reserved on a first-come, first-served basis.
- The cut-off date for reservations is January 3, 2024 at the Hyatt Regency Chicago and the Swissôtel Chicago. Reservations made after this date may pay a higher rate and are subject to availability.
- One (1) night's room and tax advance deposit by check or credit card must accompany each reservation. This deposit is fully refundable before December 20, 2023. After December 20, 2023, there will be no refunds for cancelled rooms. The Joint Conference Committee implemented this policy in 1999 due to the high rate of rooms cancelled at the last minute.

# IMPORTANT NOTICE: UNAUTHORIZED 'ROOM BLOCK PIRATES' & MAILING LIST SOLICITATIONS

Please be advised that we do not work with any thirdparty housing or service companies to solicit hotel reservations or sales of attendee mailing lists by phone or email.

If you receive a call/email from a company offering these services, we recommend that you not engage with these solicitors. Some individuals that reach out are looking for nothing more than to fraudulently use your credit card – and you could potentially show up to the hotel to find you have no room.

If you make a reservation with any provider other than directly with your respective hotel of choice, our team will not be able to assist you with any problems you may encounter.

Freeman is our dedicated exhibitor services provider. Conference registration lists are only available from IAPD/IPRA through Sue Triphahn or Sue Cottingham.

# FUNCTION SPACE/SUITE REQUESTS

Exhibitors are welcome to request function space and/or suites for hosted receptions/hospitalities during the IAPD/IPRA Soaring to New Heights Conference. Space is assigned on a first-come, first-served basis. Function space/suite requests

must be received prior to **December 6, 2023** to be considered. Submit all requests to Sue Triphahn, IAPD Conference Director by email to **striphahn@lLparks.org** or fax to (847) 496-5246. Functions may not conflict with any official IAPD/IPRA conference events. Requests must include the purpose of the function, estimated attendance, preferred date and start/end times. Functions are allowed only during program-free hours:

Thursday, January 25: 7:00 p.m. – 9:00 p.m. Friday, January 26: 7:00 p.m. – 12:00 midnight Saturday, January 27: 5:00 p.m. – 7:00 p.m.

If your request is approved, you will be contacted by Sue Triphahn, IAPD Conference Director, with instructions on how to proceed with your event/booking of your function space/suite. Function space and suites are on a first-come, first-served basis and subject to availability.

## **INSURANCE**

Each exhibitor shall maintain for the duration of this agreement general liability insurance, with limits of no less than \$1,000,000 combined single limit per occurrence for bodily injury, personal injury, and property damage. A copy of your certificate of liability insurance must be submitted to Sue Triphahn, IAPD Conference Director, 4476 Sundance Circle, Hoffman Estates, IL 60192 or emailed to striphahn@ilparks.org or faxed to (847) 496-5246 by January 8, 2024. Dates of coverage must include January 24, 2024 through January 27, 2024, inclusively. IAPD/IPRA, including their respective officers, employees, volunteers, and agents are to be covered as additional insured as respects to liability arising out of activities performed by or on behalf of the exhibitor. The coverage shall be primary insurance as respects to the additional insured and shall contain no special limitation on the scope of protection afforded the additional insured. All exhibitors are required to furnish to IAPD/IPRA a certificate of insurance effecting coverage required by this provision.

## LEAD RETRIEVAL RENTAL

Click here for all lead retrieval details.

Secure ordering link: www.intheorious.com/LG/ilparks15

If you have any questions regarding the lead retrieval services call (847) 957-4500.

# OFFICIAL SERVICE CONTRACTOR

Freeman is the official service contractor located at:

8201 West 47th Street McCook, IL 60525 Phone: (773) 473-7080 Fax: (469) 621-5603

FreemanChicagoES@freemanco.com

www.freemanco.com

If you ship directly to Freeman's warehouse ship to:

IAPD/IPRA Soaring to New Heights Conference Your Company Name Your Booth #\_\_\_ c/o Freeman 2500 West 35th St. Chicago, IL 60632

# SUITCASING/OUTBOARDING

Suitcasing is when an attendee solicits business in the trade show aisles or other public spaces such as hospitality suites or a restaurant. Also called outboarded events, these types of activities are detrimental to the show. These are unethical business practices and will not be tolerated. To distribute information or conduct business, you must have a registered booth at the show. IAPDOIPRA has the right to remove anyone who violates this policy.



# **FLOOR PLAN**





## **EXHIBITS SELL!**

Exhibiting at the 2024 IAPD/IPRA Soaring to New Heights Conference offers you a concentrated, costeffective way to reach your target market. More importantly, YOUR COMPETITION EXHIBITS! Look at who exhibited in 2023, is your company listed? Don't miss out on this unique opportunity!

# 2023 **EXHIBITORS**

AED Professionals All Inclusive Rec LLC

ALL PRO Fitness Things

Ameren Illinois

American Ramp Company

American Red Cross

Andrews Technology Anova Furnishings

Anthony Roofing - Tecta America

Anything Weather

Aqua Pure Enterprises, Inc.

AquaSeal Resurfacing LLC

Bacon Farmer Workman **Engineering & Testing** 

Baird Public Finance

Balanced Environments, Inc.

**Battle Company** 

**BCI Burke Company** 

**Bear Construction Company** 

Berliner Seilfabrik Play **Equipment Corporation** 

BerryDunn

Bid Evolution

Blick Art Materials

Bounce Houses R Us LLC

Brian Wismer Entertainment

BrightView Golf Maintenance

**Bronze Memorial Company** 

BS&A Software

Byrne & Jones Sports

Construction

**Camosy Construction** 

CampDoc

Capri Pools & Aquatics

Central Parks

Chicago Backflow Inc

Chicago Blackhawks

Chicago Communications

Chicago Southland Convention & Visitors Bureau

Chicago's Northshore

Convention & Visitors Bureau

CivicPlus

Clowning Around Entertainment

Columbia Cascade Company

ComEd EE Program

Commercial Recreation Specialists, Inc.

CommunityPass

Confluence

Cordogan Clark & Associates,

Correct Digital Displays

Counsilman-Hunsaker

Cunningham Recreation

Custom Manufacturing, Inc.

**CXT Concrete Buildings DaySmart Recreation** 

Design Perspectives, Inc.

**Diligent Community** 

**Direct Fitness Solutions** 

Divine Signs Inc.

DLA Architects, Ltd.

Doty & Sons Concrete

Products, Inc.

Drury Lane Theatre

Eco-Counter

Elliott Data Systems

Engineering Resource Associates, Inc.

Entertainment Concepts

Eriksson Engineering

Associates, Ltd.

Excel Aerial Images, LLC

**ExoFit Outdoor Fitness** 

**ExplorUS** 

F.H. Paschen

Farnsworth Group, Inc.

Featherstone, Inc.

Federal Supply Company

Fehr Graham

FGM Architects, Inc.

FieldTurf

Fifth Third Commercial Bank

Fiserv/CardConnect

Flat Paths

**FLO TRANS** 

ForeverLawn Chicago

Frederick Quinn Corp.

Geese Chasers Chicago

General Paint & Manufacturing

Gewalt Hamilton Associates,

GoApe

Gold Medal Products, Co.

GovDeals Inc.

GovHR USA

GRAEF

Great Lakes Urban Forestry

H2i Group

Halogen Supply Company, Inc.

Harbour Contractors, Inc.

Harris Local Government Hawkins, Inc.

Heller Nature Center

Henry Bros. Co.

Hershey's Ice Cream

Hey and Associates, Inc.

Hitchcock Design Group

HR Source

**IHC Construction Companies** 

LLC

Illinois Public Risk Fund

IMAGINE Nation LLC / Waterplay Solutions Corp.

Impact Sport Lighting

INNOVA Disc Golf

INSPEC, Inc.

IPARKS

iZone Imaging

Jack's Magic Products Jeff Ellis & Associates, Inc.

JSD Professional Services

Kahler Slater

Kankakee Nursery

Keeper Goals

KI Furniture

Kiefer Aquatics

Kiefer USA

KOMPAN Kwikgoal

Lake Country Corporation

Lamar Johnson Collaborative

Lead Electric & Lighting

LeadingIT

Legat Architects

Leopardo Companies, Inc.

Life Floor

Lincoln Aquatics

Local Government Health Plan

Mad Bomber Fireworks

**Productions** Marshall Landscape Products

Matrix Fitness

McDaniels Marketing

Mesirow Financial

Metropolitan Water Reclamation

District of Greater Chicago MH Equipment

Midwest Commercial Fitness

Midwest Educational Furnishings, Inc

Midwest Field Solutions

MityLite

Most Dependable Fountains

Musco Sports Lighting Inc. Museum of Science & Industry

MvRec.com

Nania Energy Advisors

Nevco Sports NiceRink

Nicholas & Associates

Norwalk Concrete Industries

NuToys Leisure Products

Omega II Fence Systems

Paddock Pool Equipment

Palos Sports, Inc.

Park District Risk Management

Agency (PDRMA) Parkreation, Inc.

Party People Entertainment

Paylocity

Perfect Turf LLC

Perkins+Will

Perry Weather

PFM Asset Management LLC/

IPDLAF+Class

Plan2Play

Planning Resources, Inc.

Play & Park Structures Playcraft Systems LLC

PMA Financial Network, Inc.

PowerDMS by NEOGOV Praesidium

Productive Parks LLC

Products 4 Parks

Progressive Business Solutions

Project Green Feat Pyrotecnico

QuickScores LLC

Rain Drop Products

Ramuc/Tuff Coat Paint div of

**RCP Shelters** 

RecDesk, LLC

Record-A-Hit Entertainment

ReCPro Software

Recreonics, Inc.

Reinders, Inc RenoSys Corp

Romtec Inc.

Russo Power Equipment Safety Reports, a ToolWatch

Save-A-Life Inc.

Scharm Floor Covering

SCORE Sports Shaw Sports Turf

Shinetoo Lighting USA LLC Sikich LLP

Smart Industry Products, LLC

Soccer Made in America

**SmithGroup** 

sofSURFACES Inc. Sourcewell

Spartan Sports Lighting Spear Corporation Speer Financial, Inc.

Splashtacular

Spohn Ranch

Sport Court Midwest

Sportsfields, Inc.

Stageline Mobile Stage

Stalker Sports Floors

Starfish Aquatics Institute (SAI) Stifel Public Finance

StudioGC

Team REIL, Inc.

The Davey Tree Expert

Company

The Fun Ones, Inc.

The Garland Company, Inc.

The Party Company

The Pizzo Group

The Spargo Group Three Oaks Ground Cover

Tiny Mobile Robots

TIPS - The Interlocal Purchasing System

Trajectory Energy Partners

Trane Tragnology North America

TRIA Architecture, Inc. Triple H Mulch and Firewood,

Turf Tank Tyler Technologies

Univar Solutions MiniBulk

University of Wisconsin - La

Crosse

Upland Design, Ltd. Vermont Systems, Inc.

Vernon and Maz, Inc.

Vortex Aquatic Structures

Visual Image Photography

International VoyagerNetz

W.B. Olson, Inc. Water Technology, Inc.

Wickcraft Co. Wight & Company

Williams Architects / Aquatics Wintrust Financial Corporation

Wold Architects and Engineers

Woodhouse Tinucci Architects

WT Group **Xplor Recreation** 

Zing Card

# EXHIBITION RULES AND REGULATIONS

#### **EXHIBIT HALL RULES AND REGULATIONS**

- 1. The acronym "IAPD/IPRA" means the Illinois Association of Park Districts and Illinois Park & Recreation Association acting through its respective officers, directors, members, committees, agents or employees acting for it in the management of the Exhibit Hall.
- 2. Exhibit Hall Standards: IAPD/IPRA welcomes exhibitors to the 2024 IAPD/IPRA Soaring to New Heights Conference, as the exhibits constitute an important means of keeping members informed of new and improved products and services for the provision of park and recreation services. Each exhibitor shall exhibit only products and services of its own manufacture or other products and equipment for which it is the exclusive United States distributor in the park and recreation industry. The products or equipment of any manufacturer, which is not a registered exhibitor, are prohibited for use or display in the booth(s). IAPD/IPRA reserves the right to restrict or close any exhibit which, because of noise, method of operation, materials, or any other reason, in the opinion of IAPD/IPRA also has the right to prohibit or remove any exhibit which in the opinion of IAPD/IPRA may detract from the general character of the Exhibit Hall as a whole or consists of products or services inconsistent with the purpose of the Exhibit Hall is a whole or consists of or other exhibit expenses incurred or alleged, for any reason, loss or dame including but not limited to actual or consequential damages. An exhibitor who violates the above standards may be ineligible to participate in any future IAPD/IPRA trade shows.
- 3. Cancellation of Assignment of Booth Space: Upon written notice received by IAPD/IPRA no later than October 27, 2023, an exhibit space contract may be cancelled by the exhibitor with a full refund of payment, less a processing fee of \$100.00 per booth. No refunds will be given for cancellations received on or after October 28, 2023, IAPD/IPRA reserves the right to accept or reject any signed application submitted and no contract shall be considered accepted by IAPD/IPRA until authorized staff executes it.
- 4. Subletting of Space: No exhibitor may share, assign, sublet or apportion whole or any part of the space allotted to any other exhibitors or person except to a parent, subsidiary or affiliated corporation/business or where the product of each exhibitor cannot be used as intended without the product of the other exhibitor, the products combined are typically perceived as a single product and the products combined are often sold as a single product.
- 5. Booth Space: Booth space rental shall include 8' deep and 10' wide per booth, rear background of curtains or an 8' frame and two side dividers of curtains on 3' frames. A two-line name sign will be furnished. No exhibit, including signs and advertising material, may exceed the height of 8'3". Booth construction and displays must not interfere with any other exhibitor or cause aisle congestion. Exhibitors requesting special height considerations or other variations to these rules and regulations must submit three (3) copies of a detailed sketch of their proposed booth construction to the IAPD Conference Director at least 60 days prior to the opening of the show and must receive written approval from IAPD/IPRA before erecting same. IAPD/IPRA reserves the right to re-assign booth space at any given time to ensure the show traffic flow is not inhibited or to better the show for any given reason.
- 6. **Booth Accessibility:** Under Title III of the Americans with Disabilities Act, each exhibitor is responsible for making the exhibit space accessible to the disabled and shall indemnify IAPD/IPRA and the conference facility against failure to do so.
- 7. Exhibit Hall Dates and Hours: The Exhibit Hall will be open to attendees during designated hours on *January 25-26, 2024*. No exhibitor, nor any employee, agent, or representative of an exhibitor, shall be permitted to enter the Exhibit Hall without authorization of show management; nor may they be allowed to remain later than 60 minutes after the official closing hour, except on the last day of the Exhibit Hall and scheduled tear down time on January 26, 2024.
- 8. Inspections and Compliance with Laws: All materials, installations and operations of exhibitors must comply with the requirements of all inspection and other governmental authorities having jurisdiction and with all applicable laws, ordinances, and regulations.
- 9. Liability: The IAPD/IPRA and the Hyatt Regency Chicago and their employees and representatives shall not be responsible for any loss, damage or injury to person or property that may be suffered by the exhibitor, or the exhibitor's employee, from any cause whatsoever arising out of participation in the Exhibit Hall prior, during or subsequent to the period covered by this exhibit contract, excluding that caused by or resulting from the negligence of IAPD/IPRA or the Hyatt Regency Chicago and their employees and representatives, and the exhibitor signing this contract expressly releases and agrees to indemnify, and hold harmless and defend the aforesaid, and each of them, from any and all claims for such loss, damage or injury. Exhibitors shall obtain, at their own expense, adequate insurance against any such injury, loss or damage. The exhibitor waives the right of subrogation by its insurance carrier(s) to recover losses sustained under exhibitor's insurance contracts for real and personal property. If requested, the exhibitor, as a condition to participation in the Exhibit Hall, shall obtain from its insurer(s) a waiver of subrogation consistent with this provision.
- 10. Interruption or Prevention of Exhibit Hall: In the event the Exhibit Hall is interrupted or prevented to be held for any reason beyond the control of IAPD/IPRA, this Exhibit Space Contract shall terminate, and the exhibitor hereby waives any claim against IAPD/IPRA for damage of any kind or nature by reason of such termination. Furthermore, exhibitor shall only be entitled to an abatement of amounts due, or a refund of amounts previously paid, to the extent that IAPD/IPRA receives payment for such amounts pursuant to an event cancellation insurance policy, if any.
- 11. Security and Insurance: IAPD/IPRA provides perimeter guard service in the exhibit hall and will exercise reasonable care for the protection of the exhibitor's materials. Exhibitors are solely responsible for the safety of their property, and IAPD/IPRA shall not be responsible for the safety of the property, and IAPD/IPRA shall not be responsible for the safety of the property, and IAPD/IPRA shall not be responsible for the safety of the property from theft, damage by fire, and accident of any other cause. Exhibitors must carry adequate insurance to cover all booth contents if such coverage is desired. All property of the exhibitors is understood to remain in his/her care, custody, and control in transit to or from or within the confines of the exhibit hall. The exhibitor shall maintain for the duration of this agreement general liability insurance, with limits of no less than \$1,000,000 combined single limit per occurrence for bodily injury, personal injury, and property damage. Dates of coverage must include January 24 through January 27, 2024, inclusively. IAPD/IPRA, including their respective officers, employees, volunteers, and agents are to be covered as additional insured and shall contain no special limitation on the scope of protection afforded the additional insured and shall contain no special limitation on the scope of protection afforded the additional insured. All exhibitors are required to furnish to IAPD/IPRA a certificate of insurance effecting coverage required by this provision. This certificate needs to be submitted to Sue Triphahn, IAPD Conference Director by fax to 847/496-5246 or email to striphahn@liparks.org or sent to 4476 Sundance Circle, Hoffman Estates, IL 60192 by January 8, 2024. Workers Compensation Insurance: If applicable, exhibitor shall maintain workers' compensation and employers' liability insurance. The commercial umbrella and/or employers' liability limits shall not be less than \$1,000,000 each accident for bodily injury by disease.

- 12. Display General: No person, firm or organization not having contracted with IAPD/IPRA for the occupancy of space in the Exhibit Hall will be permitted to display, demonstrate its products, processes, or services, in or on the premises of the Exhibit Hall or in the Hyatt Regency Chicago. Any infringement of this rule will result in the removal of the offending person and company. Circulars or other promotional material may be distributed only from the exhibitor's assigned space. Promotional material (flyers) for the attendee packets must be authorized by the IAPD Conference Director. The exhibitor will incur an additional charge for the flyer insert. Commercial radio and TV reception are not valid exhibit devices and at no time shall either be permitted in exhibitor's booths. Closed-circuit TV, tape recorders, sounds-pictures (motion or still), or other audio-visual devices with audible sound are also specifically excluded except where such devices are housed in enclosed areas, or so constructed that the sound will not be heard outside of the exhibitor's booth and will not interfere with exhibitors in adjoining booths. What is shown or heard must be directly related to the products, machine or services of the exhibitors. Models and exhibitor personnel shall be attired tastefully as determined by IAPD/IPRA. Operation of gasoline-powered vehicles will be permitted during move-in or move-out periods only. However, all fueling of vehicles must be accomplished outside the Exhibit Hall. If the conference site has a contrary fire code or the convention dictates otherwise, the exhibitor agrees to comply with those regulations regarding gasoline-operated vehicles/equipment. Gasoline-operated vehicles/equipment. Gasoline-operated vehicles/equipment on display must have one gallon or less fuel in tanks. Fuel tank caps must be locked or taped, and battery cables must be disconnected or taped. Fuel is to be dispensed or removed with approved safety equipment. No gasoline or other type of fuel-operated motor may be demo
- 13. Union Rules and Regulations: In order to conform to union contract rules and regulations, it will be necessary that all exhibitors use qualified union personnel for the various services required for material handling within the show. The placing or setting up of merchandise or products to be displayed does not require union labor and may be done by the exhibitor. In addition, any installation of exhibits or displays which requires the use of hand tools, or more than one person, or longer than thirty minutes (including crating and uncrating) to install, or exceed eight feet in any direction, shall require the use of union labor. Products which cannot be hand carried by the exhibitor into the exhibit hall in one trip will require the use of union labor for move-in. All labor requirements can be taken care of through the designated general service contractor. The use of specialized equipment (forkilfts and cranes), required in connection with installing or assembling, is charged in addition to the CWT receiving rate. Roll-in and roll-out fee for mobile freight only is \$155 each way (\$310 roundtrip) for crated or uncrated. Mobile freight is defined as a self-propelled, rolling stock or a pushed vehicle/machinery. Forklift services will be available for booth work, spotting and/or rigging at hourly rates at the expense of the exhibitor.
- 14. Solicitation or Demonstration by Exhibitors: Exhibit activities must be conducted so as not to interfere with the approved activities of any other exhibitor, specifically prohibited are excessive noise and activities that block the entrance and exit from neighboring booths. Exhibitors are not permitted to use mobile entertainment. All costumed characters must confine their activities to the exhibitor's booth. The serving or distributing of alcoholic beverages and or cooked food products by exhibitors in any part of the exhibit booth is prohibited. Handouts can be used for promotional purposes provided they are in good taste as determined by IAPD/IPRA. All handouts must be distributed from the exhibitor's booth and not from other areas of the exhibit hall or in the lobbies, banquet rooms or other public places in the Hyatt Regency Chicago unless written permission has been granted by IAPD/IPRA. Any cost incurred by IAPD/IPRA to remove stickers or other materials will be charged back to the exhibitor that used them. Unofficial identification badges are prohibited. The taking of photographs, videos, or tape recordings by anyone in the Exhibit Hall is prohibited except in the case of official photographers, the press or with the written consent of the exhibitor in whose booth the photos or recording are being made.
- 15. Lotteries, Games and Chance or Attendance Prizes: Promotional plans designed to generate booth traffic cannot require visitors to be present at a specified location or time. No illegal promotions shall be permitted.
- 16. Entertainment in Rooms During Conference Hours: Exhibitors expressly agree not to conduct parties, receptions, open-houses, or other events for conference attendees, in their private rooms, sales offices, hospitality suites, or other facilities, during all conference-related functions or until one-half hour after the official closing of the Exhibit Hall each day.
- 17. Damage of Property of Others: The exhibitor or exhibitors causing such damage must pay any damage caused by the exhibitor to the Hyatt Regency Chicago or to the property of other exhibitors in full.
- 18. **Fire Protection:** All packing containers, excelsior or wrapping paper are to be removed from the exhibit floor and must not be stored under tables or behind display. All decorations and booths must be of flame-proofed materials.
- 19. Shipping Instructions: Freeman, the official show contractor, has been appointed to assure orderly and expeditious handling of exhibit materials in and out of the exhibit hall. The exhibitor will pay the cost of this service. The Online Exhibitor Services Kit will be available in November 2023 and provide complete and detailed shipping information for exhibitors.
- 20. **Penalties:** Failure to comply with all conditions of this contract or any other rule or regulation governing the conduct of the Exhibit Hall, or any amendment thereto shall be cause for IAPD/IPRA to close the exhibit of the offending exhibitor at IAPD/IPRA's discretion after notice of failure to comply is given to the exhibitor and compliance is not affected forthwith. Offenders may also be prohibited from exhibiting at one or more subsequent shows, and all Exhibitor Points will be taken away.
- 21. **Amendments**: These regulations are to be construed as a part of the agreement between the exhibitors and IAPD/IPRA. IAPD/IPRA reserves the right to interpret all matters and questions not covered by these Rules and Regulations. These Rules and Regulations may be amended at any time by IAPD/IPRA and all amendments shall be equally binding on all parties affected by them as the original Rules and Regulations. In the event of any amendments or additions to these Rules and Regulations, written notice will be given by IAPD/IPRA to those exhibitors affected by them.
- 22. Carts and Rolling Bags: In order to maintain a safe exhibit hall, carts and rolling bags are
- 23. Policy on Children: To ensure a professional and safe atmosphere, no one under the age of 18 years will be allowed to enter the exhibit hall unless the person is a paid employee, speaker or a registered full- or part-time student in a college or university.
- 24. Sultcasing/Outboarding: Suitcasing is when an attendee solicits business in the trade show aisles or other public spaces such as a hospitality suite or a restaurant. Also called outboarded events, these types of activities are detrimental to the exhibition. These are unethical business practices and will not be tolerated. To distribute information or conduct business, you must have a registered booth at the show. IAPD/IPRA has the right to remove anyone who violates this policy.



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Back cover	\$1,335	\$1,575	<b>\$1,285</b> per issue	<b>\$1,475</b> per issue
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Center spread	\$1,990	\$2,200	<b>\$1,820</b> per issue	<b>\$2,075</b> per issue
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Half-page	\$695	\$715	\$655 per issue	\$685 per issue
Quarter-page	\$585	\$625	\$560 per issue	\$595 per issue

### **Upcoming Deadlines & Editorial Content\*\***

July/Aug 2023 Deadline: July 15, 2023	<ul> <li>Celebrating Creativity – Ingenious Ideas from Illinois Agencies</li> </ul>
Sept/Oct 2023 Deadline: August 30, 2023	Leadership, Governance, Law     Soaring to New Heights Pre-Conference Program
Nov/Dec 2023 Deadline: Sept. 30, 2023	<ul> <li>Engaging the Public in Park Districts</li> <li>2022 Gala Award Winners</li> <li>2023 Legal Calendar</li> </ul>
2024 Buyers' Guide Deadline: Dec. 21, 2023	Highlights IAPD & IPRA commercial partners Email Todd at todd@pernsteiner.com for advertising details.
Jan/Feb 2024 Deadline: Dec. 21, 2023	Diversity, Equity and Inclusion:     Creating a Path
March/April 2024 Deadline: Jan. 30, 2024	• Embracing Technology • Photo Contest Winners
May/June 2024 Deadline: March 30, 2024	Make a Splash Through Aquatics     The essential resource for aquatics products

<sup>\*</sup>Sponsorship or exhibit booth must be reserved by September 1, 2023. Not valid on previously placed advertising. No magazine ad payments are due until each issue's deadline. \*\*Content subject to change.

