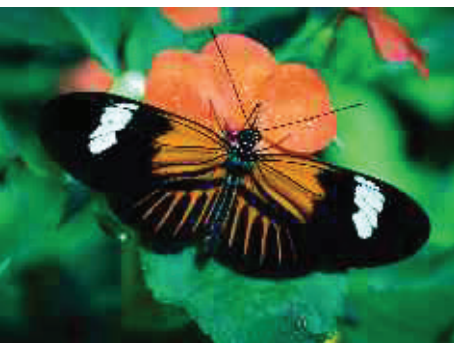
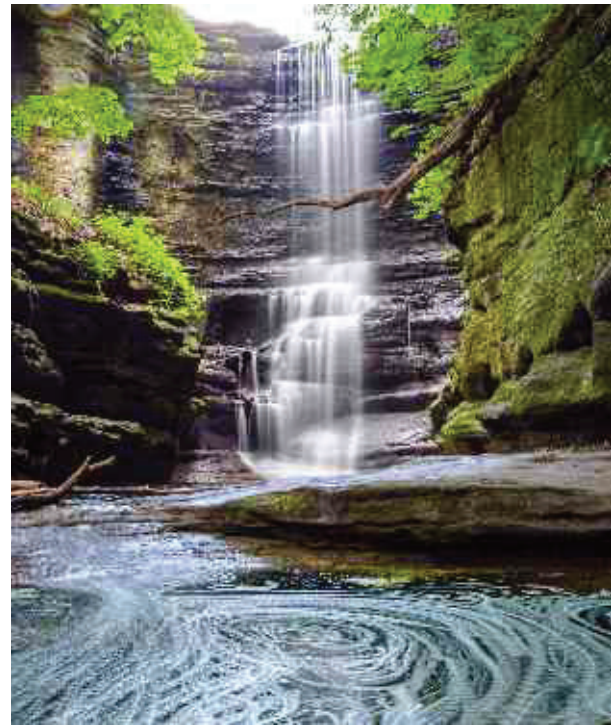




2027

2027 EXHIBITOR PROSPECTUS



January 28-29, 2027

Hyatt Regency Chicago | 151 E. Wacker Drive, Chicago, Illinois

ILparksconference.com



JANUARY 28-29, 2027 HYATT REGENCY CHICAGO

151 EAST WACKER DRIVE, CHICAGO, IL 60601 312/565-1234

MESSAGE TO EXHIBITORS

We invite you to participate in the 2027 IAPD/IPRA Soaring to New Heights Conference, January 28–30, 2027, at the Hyatt Regency Chicago, 151 E. Wacker Drive, Chicago, Illinois.

As the state's largest park and recreation conference, this event offers a high-impact opportunity to connect directly with park and recreation elected officials, board members, commissioners, trustees, and professionals, many of whom influence purchasing decisions. Exhibitors will benefit from exceptional visibility while showcasing their latest products, services, and innovations.

Don't miss this opportunity to strengthen brand awareness, build relationships, and drive business growth. The IAPD/IPRA Exhibit Committee looks forward to working with you and assisting in maximizing your exposure to conference attendees.

Sincerely,

The 2027 IAPD/IPRA Exhibit Committee

Illinois Association of Park Districts

211 East Monroe Street, Springfield, IL 62701

(217) 523-4554

lparks.org



Illinois Park & Recreation Association

536 East Avenue, LaGrange, IL 60525

(708) 588-2280

lpra.org



EXHIBIT COMMITTEE

This committee was created to advise the Joint Conference Committee on exhibit-related issues. The committee meets at least twice a year to review previous shows, preview upcoming shows and to consider new ideas.

Carlo Capalbo, IPRA Exhibit Committee Chairman – Plainfield Park District

Bob Schmidt, IAPD Exhibit Committee Chairman – Schaumburg Park District

Jackie Iovinelli, IPRA Exhibit Committee Co-Chairman – Park District of Forest Park

Bill Cohen, IAPD Exhibit Committee Co-Chairman – Woodridge Park District

Cindy Babicz – Wauconda Park District

Jenny Bechtold – Park District of LaGrange

Brian Berg, Jr. – Schaumburg Park District

Chris Finn – Bolingbrook Park District

Cindy Galvan – IPRA

Tom Hartwig – Oak Lawn Park District

Lauren Koszola – Channahon Park District

Brittany Meschewski – Hoffman Estates Park District

Kevin Miller – Park District of LaGrange

Steve Muenz

Tim Reinbold – Warrenville Park District

Sue Triphahn – IAPD

Kim Wascher – South Elgin Parks and Recreation Department

Mark White – Park District of Franklin Park

SHOW PROFILE

Every year, more than **4,300 park and recreation elected officials, commissioners, board members, trustees and professionals** throughout Illinois participate in the state's largest conference and exhibition. The IAPD/IPRA Soaring to New Heights Conference is Illinois' only major event for parks and recreation education, products and services.

As an exhibitor, your organization will have the opportunity to interact with:

- Elected Officials, Commissioners and Board Members
- Executive and Deputy Directors
- Parks Superintendents
- Recreation Superintendents
- Parks and Planning Directors
- Leisure Activities Directors
- Facility Directors
- Administrative and Finance Personnel
- IT Personnel
- Therapeutic Recreation Professionals
- Parks Operations and Maintenance Personnel
- Facility Managers and Directors
- Recreation Managers and Directors
- Conservation Specialists
- Fitness Managers
- Athletic Managers and Directors
- Aquatics Managers and Directors
- Landscape Professionals
- Early Childhood Professionals
- Golf Course Professionals

The IAPD/IPRA Soaring to New Heights Conference Exhibit Hall focuses on products and services represented by the following: Architects, Aquatic Planners, Athletic Field Equipment and Supplies, Construction Management, Engineers, Financial Services, Fitness Equipment, Park and Playground Equipment, Skate Park Construction, Software, Sporting Goods and Supplies, Swimming Pool Equipment and Supplies and Water Play Structures ... to name a few.



SCHEDULE OF EVENTS

Schedule is subject to change.

A final schedule will be distributed in early December 2026.

WEDNESDAY, JANUARY 27, 2027

12:00 pm – 4:00 pm Exhibitor Registration Opens and Move-In*

THURSDAY, JANUARY 28, 2027

8:00 am – 10:30 am Exhibitor Move-In* (**all booths must be set up by 10:30 am**)
8:00 am – 5:00 pm Exhibitor Registration
9:45 am – 11:00 am Opening Keynote Session
10:30 am – 10:45 am Exhibitor Meeting (audio streamed through Exhibit Hall)
10:30 am – 11:00 am Inspection by Fire Marshall and Exhibit Committee
11:00 am – 5:00 pm Exhibit Hall Grand Opening (Dedicated Exhibit Hall Hours 11:00 am – 12:00 pm;
4:00 pm – 5:00 pm)
12:00 pm – 1:30 pm Conference Workshops
1:00 pm – 1:30 pm Conference Speed Sessions
1:45 pm – 2:45 pm Conference Sessions
3:00 pm – 4:00 pm Conference Sessions
5:00 pm – 6:00 pm Professional Connection
5:00 pm - 6:00 pm Section Meetings
6:00 pm – 7:15 pm IPRA Social
9:00 pm – 11:30 pm Welcome Social

*** All exhibits must be completely set up (empty crates and boxes removed from booth) by 10:30 am on Thursday, January 28, 2027. The loading dock will close at 10:30 am and no additional freight will be permitted unless authorized by show management.**

FRIDAY, JANUARY 29, 2027

7:30 am – 8:30 am Continental Breakfast for the Exhibitors
8:00 am – 3:00 pm Exhibitor Registration
8:30 am – 9:30 am Conference Sessions
8:30 am – 4:00 pm Agency Showcase Display
9:00 am – 12:00 pm Exhibit Hall Open (Dedicated Exhibit Hall Hour 11:00 am – 12:00 pm)
10:00 am – 11:00 am Conference Sessions
12:00 pm – 1:00 pm Conference Sessions (targeted for entry level professionals)
12:00 pm – 1:45 pm All-Conference Awards Luncheon (*Ticketed Event*)
1:00 pm – 3:30 pm Exhibit Hall Open (Dedicated Exhibit Hall Hour 2:00 pm – 3:00 pm)
1:15 pm – 1:45 pm Conference Speed Sessions
1:45 pm – 3:00 pm Dessert served in the Exhibit Hall (*Ticketed Event*)
3:30 pm – 7:00 pm Exhibitor Move-Out*
(Exhibitors may not break down their booth until after 3:00 pm. All freight must be out of the hall by 7:00 pm)
3:30 pm – 4:30 pm Conference Sessions
5:00 pm – 6:30 pm IPRA Annual Business Meeting

*** Your booth must remain in place and staffed until 3:00 pm. If you do not comply with this requirement, you will be prohibited from exhibiting in 2027 and you will forfeit all accumulated exhibitor priority points.**

SATURDAY, JANUARY 30, 2027

9:00 am – 10:15 am Closing Keynote Session
10:45 am – 11:45 am Conference Sessions
12:30 pm – 1:30 pm Conference Sessions
2:00 pm – 3:00 pm Conference Sessions
3:30 pm – 5:00 pm IAPD Annual Business Meeting
7:00 pm – 10:00 pm Closing Social (*Ticketed Event*)

	WITH TABLE	ENDCAP BOOTH SURCHARGE
Booth Package	\$1,650	\$150 Per Booth

Your booth package comes with a 6'x30" skirted/draped table. If you don't want your table, onsite, place your table in the aisleway and it will be removed. Material and handling services are available through Freeman at \$3.77 per lb.

Please note your selected booth package price does **not include **shipping charges** to the Freeman warehouse. Nor does it include the \$310 **roll-in and roll-out fee** for **mobile units only** (each way is \$155 per mobile unit) – **this applies to mobile freight only**. Mobile freight is defined as a self-propelled, rolling stock or a pushed vehicle/machinery.

Past exhibitors from 2026 will be able to secure booth space via the online remote booth scheduled in early June and is based on exhibitor priority points. Payment is due in full at that time the booth space is reserved. No checks or ACH payments will be accepted.

Booth space will be available to reserve for **new** exhibitors starting on Wednesday, June 10, 2026 and must be accompanied with payment in full. No checks or ACH payments will be accepted.

To access the live floor plan and to view current booth availability [click here](#) or copy and paste into your browser <https://exhibit-reg.bravuratechnologies.com/exh-welcome?id=34500412>. This link will be accessible to past exhibitors from 2026 based on the number of their priority exhibitor points and on Wednesday, June 10, 2026 to new exhibitors.

Cancellations must be submitted by written notice via email to striphahn@ilparks.org. Cancellations received **on or before October 26, 2026**, will receive a refund in the amount of the original payment paid less a processing charge of \$100 per booth. **There are NO REFUNDS on or after October 27, 2026.**

AS AN EXHIBITOR, YOU WILL RECEIVE AND BENEFIT FROM:

- Face-to-face access to more than 4,300 delegates searching for products and services
- Access to marketing, promotional and sponsorship opportunities
- (1) 10' wide by 8' deep draped booth
- (1) 6' draped table
- (2) contour chairs
- (1) wastebasket
- Deluxe background drape, side dividers and booth sign
- (5) Complimentary exhibitor badges per booth (extra badges or replacements are \$20 each).
- (1) complimentary valet parking pass per booth valid at the Hyatt Regency Chicago **only**
- Complimentary continental breakfast on Friday
- (2) Complimentary tickets per booth for the Friday afternoon dessert reception
- Admission to educational sessions on Thursday, Friday and Saturday
- Listing in the conference's app 2027 Exhibitor Directory
- One-time general cleaning of booth and Exhibit Hall aisles
- House carpet (multi-color) for your booth
- 24-hour hall security

All badges are distributed onsite at the conference.

EXHIBITOR CHECK-IN/ REGISTRATION

Exhibitor badges, parking pass(es) and dessert tickets can be picked up at Exhibitor Registration beginning on Wednesday, January 27, 2027 from 12:00 pm – 4:00 pm and Thursday, January 28, 2027 from 8:00 am – 5:00 pm located in the Northwest corner of the Exhibit Hall.

EXHIBITOR DIRECTORY - CONFERENCE APP

Once you have reserved your booth(s), you will enter the online exhibitor directory information within the exhibit portal. This information will be uploaded into the conference app in early January. In January you will also be able to upload graphics, logos, promotional brochures, etc.

EXHIBITOR NAME BADGE REQUESTS

Each booth receives (5) complimentary exhibitor badges. Name badge requests need to be submitted no later than **Monday, January 25, 2027**. Your designated contact will access the exhibitor portal with their respective login credentials and submit badge information. Badge submission will open in mid-September of 2026. Only companies that have paid their booth in full will have access to this site. Changes, additions, and deletions of name badges can be completed online up until January 25, 2027. Pre-ordered badges will be available for pick up **onsite** at the Exhibitor Registration located in Northwest corner of the Exhibit Hall beginning on Wednesday, January 27, 2027 from 12:00 pm to 4:00 pm and on Thursday, January 28, 2027 from 8:00 am – 5:00 pm. **Exhibitor badges are not mailed prior to the show and can only be picked up onsite.** Badges are required for admittance into the hall for all exhibitors. Any badges printed onsite are \$20.00 each.

EXHIBITOR SERVICES KIT

A comprehensive exhibitor services kit will be available online in mid-November 2026. The link and login information will be emailed to the contact we have on file for your company. If you would like to verify or change the email address we have on file, contact Sue Triphahn at striphahn@ilparks.org. The exhibitor services kit will include all order forms for additional labor, electrical, internet, furniture, and other services. **IAPD/IPRA will supply carpet for all booths. You do not need to order carpet for your booth unless you want a specific color of carpet in your booth.** The carpet is multi-colored.

EXHIBITOR VENUE/HOUSING

The 2027 IAPD/IPRA Soaring to New Heights Conference will be held January 28-30, 2027 at the Hyatt Regency Chicago located at 151 E. Wacker Dr., Chicago, IL 60601, (312) 565-1234. Room blocks

are available at the Hyatt Regency Chicago and the Swissôtel Chicago. See below housing information.

HYATT REGENCY CHICAGO (Host Hotel)

151 E. Wacker Dr., Chicago, IL 60601

Book online: [Click here](#) to book online or copy and paste into your browser:

<https://www.hyatt.com/events/en-US/group-booking/CHIRC/G-ZIAP>

Phone: (312) 565-1234 - Select option 1 for reservations

Group Name and Code: IAPD/IPRA and group code: G-ZIAP

Rates: \$135 Single/Double; \$145 Triple; \$155 Quad

Upgrades: Upgrade surcharges may apply to guarantee a specific room type.

SWISSÔTEL CHICAGO (Additional Housing Available)

323 E. Wacker Dr., Chicago, IL 60601

Book online: [Click here](#) to book online or copy and paste into your browser:

<https://book.passkey.com/go/2027SoaringtoNewHeights>

Phone: (800) 637-9477

Group Name and Code: IAPD/IPRA Soaring to New Heights

Rates: \$135 Single/Double; \$165 Triple; \$195 Quad

Upgrades: Upgrade surcharges may apply to guarantee a specific room type.

Reservation Information:

- Rooms are reserved on a first-come, first-served basis.
- The cut-off date for reservations is January 4, 2027, at the Hyatt Regency Chicago and January 6, 2027 at the Swissôtel Chicago. Reservations made after this date may pay a higher rate and are subject to availability.
- One (1) night's room and tax advance deposit by check or credit card must accompany each reservation. This deposit is fully refundable before December 14, 2026. After December 14, 2026, there will be no refunds for cancelled rooms. The Joint Conference Committee implemented this policy in 1999 due to the high rate of rooms cancelled at the last minute.



IMPORTANT NOTICE: UNAUTHORIZED 'ROOM BLOCK PIRATES' & MAILING LIST SOLICITATIONS

Please be advised that we do not work with any third-party housing or service companies to solicit hotel reservations or sales of attendee mailing lists by phone or email.

If you receive a call/email from a company offering these services, we recommend that you not engage with these solicitors. Some individuals that reach out are looking for nothing more than to fraudulently use your credit card – and you could potentially show up to the hotel to find you have no room.

If you make a reservation with any provider other than directly with your respective hotel of choice, our team will not be able to assist you with any problems you may encounter.

Freeman is our dedicated exhibitor services provider. **Conference registration lists are only available from IAPD/IPRA through Sue Triphahn or Tracey Gallik.**

FUNCTION SPACE/SUITE REQUESTS

Exhibitors are welcome to request banquet space and/or suites for hosted receptions/hospitalities during the IAPD/IPRA Soaring to New Heights Conference. Space is assigned on a first-come, first-served basis and there is a reservation fee of \$1,000 to reserve banquet space. This fee must be paid within two weeks of booking the banquet space. Banquet space/suite requests must be received prior to **December 14, 2026** to be considered. Submit all requests to Sue Triphahn, IAPD Conference Director, by email to striphahn@lparks.org or fax to (847) 496-5246. Functions may not conflict with any official IAPD/IPRA conference events. Requests must include the purpose of the function, estimated attendance, preferred date and start/end times. Functions are allowed only during program-free hours:

Thursday, January 28: 5:00 pm – 9:00 pm
Friday, January 29: 6:30 pm – 12:00 midnight
Saturday, January 30: 5:00 pm – 7:00 pm

If your request is approved, you will be contacted by Sue Triphahn, IAPD Conference Director, with instructions on how to proceed with your event/booking of your banquet space/suite. Banquet space and suites are on a first-come, first-served basis and subject to availability. There is a reservation fee of \$1,000 to reserve banquet space. This fee must be paid within two weeks of booking the banquet space.

INSURANCE

Each exhibitor shall maintain for the duration of this agreement general liability insurance, with limits of no less than \$1,000,000 combined single limit per occurrence for bodily injury, personal injury, and property damage. A copy of your certificate of liability insurance must be uploaded into the exhibitor portal by January 8, 2027. Dates of coverage must include January 27, 2027, through January 30, 2027, inclusively. IAPD/IPRA, including their respective officers, employees, volunteers, and agents are to be covered as additional insured as respects to liability arising out of activities performed by or on behalf of the exhibitor. The coverage shall be primary insurance as respects to the additional insured and shall contain no special limitation on the scope of protection afforded the additional insured. All exhibitors are required to furnish to IAPD/IPRA a certificate of insurance effecting coverage required by this provision.

LEAD RETRIEVAL RENTAL

Exhibitors can capture, qualify, and engage with leads right onsite at the show through Bravura's Exhibitor Toolkit/Lead Retrieval Options. Get details and pricing after you have reserved booth space within the exhibitor portal, just click on the leads icon.



OFFICIAL SERVICE CONTRACTOR

Freeman is the official service contractor located at:

8201 West 47th Street
McCook, IL 60525
Phone: (773) 473-7080
Fax: (469) 621-5603
FreemanChicagoES@freemanco.com
www.freemanco.com

If you ship directly to Freeman's warehouse ship to:

IAPD/IPRA Soaring to New Heights Conference
Your Company Name
Your Booth # ____
c/o Freeman
2500 West 35th St.
Chicago, IL 60632

SUITCASING/OUTBOARDING

Suitcasing is when an attendee solicits business in the trade show aisles or other public spaces such as hospitality suites or a restaurant. Also called outboarded events, these types of activities are detrimental to the show. These are unethical business practices and will not be tolerated. To distribute information or conduct business, you must have a registered booth at the show. IAPD/IPRA has the right to remove anyone who violates this policy.

SPONSORSHIP OPPORTUNITIES

Interested in our sponsorship opportunities. Email IAPD/IPRA Sponsorship Coordinator Tracey Gallik at tgallik@gmail.com.



FLOOR PLAN

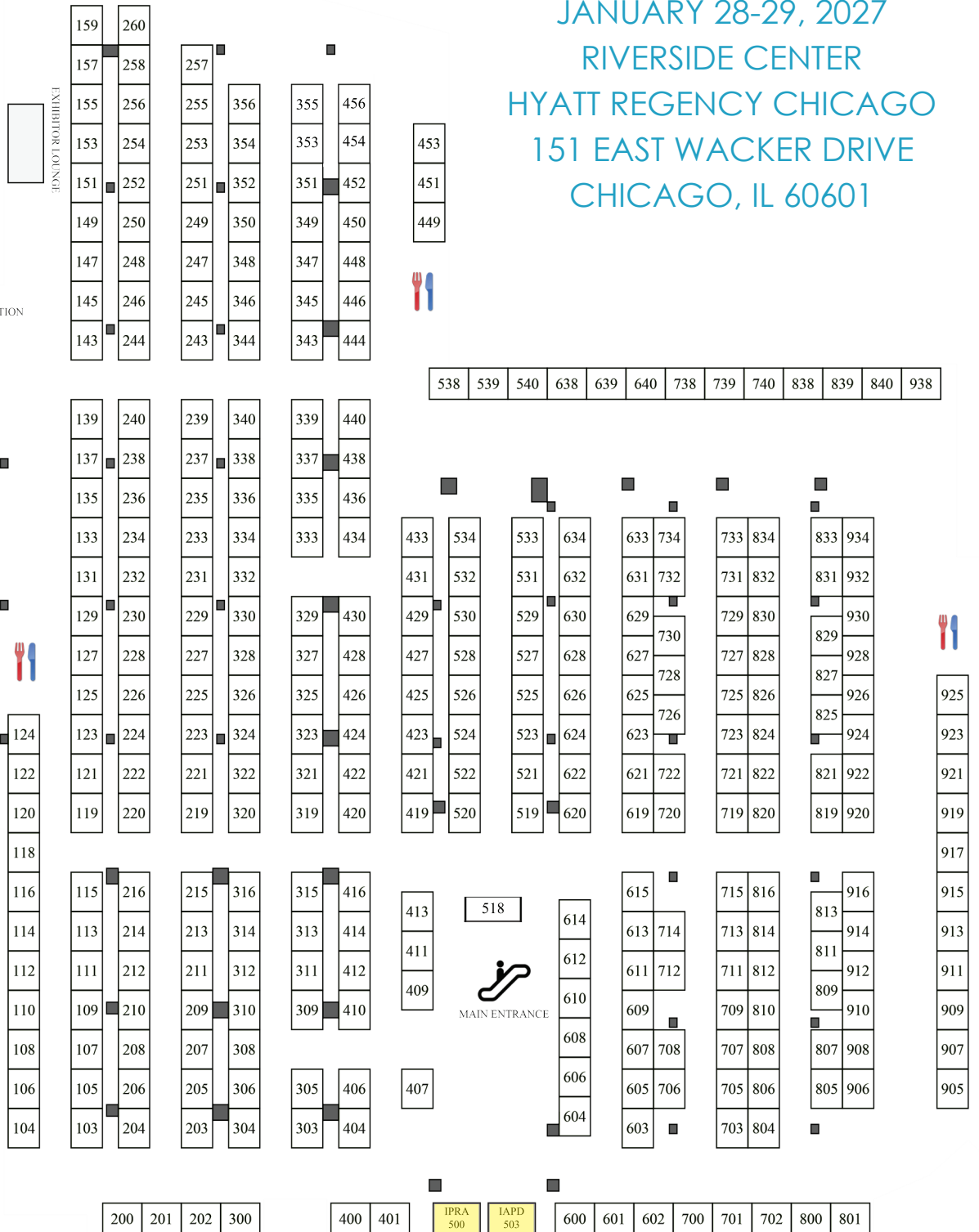


JANUARY 28-29, 2027
 RIVERSIDE CENTER
 HYATT REGENCY CHICAGO
 151 EAST WACKER DRIVE
 CHICAGO, IL 60601



SECONDARY
ENTRANCE

EXHIBITOR REGISTRATION



EXHIBITS SELL!

Exhibiting at the 2027 IAPD/IPRA Soaring to New Heights Conference offers you a concentrated, cost-effective way to reach your target market. More importantly, **YOUR COMPETITION EXHIBITS!** Look at who exhibited in 2026, is your company listed? Don't miss out on this unique opportunity!

2026 EXHIBITORS

390 Golf Experience
A&A Paving-Concrete
Action Play Systems, LLC
ACTIVE
Acuity Brands / Holophane
Agents of Discovery
All Inclusive Rec
Allen+Pepa Architects
Amazing Sensory Designs
American Ramp Company
American Red Cross Training Services
Amilia
Andrews Technology
Anthony Roofing - Tecta America
Aqua Creek Products
Aqua Pure Enterprises Inc.
Aqua Tile
Aquatic Design Partners
ARCO/Murray Design Build
Arndt Municipal Support Inc
AstroTurf Great Lakes
Aurora Area Convention & Visitors Bureau
Away With Geese
Bailey Edward Design, Inc
Baird Public Finance
BarkPass LLC
Baxter & Woodman, Inc.
BCI Burke
BEAR Construction
BerryDunn
Bid Evolution
BLICK Art Materials
Bluestem Ecological Services
Blue-White Industries
BMO Bank N.A.
Boller Construction
Bounce Houses R Us
Bownet Awards
Brightly Software
Bronze Memorial Company
BS&A Software
Buck Services
Byrne & Jones Construction
Camosy Construction
Campspot
Canlan Sports
Capri Pools & Aquatics
CEH Recreation
Chicago Communications
Chicago Fire FC
Chicagoland Pool Management
Chicago's North Shore CVB
CivicPlus
ClimbZone Chicago
Clowning Around Entertainment
Columbia Cascade Company
ComEd Energy Efficiency Program

Commercial Recreation Specialists
CommunityPass
Concrete PolyFix
Confluence, Inc.
Cooper - Ephesus Sports Lighting
Cordogan Clark & Associates, Inc.
Correct Digital Displays, Inc.
Counsilman-Hunsaker
CPS HR Consulting
Cunningham Recreation
Custom Bridges and Boardwalks
CXT Inc
Dekra-Lite
DEO Consulting, Inc.
Design Perspectives, Inc.
Dewberry
Direct Fitness Solutions
Divine Signs and Graphics
DLA Architects Ltd.
Doty & Sons Concrete Products, Inc.
DoubleSpot AI
DrillPickle
Dutch Crafted Solar Seating
DynaDome
Eldorado Climbing
Engineering Resource Associates
Entertainment Concepts
ERG Elite Remodeling Group
Eriksson Engineering Associates, Ltd.
EVP Academies, LLC
Farnsworth Group, Inc.
Featherstone, Inc.
Fehr Graham
FGM Architects
FieldTurf - Tarkett Sports Indoor
Fifth Third Bank
First Bank Chicago
Fitness Asset Manager
FMX
ForeverLawn Chicago
Foundation Mechanics, LLC
Frederick Quinn Corporation
GeoSurfaces
Gewalt Hamilton Associates
Glow Getters
GMIS Illinois
Go Ape
Gold Medal Products
GovDeals
GRAEF-USA, Inc.
Graffiti Solutions, Inc.
Great Lakes Urban Forestry
Great Southern Recreation
Greenfields Outdoor Fitness
GRG Playscapes LLC
H.E. Hodge Company
H2I Group
Halogen Supply Company, Inc.

Hawkins Inc.
Henry Bros. Co.
Heritage Corridor Destinations
Hershey's Ice Cream
Hey and Associates
Hitchcock Design Group
Home Court Advantage
Homer Industries, LLC
HR Source
Hustler Turf Equipment, Inc.
HydroApps
IdentiSys Inc.
IHC Construction Companies LLC
Illinois Association of Park Districts
Illinois Municipal Retirement Fund
Illinois Park & Recreation Association
Illinois Public Risk Fund
Imagine Nation LLC
Innova Disc Golf
Intenza Fitness
Interface, Inc.
IPARKS
IRMCA - Illinois Ready Mixed Concrete Association
Iron Sleek
iStrike by AnythingWeather
Jeff Ellis and Associates
JJ Kane Auctions
Johnson Commercial Fitness
JSD Professional Services, Inc.
Just Kids Sports
Kaizen Labs
Kankakee Nursery Company
Kaplan Liquid Solutions
Keeper Goals
KI Furniture
Kiefer USA
KOMPAN, Inc
KWIKGOAL
L6 Technology Inc
Lamar Johnson Collaborative
Lamp Incorporated
Landmark Aquatic
Larson Engineering, Inc.
Laughing Waters Inc.
Legat Architects
Life Floor
LightQuest Outdoor Illumination
Mad Bomber Fireworks
Matrix Fitness
McDaniels Marketing
Mesirow Financial, Inc.
MGF
Midwest Commercial Fitness
Midwest Institute of Park Executives
Midwest Sport & Turf Systems
MityLite
Modernfold Chicago, Inc.
(SKYFOLD)
MTJ Sports

Mulch Magic
Multimedia LED, Inc.
Musco Sports Lighting
MyRec.com Recreation Software
Nadler Golf
National Center for Safety Initiatives
National Recreation and Park Association
Network It Easy
NexGen/S&G Communications
NiceRink
Nicholas & Associates
NobleTec LLC
Nordot Adhesives
NuToys Leisure Products, Inc.
Official Finders
Omega II Fence Systems
Original Jumping Pillows
Outdoorlink Inc.
Paddock Pool Equipment
Parkink
Parkreation Inc.
Paycom
PDRMA
Perfect Turf
Perkins&Will
Perry Weather
PFM Asset Management/ IPDLAF+ Class
Planning Resources Inc.
Play & Park Structures
Play Design Scapes, Inc.
Playground Guardian
Pleva Commercial Pools Inc.
PoolCorp
Power Wellness
Premier Polysteel
Productive Parks
Products4Parks
Progressive Business Solutions
Proress LLC
PTMA
Public Restroom Company
Pyrotecnico
QuickScores
Rain Drop Products
Ramaker
Ramuc/Tuff Coat Paint div of MRT
Raymond James
Raypak
RCP SHELTERS, INC
Rec Technologies
Record-A-Hit Entertainment
Recreonics
Red Star Inspections
Reinders
Reinders Holiday Lighting
RenoSys Corp
Resources at Lakeshore
Speech, LLC
Romtec, Inc.
Rubberecycle LLC

Ruff Ruff Poop Bags
Russo Power Equipment
SaveHeart by HeartNation
Schmidt Custom Floors
School Health
Service Sanitation, Inc.
SFI Topsoil
Skyhawks Sports
Smart Industry Products
Soccer Made In America
Software Solutions, Inc.
Sol by Sunna Design
Sourcewell
Spartan Sports Lighting
SPEC Athletic
Special Lite
Speer Financial, Inc.
Splashtacular
Spohn Ranch, Inc.
Sport Court Midwest
Sportsfields, Inc.
Sportsman Software
Stageline
Stalker Sports Floors
Starfish Aquatics Institute
Stifel
StreetBond
Swanel Bulk CO2 Service
Team REIL Inc
TERRA Engineering, Ltd
The Forge: Lemont Quarries
The Mulch Center
The Pizzo Group
The Spargo Group
TinyMobileRobots
TIPS - The Interlocal Purchasing System
Traction Rec
Trane Technologies
TRIA Architecture, Inc.
Triple H Mulch
Turf Tank
Tyler Technologies
UKG
Univar Solutions MiniBulk
Upland Design Ltd
Vbtronics Inc.
Verde Solutions LLC
Vernon and Maz, Inc
Veterans Energy Team
Visual Image Photography
Vortex Aquatic Structures
W. B. Olson, Inc.
Warehouse Direct
Water Solutions Unlimited
Water Technology, Inc.
WhiteWater
Wight & Company
Williams Architects
Wintrust Financial Corporation
Wisconsin Lighting Lab, Inc.
WT Group
Xplor Recreation
Zamorins Solutions Inc
ZOLL Medical Corporation

EXHIBITION RULES AND REGULATIONS

EXHIBIT HALL RULES AND REGULATIONS

1. The acronym "IAPD/IPRA" means the Illinois Association of Park Districts and Illinois Park & Recreation Association acting through its respective officers, directors, members, committees, agents or employees acting for it in the management of the Exhibit Hall.

2. **Exhibit Hall Standards:** IAPD/IPRA welcomes exhibitors to the **2027 IAPD/IPRA Soaring to New Heights Conference**, as the exhibits constitute an important means of keeping members informed of new and improved products and services for the provision of park and recreation services. Each exhibitor shall exhibit only products and services of its own manufacture or other products and equipment for which it is the exclusive United States distributor in the park and recreation industry. The products or equipment of any manufacturer, which is not a registered exhibitor, are prohibited for use or display in the booth(s). IAPD/IPRA reserves the right to restrict or close any exhibit which, because of noise, method of operation, materials, or any other reason, in the opinion of IAPD/IPRA, becomes objectionable. IAPD/IPRA also has the right to prohibit or remove any exhibit which in the opinion of IAPD/IPRA may detract from the general character of the Exhibit Hall as a whole or consists of products or services inconsistent with the purpose of the Exhibit Hall, without liability for any refunds or other exhibit expenses incurred or alleged, for any reason, loss or damage including but not limited to actual or consequential damages. **An exhibitor who violates the above standards may be ineligible to participate in any future IAPD/IPRA trade shows.**

3. **Cancellation of Assignment of Booth Space:** Upon written notice received by IAPD/IPRA no later than **October 26, 2026**, an exhibit space contract may be cancelled by the exhibitor with a full refund of payment, less a processing fee of \$100.00 per booth. **No refunds will be given for cancellations received on or after October 27, 2026.** IAPD/IPRA reserves the right to accept or reject any signed application submitted and no contract shall be considered accepted by IAPD/IPRA until authorized staff executes it.

4. **Subletting of Space: No exhibitor may share,** assign, sublet or apportion whole or any part of the space allotted to any other exhibitors or person except to a parent, subsidiary or affiliated corporation/business or where the product of each exhibitor cannot be used as intended without the product of the other exhibitor, the products combined are typically perceived as a single product and the products combined are often sold as a single product.

5. **Booth Space:** Booth space rental shall include 8' deep and 10' wide per booth, rear background of curtains or an 8' frame and two side dividers of curtains on 3' frames. A two-line name sign will be furnished. **No exhibit, including signs and advertising material, may exceed the height of 8'3".** Booth construction and displays must not interfere with any other exhibitor or cause aisle congestion. Exhibitors requesting special height considerations or other variations to these rules and regulations must submit three (3) copies of a detailed sketch of their proposed booth construction to the IAPD Conference Director at least 60 days prior to the opening of the show and must receive written approval from IAPD/IPRA before erecting same. IAPD/IPRA reserves the right to re-assign booth space at any given time to ensure the show traffic flow is not inhibited or to better the show for any given reason.

6. **Booth Accessibility:** Under Title III of the Americans with Disabilities Act, each exhibitor is responsible for making the exhibit space accessible to the disabled and shall indemnify IAPD/IPRA and the conference facility against failure to do so.

7. **Exhibit Hall Dates and Hours:** The Exhibit Hall will be open to attendees during designated hours on **January 28-29, 2027**. No exhibitor, nor any employee, agent, or representative of an exhibitor, shall be permitted to enter the Exhibit Hall without authorization of show management; nor may they be allowed to remain later than 60 minutes after the official closing hour, except on the last day of the Exhibit Hall and scheduled tear down time on January 29, 2027.

8. **Inspections and Compliance with Laws:** All materials, installations and operations of exhibitors must comply with the requirements of all inspection and other government authorities having jurisdiction and with all applicable laws, ordinances, and regulations.

9. **Liability:** The IAPD/IPRA and the Hyatt Regency Chicago and their employees and representatives shall not be responsible for any loss, damage or injury to person or property that may be suffered by the exhibitor, or the exhibitor's employee, from any cause whatsoever arising out of participation in the Exhibit Hall prior, during or subsequent to the period covered by this exhibit contract, excluding that caused by or resulting from the negligence of IAPD/IPRA or the Hyatt Regency Chicago and their employees and representatives, and the exhibitor signing this contract expressly releases and agrees to indemnify, and hold harmless and defend the aforesaid, and each of them, from any and all claims for such loss, damage or injury. Exhibitors shall obtain, at their own expense, adequate insurance against any such injury, loss or damage. The exhibitor waives the right of subrogation by its insurance carrier(s) to recover losses sustained under exhibitor's insurance contracts for real and personal property. If requested, the exhibitor, as a condition to participation in the Exhibit Hall, shall obtain from its insurer(s) a waiver of subrogation consistent with this provision.

10. **Interruption or Prevention of Exhibit Hall:** In the event the Exhibit Hall is interrupted or prevented to be held for any reason beyond the control of IAPD/IPRA, this Exhibit Space Contract shall terminate, and the exhibitor hereby waives any claim against IAPD/IPRA for damage of any kind or nature by reason of such termination. Furthermore, the exhibitor shall only be entitled to an abatement of amounts due, or a refund of amounts previously paid, to the extent that IAPD/IPRA receives payment for such amounts pursuant to an event cancellation insurance policy, if any.

11. **Security and Insurance:** IAPD/IPRA provides perimeter guard service in the exhibit hall and will exercise reasonable care for the protection of the exhibitor's materials. Exhibitors are solely responsible for the safety of their property, and IAPD/IPRA shall not be responsible for the safety of the property from theft, damage by fire, and accident of any other cause. Exhibitors must carry adequate insurance to cover all booth contents if such coverage is desired. All property of the exhibitors is understood to remain in his/her care, custody, and control in transit to or from within the confines of the exhibit hall. The exhibitor shall maintain for the duration of this agreement general liability insurance, with limits of no less than \$1,000,000 combined single limit per occurrence for bodily injury, personal injury, and property damage. Dates of coverage must include **January 27 through January 30, 2027**, inclusively. IAPD/IPRA, including their respective officers, employees, volunteers, and agents are to be covered as additional insured as respects liability arising out of activities performed by or on behalf of the exhibitor. The coverage shall be primary insurance as respects the additional insured and shall contain no special limitation on the scope of protection afforded the additional insured. All exhibitors are required to furnish to IAPD/IPRA a certificate of

insurance effecting coverage required by this provision. This certificate needs to be uploaded within the exhibitor portal by January 8, 2027. **Workers Compensation Insurance:** If applicable, the exhibitor shall maintain workers' compensation and employers' liability insurance. The commercial umbrella and/or employers' liability limits shall not be less than \$1,000,000 each accident for bodily injury by accident or \$1,000,000 each employee for bodily injury by disease.

12. **Display – General:** No person, firm or organization not having contracted with IAPD/IPRA for the occupancy of space in the Exhibit Hall will be permitted to display, demonstrate its products, processes, or services, in or on the premises of the Exhibit Hall or in the Hyatt Regency Chicago. Any infringement of this rule will result in the removal of the offending person and company. Circulars or other promotional material may be distributed only from the exhibitor's assigned space. Promotional material (flyers) for the attendee packets must be authorized by the IAPD Conference Director. The exhibitor will incur an additional charge for the flyer insert.

13. **Union Rules and Regulations:** In order to conform to union contract rules and regulations, it will be necessary that all exhibitors use qualified union personnel for the various services required for material handling within the show. The placing or setting up of merchandise or products to be displayed does not require union labor and may be done by the exhibitor. In addition, any installation of exhibits or displays which requires the use of hand tools, or more than one person, or longer than thirty minutes (including crating and uncrating) to install, or exceed eight feet in any direction, shall require the use of union labor. **Products which cannot be hand carried by the exhibitor into the exhibit hall in one trip will require the use of union labor for move-in.** All labor requirements can be taken care of through the designated general service contractor. The use of specialized equipment (forklifts and cranes), required in connection with installing or assembling, is charged in addition to the CWT receiving rate. Roll-in and roll-out fee for mobile freight only is \$155 each way (\$310 roundtrip) for crated or uncrated freight. Mobile freight is defined as a self-propelled, rolling stock or a pushed vehicle/machinery. Forklift services will be available for booth work, spotting and/or rigging at hourly rates at the expense of the exhibitor.

14. **Solicitation or Demonstration by Exhibitors:** Exhibit activities must be conducted so as not to interfere with the approved activities of any other exhibitor, specifically prohibited are excessive noise and activities that block the entrance and exit from neighboring booths. Exhibitors are not permitted to use mobile entertainment. All costumed characters must confine their activities to the exhibitor's booth. The serving or distribution of alcoholic beverages and or cooked food products by exhibitors in any part of the exhibit booth is prohibited. Handouts can be used for promotional purposes provided they are in good taste as determined by IAPD/IPRA. All handouts must be distributed from the exhibitor's booth and not from other areas of the exhibit hall or in the lobbies, banquet rooms or other public places in the Hyatt Regency Chicago unless written permission has been granted by IAPD/IPRA. Any cost incurred by IAPD/IPRA to remove stickers or other materials will be charged back to the exhibitors that used them. Unofficial identification badges are prohibited. The taking of photographs, videos, or tape recordings by anyone in the Exhibit Hall is prohibited except in the case of official photographers, the press or with the written consent of the exhibitor in whose booth the photos or recording are being made.

15. **Lotteries, Games and Chance or Attendance Prizes:** Promotional plans designed to generate booth traffic cannot require visitors to be present at a specified location or time. No illegal promotions shall be permitted.

16. **Entertainment in Rooms During Conference Hours:** Exhibitors expressly agree not to conduct parties, receptions, open-houses, or other events for conference attendees, in their private rooms, sales offices, hospitality suites, or other facilities, during all conference-related functions or until one-half hour after the official closing of the Exhibit Hall each day.

17. **Damage of Property of Others:** The exhibitor or exhibitors causing such damage must pay any damage caused by the exhibitor to the Hyatt Regency Chicago or to the property of other exhibitors in full.

18. **Fire Protection:** All packing containers, excelsior or wrapping paper are to be removed from the exhibit floor and must not be stored under tables or behind display. All decorations and booths must be of flame-proof materials.

19. **Shipping Instructions:** Freeman, the official show contractor, has been appointed to ensure orderly and expeditious handling of exhibit materials in and out of the exhibit hall. The exhibitor will pay the cost of this service. The Online Exhibitor Services Kit will be available in mid-November 2026 and provide complete and detailed shipping information for exhibitors.

20. **Penalties:** Failure to comply with all conditions of this contract or any other rule or regulation governing the conduct of the Exhibit Hall, or any amendment thereto shall be cause for IAPD/IPRA to close the exhibit of the offending exhibitor at IAPD/IPRA's discretion after notice of failure to comply is given to the exhibitor and compliance is not affected forthwith. Offenders may also be prohibited from exhibiting at one or more subsequent shows, and all priority exhibitor points will be taken away.

21. **Amendments:** These regulations are to be construed as a part of the agreement between the exhibitors and IAPD/IPRA. IAPD/IPRA reserves the right to interpret all matters and questions not covered by these Rules and Regulations. These Rules and Regulations may be amended at any time by IAPD/IPRA and all amendments shall be equally binding on all parties affected by them as the original Rules and Regulations. In the event of any amendments or additions to these Rules and Regulations, written notice will be given by IAPD/IPRA to those exhibitors affected by them.

22. **Carts and Rolling Bags:** In order to maintain a safe exhibit hall, carts and rolling bags are prohibited.

23. **Policy on Children:** To ensure a professional and safe atmosphere, no one under the age of 18 years will be allowed to enter the exhibit hall unless the person is a paid employee, speaker or a registered full- or part-time student in a college or university.

24. **Suitcasing/Outboarding:** Suitcasing is when an attendee solicits business in the trade show aisles or other public spaces such as a hospitality suite or a restaurant. Also called outboarded events, these types of activities are detrimental to the exhibition. These are unethical business practices and will not be tolerated. To distribute information or conduct business, you must have a registered booth at the show. IAPD/IPRA has the right to remove anyone who violates this policy.



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(E) Full Page	\$1,400	\$1,380	\$1,340	\$1,285	\$1,235	\$1,115
(F) 1/2 Page	\$865	\$845	\$815	\$755	\$735	\$715
(G) 1/3 Page Banner	\$805	\$785	\$765	\$735	\$725	\$695
(H) 1/4 Page	\$690	\$660	\$645	\$620	\$595	\$575

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The official magazine of Illinois Association of Park Districts and Illinois Park and Recreation Association



Questions? Contact Todd Pernsteiner for details at todd@pernsteiner.com or (952) 841-1111