



PARKS

Provide Excellent Value to Illinois Residents

The Illinois Association of Park Districts is dedicated to helping our members thrive through education, research and advocacy.

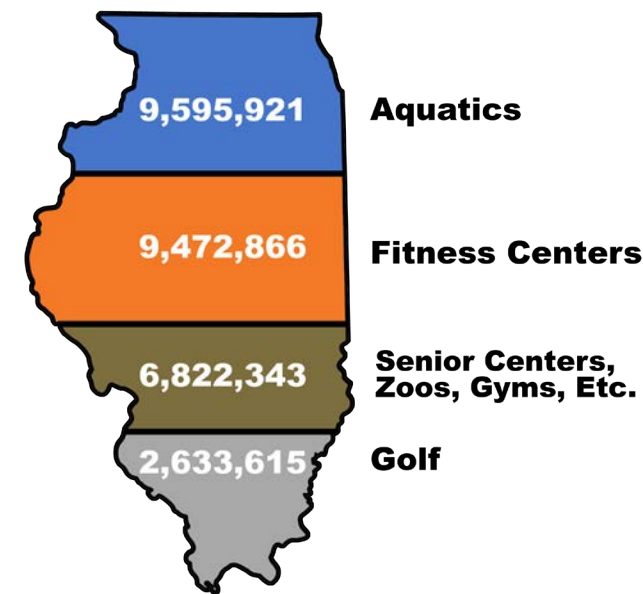
The information in this brochure is based on 2018 statewide research of IAPD agencies conducted by aQity Research & Insights, Inc.

Visit ILparks.org for more information on IAPD's research initiatives.

IAPD
Illinois Association of Park Districts

29 MILLION VISITS STATEWIDE

There were 28,523,745 visits to IAPD members' recreational facilities last year.



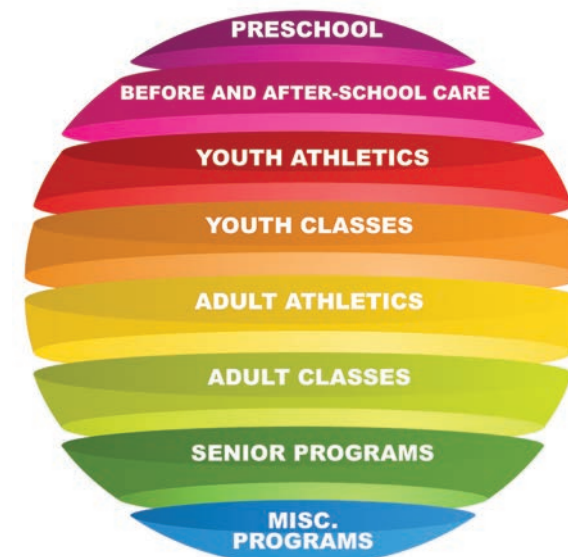
HUNDREDS OF THOUSANDS OF FREQUENT USERS WITH ANNUAL MEMBERSHIPS

Facility memberships demonstrate the commitment of residents to health and wellness through regular use as well as a strong sense of value provided by local park districts.

71,000 PROGRAMS OFFERED EACH YEAR

On average, an IAPD agency offers 129 unique programs annually.

Programs Offered



NEARLY 2 MILLION PARTICIPANTS REGISTERED

Last year, there were 1,861,371 registrants in programs offered by IAPD agencies.



INCREASED DEMAND FOR AFTER SCHOOL AND SUMMER PROGRAMMING

Participation in IAPD member youth programs held steady, while non-athletic youth programs are on the rise.

YOUTH REGISTRATIONS

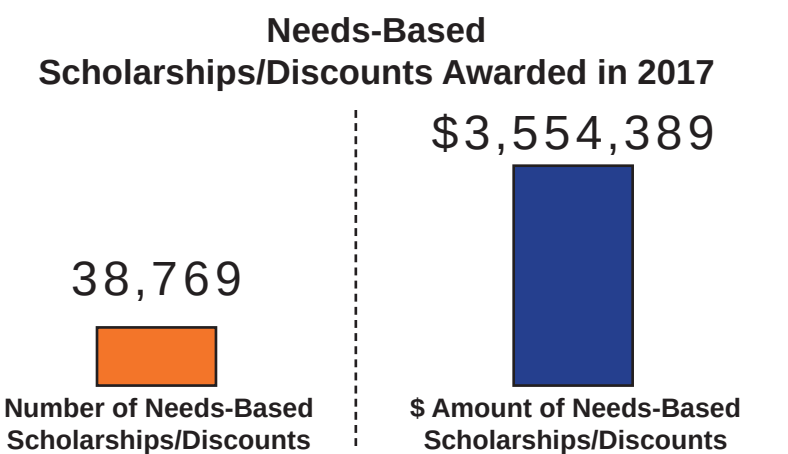


ADULT PROGRAMS ALSO TRENDING UPWARD

Programs for active adults (e.g. team sports, fitness classes, etc.) increased 7% in the past year.

FINANCIAL ASSISTANCE HELPS SERVE THE ENTIRE COMMUNITY

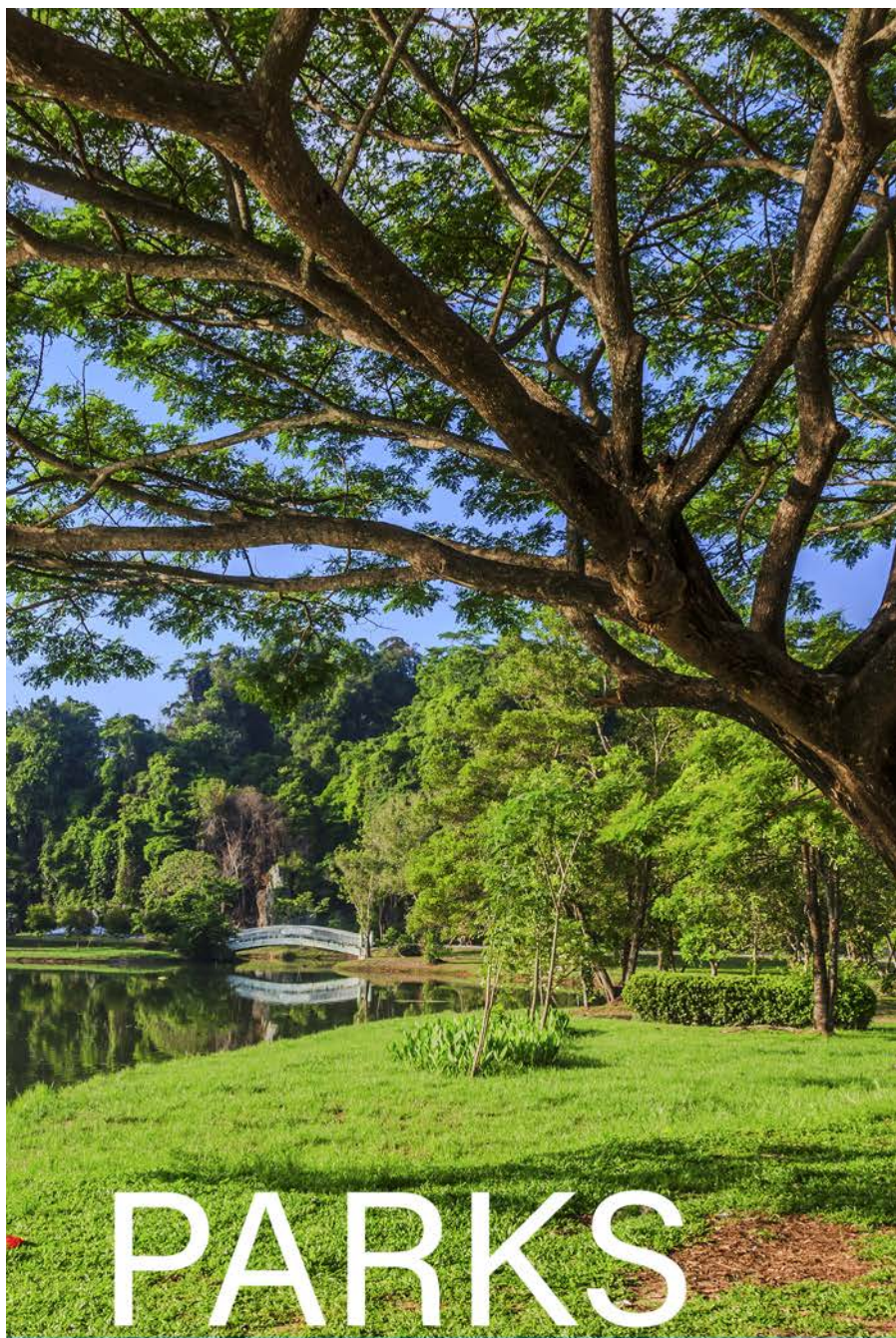
More than 30,000 individuals benefited from financial assistance for participation at facilities and in programs in each of the past three years.



PROGRAMS ACCESSIBLE TO EVERYONE

Special recreation agencies funded by park districts provided over 4,300 programs to individuals with special needs last year.





PARKS

FOREST PRESERVES & CONSERVATION AGENCIES

Research Results Demonstrate That Park Districts, Forest Preserves, Conservation Districts and Special Recreation Agencies Provide Excellent Value to Illinois Residents



RESEARCH METHODOLOGY

In February 2018, the Illinois Association of Park Districts engaged aQity Research & Insights, Inc. to investigate the value that park districts, forest preserves, conservation, recreation, and special recreation agencies deliver to Illinois residents. The study builds upon previous research that quantifies the excellent value that these local agencies deliver to Illinois residents.

A total of 150 agencies from throughout Illinois participated in the research, representing a very strong 42% response rate. However, it is important to keep in mind that the numbers reported are from just under half of all IAPD member agencies, meaning the actual levels of usage, membership, participation, and financial assistance are much higher.

Results confirm that IAPD agencies serve the entire community through a wide variety of programs that are provided to all age groups, from the youngest child to the oldest adult.

KEY STATEWIDE FINDINGS

Nearly 29 million visits were made to agencies' fitness, aquatics, golf, and other recreational facilities last year.

Hundreds of thousands of Illinoisans are members of these facilities, demonstrating their commitment to these agencies and reflecting their strong sense of value.

These agencies serve not only their constituents, but also provide opportunities to non-residents through intergovernmental agreements with nearby communities. One in four families and individuals using pool/aquatic facilities come from outside communities, as do roughly two in five golfers, generating revenue to offset local property taxes.

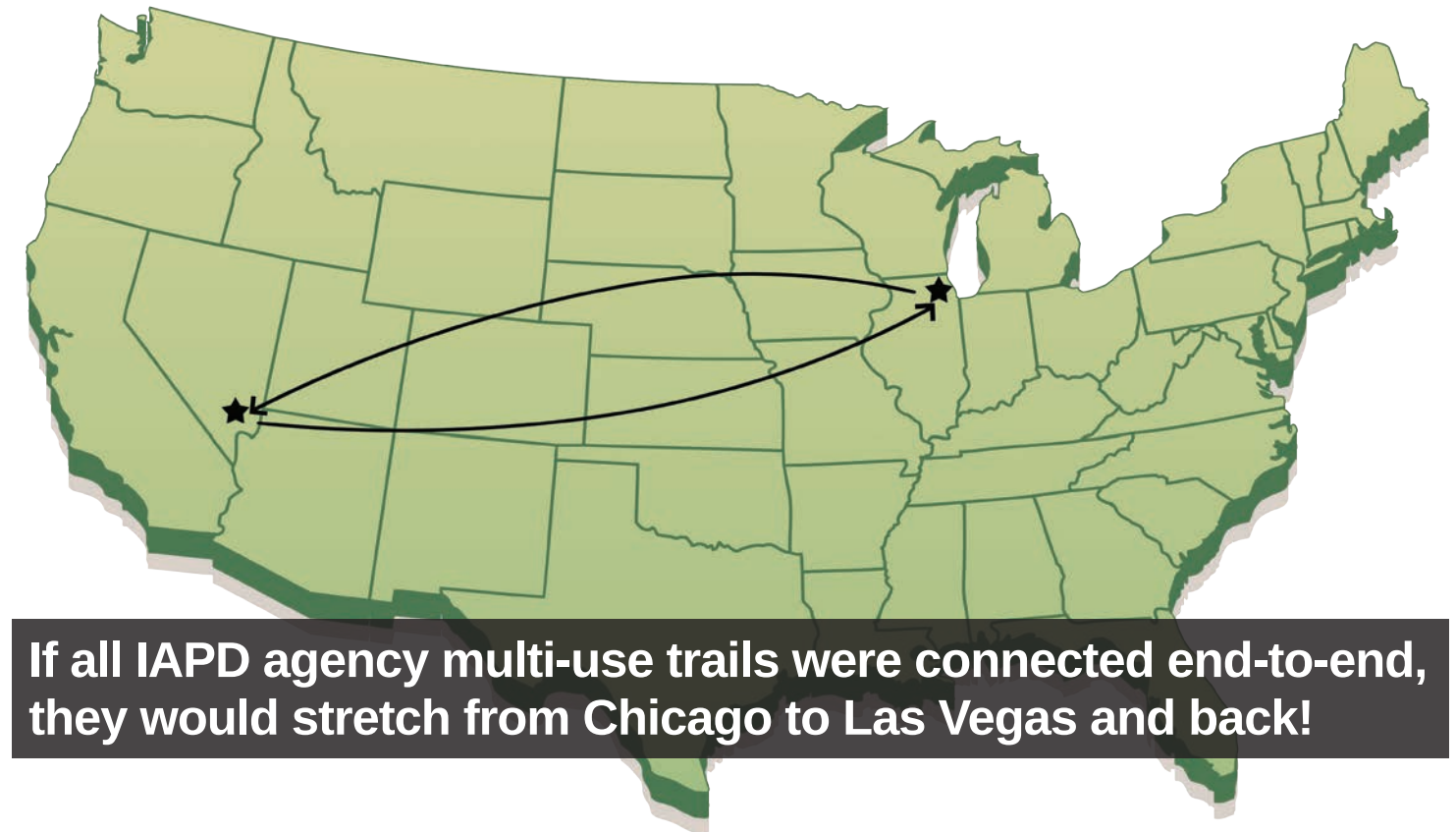
In 2017, IAPD agencies offered more than 70,000 programs to residents in their communities. On average, an IAPD agency offers 129 unique programs. These agencies reported nearly 2 million program participants last year.

IAPD agencies ensure that their facilities and programs are accessible to everyone, providing more than \$3.5 million in needs-based financial assistance last year. This equates to more than 38,000 individual scholarships and discounts, a 15% increase over the past three years.

This research demonstrates the wide array of citizen participation and positive community impact that park districts, forest preserves, conservation, recreation and special recreation agencies provide for all of Illinois' citizens.

Peter M. Murphy
IAPD President / CEO

RECREATION OPPORTUNITIES ABOUND AS IAPD AGENCIES OFFER HEALTH AND WELLNESS OPPORTUNITIES THROUGH TRAILS AND OPEN SPACE



If all IAPD agency multi-use trails were connected end-to-end, they would stretch from Chicago to Las Vegas and back!

NEARLY

400

Square miles
of open space

MORE THAN

3,000

Miles of multi-use
trails

...are provided by these agencies throughout the state. Forest preserves and conservation districts alone represent over a third of this trail distance.