2019 IAPD Summer Golf Tour

GOLF OUTINGS

May 20 (Monday)
Sunset Valley Golf Club
Park District of Highland Park

June 17 (Monday)
Steeple Chase Golf Club
Mundelein Park & Recreation District

August 26 (Monday)
GolfVisions Mgt. Inc.
Settler's Hill Golf Course

September 18 (Wednesday)
Glenview Park Golf Club
Glenview Park District

ATTENDANCE: 350 plus (all outings)

YOUR AUDIENCE

Park district, forest preserve, conservation, recreation and special recreation agency elected and appointed officials, directors, professionals, business affiliates and friends.

Each event includes 18 holes of golf, green/cart fees, beverages on the course, reception/dinner, educational and networking opportunities, prizes and raffles. Golf Tour proceeds benefit *Friends of Illinois Parks* and research.

WHAT YOU RECEIVE FOR YOUR SPONSORSHIP

Prior to each event, IAPD will send multiple email reminders to members encouraging them to register representatives from their agency for the outings or notifying them of remaining openings at select outings (more than 2,500 impressions per email reminder).

Tour, Event, Reception and Beverage Cart Sponsors will be recognized in our weekly electronic newsletter, *e-News*, prior to each outing (more than 2,500 impressions per week) and on our website.

A printed program will be distributed at each event and will list all sponsors identifying their support level. Signage will be placed at the reception citing Tour, Event, Reception and Beverage Cart Sponsors. Hole sponsors will have their company names identified on a sign prominently displayed on sponsored hole(s).

The Golf Tour will be publicized to our members, friends and followers on our website and social media outlets. Sponsors will also be recognized.

SPONSORSHIP POLICIES

Some sponsorship opportunities are limited in number. Limited sponsorships will be awarded on a first paid basis. The IAPD will award sponsorships after the commitment deadline date; however, unless payment is received prior to the commitment deadline, IAPD cannot guarantee that all sponsorship values will be met because of printing, promotion and other deadlines. If payment is received before the commitment deadline, all sponsorship values will be met. If payment is received after the commitment deadline, sponsorship values are not guaranteed and will only be met to the best of IAPD's ability. IAPD reserves the right to accept or reject all sponsorship offers within its sole discretion. Sponsorships are non-refundable.

TOUR SPONSOR

MEMBER FEE: $4,600
NON-MEMBER FEE: $5,400

Your company will be the EXCLUSIVE Tour Sponsor for ~~all four outings~~ on the IAPD Golf Tour.

SPONSOR VALUE:

1. Company receives Tour Sponsor mention on all marketing materials for each event, including event programs, IAPD's website, social media outlets and *Illinois Parks & Recreation* magazine.
2. Company materials (literature, premiums – 350 provided by company) placed in golfer giveaway.
3. Company recognized on event signage at each outing.
4. Opportunity to promote your business at a hole at each outing.
5. Product sampling or display opportunities at each outing.
6. Company name and logo placed on all promotional materials including the tour invitation.
7. Company name and logo with link to your website on 8-12 IAPD pre-event e-mail blasts.
8. Introduced and given an opportunity to address attendees during the Event Reception at each outing.
9. Company receives complimentary package for a foursome at all four outings which includes golf, green and cart fees and event reception.
10. Company recognized in IAPD's Annual Report which is distributed to agency members, directors, board members and corporate members.
11. Company recognized in registration confirmation correspondence.

COMMITMENT DEADLINE: March 15th

EVENT SPONSOR

MEMBER FEE: $1,500
NON-MEMBER FEE: $2,300

Your company is the EXCLUSIVE Event Sponsor for one golf outing on the IAPD Golf Tour.

SPONSOR VALUE:

1. Company receives Event Sponsor mention on all marketing materials for each event, including event programs, IAPD's website, social media outlets and *Illinois Parks & Recreation* magazine.
2. Company materials (literature, premiums – 100 provided by company) placed in golfer giveaway.
3. Company recognized on event signage.
4. Opportunity to promote your business at a hole.
5. Product sampling or display opportunities at the sponsored outing.
6. Company name and logo with link to your website on 2-3 IAPD pre-event e-mail blasts.
7. Introduced and given an opportunity to address attendees during the Event Reception.
8. Company receives a complimentary package for a foursome at the sponsored outing which includes golf, green and cart fees and event reception.
9. Company recognized in IAPD's Annual Report which is distributed to agency members, directors, board members and corporate members.
10. Company recognized in registration confirmation correspondence.

COMMITMENT DEADLINE: One month prior to outing

RECEPTION SPONSOR

MEMBER FEE: $1,100
NON-MEMBER FEE: $1,900

Your company is the EXCLUSIVE Reception Sponsor for one golf outing.

SPONSOR VALUE:

1. Company receives Reception Sponsor mention on all marketing materials for each event, including event programs, IAPD's website, social media outlets and *Illinois Parks & Recreation* magazine.
2. Company materials (literature, premiums – 100 provided by company) placed in golfer giveaway to be distributed at registration or booth display with product sampling opportunity at the sponsored reception.
3. Company recognized on reception signage.
4. Opportunity to promote your business at a hole.
5. Introduced and recognized at the sponsored reception.
6. Company receives two complimentary passes which includes golf, green / cart fees and event reception.
7. Company recognized in IAPD's Annual Report which is distributed to agency members, directors, board members and corporate members.
8. Company recognized in registration confirmation correspondence.

COMMITMENT DEADLINE: One month prior to outing

BEVERAGE CART SPONSOR

MEMBER FEE: $1,100
NON-MEMBER FEE: $1,900

Your company is the EXCLUSIVE Beverage Cart Sponsor for one golf outing.

SPONSOR VALUE:

1. Company receives Beverage Cart Sponsor mention on all marketing materials for each event, including event programs, IAPD's website, social media outlets and *Illinois Parks & Recreation* magazine.
2. Company materials (literature, premiums – 100 provided by company) placed in golfer giveaway to be distributed at registration or display with product sampling opportunity on the beverage cart at the sponsored outing.
3. Company recognized on beverage cart signage.
4. Opportunity to promote your business at a hole.
5. Introduced and recognized at the reception.
6. Company receives two complimentary passes which includes golf, green / cart fees and event reception.
7. Company recognized in IAPD's Annual Report which is distributed to agency members, directors, board members and corporate members.
8. Company recognized in registration confirmation correspondence.

COMMITMENT DEADLINE: One month prior to outing

TOUR HOLE SPONSOR

MEMBER FEE: $800
NON-MEMBER FEE: $1,600

Your company is a Tour Hole Sponsor for all four outings.

SPONSOR VALUE:

1. Company premium (350 provided by company) placed in golfer giveaway at each event.
2. Company name listed in program at each outing.
3. On-site signage at designated hole at each outing.
4. Opportunity to promote your business at a hole.
5. Company recognized in IAPD's Annual Report which is distributed to agency members, directors, board members and corporate members.

COMMITMENT DEADLINE: May 8th

HOLE SPONSOR

MEMBER FEE
$250 - 1 outing
$475 - 2 outings
$675 - 3 outings

NON-MEMBER FEE
$ 950 - 1 outing
$1,175 - 2 outings
$1,375 - 3 outings

Your company is a Hole Sponsor at a golf outing(s).

SPONSOR VALUE:

1. Company premium (100 provided by company for each outing) placed in golfer giveaway.
2. On-site signage at designated hole.
3. Company name listed in the program for the sponsored outing(s).
4. Opportunity to promote your business at a hole.
5. Company recognized in IAPD's Annual Report which is distributed to agency members, directors, board members and corporate members.

COMMITMENT DEADLINE: Two weeks prior to outing

IAPD Golf Tour Sponsorship Order Form

Tour Sponsor ($4,600 member fee/$5,400 non-member fee) $_____

Event Sponsor ($1,500 member fee/$2,300 non-member fee) $_____

- ❑ May 20, 2019 - Sunset Valley Golf Club - Park District of Highland Park
- ❑ June 17, 2019 - Steeple Chase Golf Club - Mundelein Park & Recreation District
- ❑ August 26, 2019 - GolfVisions Mgt. Inc.- Settler's Hill Golf Course
- ❑ September 18, 2019 - Glenview Park Golf Club - Glenview Park District

Reception Sponsor ($1,100 member fee/$1,900 non-member fee) $_____

- ❑ May 20, 2019 - Sunset Valley Golf Club - Park District of Highland Park
- ❑ June 17, 2019 - Steeple Chase Golf Club - Mundelein Park & Recreation District
- ❑ August 26, 2019 - GolfVisions Mgt. Inc.- Settler's Hill Golf Course
- ❑ September 18, 2019 - Glenview Park Golf Club - Glenview Park District

Beverage Cart Sponsor ($1,100 member fee/$1,900 non-member fee) $_____

- ❑ May 20, 2019 - Sunset Valley Golf Club - Park District of Highland Park
- ❑ June 17, 2019 - Steeple Chase Golf Club - Mundelein Park & Recreation District
- ❑ August 26, 2019 - GolfVisions Mgt. Inc.- Settler's Hill Golf Course
- ❑ September 18, 2019 - Glenview Park Golf Club - Glenview Park District

Tour Hole Sponsor ($800 member fee/$1,500 non-member fee) $_____

Hole Sponsor $_____

(3 outings - $675 member fee/$1,375 non-member fee)
(2 outings - $475 member fee/$1,175 non-member fee)
(1 outing - $250 member fee/$950 non-member fee)

- ❑ May 20, 2019 - Sunset Valley Golf Club - Park District of Highland Park
- ❑ June 17, 2019 - Steeple Chase Golf Club - Mundelein Park & Recreation District
- ❑ August 26, 2019 - GolfVisions Mgt. Inc.- Settler's Hill Golf Course
- ❑ September 18, 2019 - Glenview Park Golf Club - Glenview Park District

Send completed order form to Casey Wichmann at cwichmann@ILparks.org or via fax to 217-523-4273.
Please remit payment with order form. Sponsorships are non-refundable.

Company Name _____

Authorizing Name _____ Phone _____

Address _____ City _____ St _____ Zip _____

Signature _____ Date _____

Email _____

Payment by ___ Check ___ Visa ___ MasterCard Amount to Charge Card $_____

Cardholder _____ Card Number _____

Expiration ____ / ____ / _____ 3 Digit Security Code (back of card) _____

Signature _____ Billing Zip Code _____