

IAPD

Illinois Association of Park Districts



2024 SPONSORSHIP OPPORTUNITIES

BECOME A SPONSOR

SPONSORSHIP OPPORTUNITIES

1

REACH THE DECISION-MAKERS—BECOME AN IAPD SPONSOR

Members of the Illinois Association of Park Districts (IAPD) are the elected and appointed officials, as well as the chief executives of Illinois park districts, forest preserves, conservation, recreation, and special recreation agencies.

DOES YOUR COMPANY PRODUCE OR SELL PARK, RECREATION, AND CONSERVATION-RELATED EQUIPMENT OR PRODUCTS?

Then our members are your customers! In Illinois, park districts, forest preserves, conservation, recreation, and special recreation agency budget and programming decisions for more than 54,500 park sites are made at the local level. That means our 2,500+ members have direct authority for park and recreation agency budgets across the state, for a total of more than \$1 billion of combined spending. IAPD members have direct purchasing authority for the programming, products, and services needed for:

- 337,620 acres of land
- 364 arts centers
- 4,312 baseball and softball fields
- 818 beach, boating, & fishing areas
- 337 bike & BMX trails
- 88 driving ranges
- 150 golf courses
- 1,106 gardens/horticulture centers
- 906 health clubs & recreation centers
- 860 hiking, jogging, & nature trails
- 376 ice rinks
- 112 museums
- 2,394 picnic areas
- 3,740 playgrounds
- 353 pre-schools
- 87 skate parks
- 196 sled hills
- 1,642 soccer fields
- 377 swimming pools and waterparks
- 3,022 tennis courts
- 1,684 volleyball courts
- 22 zoos

BECOME A SPONSOR

SPONSORSHIP OPPORTUNITIES

DOES YOUR COMPANY PROVIDE SERVICES UNIQUE TO PARK, RECREATION, OR CONSERVATION AGENCIES?

Then our members are your clients. Our members typically engage services from professionals in such areas as:

- Accounting
- Architecture
- Bond sales
- Construction
- Engineering
- Financial management
- Golf course management
- Graphic design
- Information technology
- Insurance
- Labor relations
- Landscape architecture
- Law
- Marketing
- Public relations
- Social Media Management
- Strategic Planning
- Utility services
- Video Production

MAKE CONTACT

Sponsoring an event through the Illinois Association of Park Districts is a unique and significant way to reach your valued customers. This brochure reveals the many exciting and fun opportunities you have to get your message to the field's leading decision-makers. In many cases, your sponsorship gives you unprecedented one-on-one contact with your current and potential clients. Your support of their statewide association shows you care about good business and great park, recreation, and conservation opportunities for the people of Illinois.

For more information about sponsorship or corporate membership, contact the Illinois Association of Park Districts

Email: striphahn@ilparks.org

Phone: (847) 496-4449



IAPD SUMMER GOLF TOUR

SPONSORSHIP OPPORTUNITIES

SUMMER GOLF TOUR



IAPD

Summer Golf Tour

OUTING DATES

Wednesday, July 31 - New Lenox Community Park District

Sanctuary Golf Course

Shotgun start at 12 Noon

Monday, August 26 - Zion Park District

Shepherd's Crook Golf Course

Shotgun start at 12 Noon

Monday, September 30 - Park District of Highland Park

Sunset Valley Golf Club

Shotgun start at 12 noon

TOUR SPONSOR

All 3 outings included

\$4,600 Member

\$5,400 Non-Member

Sponsor receives:

- Company logo on Tour invite and on event signage.
- On-site logo exposure, product sampling, and/or tabletop display at all three outings.
- Opportunity to produce/provide marketing piece or branded item for IAPD to place in every golfer's swag bag.
- Opportunity to promote your company on a hole at each sponsored event. IAPD to provide hole sign with company name.
- Opportunity to have a physical presence at your assigned sponsored hole to conduct raffles, games, or competitions and/or distribute promotional materials and giveaways.
- Complimentary, full golf and reception package including green/cart fees, reception/drinks and dinner for four at all three outings.
- Golf Tour Sponsor mention in *Illinois Parks & Recreation* magazine (6,000 circulation), link to your website in IAPD's digital newsletter, on IAPD's website (ILparks.org), and on five to eight IAPD pre-event e-mail blasts/weekly social media posts.
- Recognition in the IAPD Annual Report, distributed to all agency members including commissioners, directors, and corporate members.
- Opportunity to address attendees during each outing's reception.



SPONSORSHIP OPPORTUNITIES

EVENT SPONSOR

3 opportunities

Choose 1, 2, OR 3 Outings

\$1,500 each Member

\$2,300 each Non-Member per Outing

Sponsor receives:

- Company logo on promotional material for each outing and event signage.
- Opportunity to produce/provide marketing piece or branded item for IAPD to place in every golfer's swag bag.
- Opportunity to promote your company on a hole at each sponsored event. IAPD to provide hole sign with company name.
- Opportunity to have a physical presence at your assigned sponsored hole to conduct raffles, games, or competitions and/or distribute promotional materials and giveaways.
- Complimentary, full golf and reception package including green/cart fees, reception/drinks and dinner for two at the respective outing(s).
- Event Sponsor mention in *Illinois Parks & Recreation* magazine (6,000 circulation), link to your website in IAPD's digital newsletter, on IAPD's website (ILparks.org), and on five to eight IAPD pre-event email blasts/weekly social media posts.
- Recognition in the IAPD Annual Report, distributed to all agency members including commissioners, directors, and corporate members.



RECEPTION SPONSOR

3 Opportunities

Choose 1, 2, OR 3 Outings

\$1,100 Member

\$1,900 Non-Member per Outing

Sponsor receives:

- Company logo on promotional material for each outing and on event signage.
- Opportunity to produce/provide marketing piece or branded item for IAPD to place in every golfer's swag bag.
- Opportunity to promote your company on a hole at each sponsored event. IAPD to provide hole sign with company name.
- Opportunity to have a physical presence at your assigned sponsored hole to conduct raffles, games, or competitions and/or distribute promotional materials and giveaways.
- Recognition in the IAPD Annual Report, distributed to all agency members including commissioners, directors, and corporate members.
- Best value is for Reception Sponsor exclusivity with all 3 outings! \$3,000 Member/\$5,400 Non-Member.

TOUR HOLE SPONSOR

All 3 outings included

\$700 Member

\$1,190 Non-Member

Sponsor receives:

- Opportunity to promote your company on a hole at all three outings. IAPD to provide hole sign with company name.
- Opportunity to produce/provide marketing piece or branded item for IAPD to place in every golfer's swag bag.
- Opportunity to have a physical presence at your assigned sponsored hole to conduct raffles, games, or competitions and/or distribute promotional materials and giveaways.
- Recognition in the IAPD Annual Report, distributed to all agency members including commissioners, directors, and corporate members.



BEVERAGE CART SPONSOR

3 Opportunities

Choose 1, 2, OR 3 Outings

\$1,000 Member

\$1,800 Non-Member

Sponsor receives:

- Company logo on promotional material for each outing and on event signage.
- Company logo on beverage golf cart(s).
- Opportunity to produce/provide marketing piece or branded item for IAPD to place in every golfer's swag bag.
- Opportunity to promote your company on a hole at each sponsored event. IAPD to provide hole sign with company name.
- Opportunity to have a physical presence at your assigned sponsored hole to conduct raffles, games, or competitions and/or distribute promotional materials and giveaways.
- Recognition in the IAPD Annual Report, distributed to all agency members including commissioners, directors, and corporate members.
- Best value is for Beverage Cart Sponsor exclusivity with all 3 outings! \$2,700 Member/\$5,100 Non-Member.



TABLETOP DISPLAY SPONSOR

3 Opportunities

Choose 1, 2, OR 3 Outings

\$200 Member

\$375 Non-Member per Outing

Sponsor receives:

- Opportunity to set up a tabletop display promoting your company's products and services during sponsored outing's reception.
- Opportunity to produce/provide marketing piece or branded item for IAPD to place in every golfer's swag bag.



HOLE SPONSOR

Choose up to 2 Outings

\$250 Member

\$425 Non-Member per Outing

Sponsor receives:

- Opportunity to promote your company on a hole at up to two outings. IAPD to provide hole sign with company name.
- Opportunity to produce/provide marketing piece or branded item for IAPD to place in every golfer's swag bag.
- Opportunity to have a physical presence at your assigned sponsored hole to conduct raffles, games, or competitions and/or distribute promotional materials and giveaways.
- Recognition in the IAPD Annual Report, distributed to all agency members including commissioners, directors, and corporate members.



SELECT YOUR SPONSORSHIPS

Member
☐ \$3,500
☐ \$2,000

Non-Member
☐ \$4,500
☐ \$3,000

Legislative Reception:

Reception Sponsor

☐ Food ☐ Beverage ☐ Dessert Sponsor **(choose one)**

Legislative Conference:

Event Sponsor

Meal Sponsor - ☐ Continental Breakfast ☐ Lunch **(choose one)**

Tabletop Display Sponsor

Golf Tour:

Outing

7/31 8/26 9/30

Tour Sponsor (all 3 outings)

☐ 1 ☐ 2 ☐ 3

Event Sponsor (choose 1, 2, or 3 outings)

Tour Hole Sponsor (all 3 outings)

Hole Sponsor (choose up to 2 outings)

Reception Sponsor (choose 1, 2, or 3 outings)

Beverage Cart Sponsor (choose 1, 2, or 3 outings)

Tabletop Display Sponsor (choose 1, 2, or 3 outings)

Park District Conservation Day:

Event Sponsor

Stage Sponsor

Best of the Best Awards Gala:

Event Sponsor

Dinner Sponsor

Beverage/Wall of Wines Sponsor

Legal Symposium:

Event Sponsor

Meal Sponsor - ☐ Continental Breakfast ☐ Lunch **(choose one)**

Tabletop Display Sponsor

Boot Camps/Workshops/Institutes/Seminars:

Event Sponsor

Meal Sponsor

Program Tabletop Display Sponsor

Webinars:

Webinar Sponsor

Commissioners' Reception:

Event Sponsor

☐ Hors d'oeuvre ☐ Beverage ☐ Dessert Sponsor **(choose one)**

☐ \$3,500
☐ \$3,000
☐ \$750

☐ \$4,500
☐ \$3,000
☐ \$1,275

☐ \$4,600
☐ \$1,500
☐ \$700
☐ \$250
☐ \$1,100
☐ \$1,100
☐ \$200

☐ \$5,400
☐ \$2,300
☐ \$1,190
☐ \$425
☐ \$1,900
☐ \$1,800
☐ \$375

☐ \$3,000
☐ \$2,000

☐ \$4,000
☐ \$3,000

☐ \$3,000
☐ \$2,000
☐ \$2,000

☐ \$4,000
☐ \$3,000
☐ \$3,000

☐ \$3,500
☐ \$2,000
☐ \$750

☐ \$4,500
☐ \$3,000
☐ \$1,275

☐ \$1,200
☐ \$800
☐ \$500

☐ \$2,200
☐ \$1,500
☐ \$900

☐ \$500

☐ \$1,000

☐ \$3,000
☐ \$2,000

☐ \$4,000
☐ \$3,000

SPONSORSHIP PAYMENT

\$ _____ Sponsorship Total ☐ IAPD Member ☐ Non-Member

COMPANY _____

COMPANY CONTACT NAME _____

ADDRESS _____

CITY _____ ST _____ ZIP _____

EMAIL ADDRESS _____ PHONE _____

PAYMENT INFORMATION:

Check # _____

Credit Card : ☐ Visa ☐ MasterCard

Cardholder Name _____

Card Number _____

Expiration Date _____ Security Code (3-Digit) Number _____

Billing Zip Code _____ Signature _____

* Some sponsorship opportunities are limited in number. Limited sponsorships will be awarded on a first paid basis. The IAPD will award sponsorships after the commitment deadline date; however, unless payment is received prior to the commitment deadline, IAPD cannot guarantee that all sponsorship values will be met because of printing, promotion, and other deadlines. If payment is received before the commitment deadline, all sponsorship values will be met. If payment is received after the commitment deadline, sponsorship values are not guaranteed and will only be met to the best of IAPD's ability. IAPD reserves the right to accept or reject all sponsorship offers within its sole discretion. Sponsorships are non-refundable.

THANK YOU FOR BEING A VALUED IAPD SPONSOR!

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