

2024

The
IAPD Leadership
Institute

INTRODUCTION

The Illinois Association of Park Districts is pleased to present the **2024 IAPD Leadership Institute**. This unique educational series is designed to enhance the personal growth and professional development of those holding leadership and governance roles within park districts, forest preserves, conservation, recreation and special recreation agencies. Collectively, this series will transform your leadership skills and take you to the next level. It is imperative that board members attend this training as their role is critical to an agency's success. It has been proven that board members and professionals with advanced leadership skills add a tremendous value to their agencies and those they serve.

Thursday, May 2

In-Person Workshop | 6 - 9 p.m.

Itasca Park District's Recreation & Fitness Center

350 E. Irving Park Road | Itasca, Illinois 60143

Persuade with Power: Master the Art of Influencing Others

How do you communicate with others so that they want to say yes to your requests? Studies show that the average person spends more than 40% of their time trying to motivate others to act. As a park and recreation advocate, your bar is even higher! What if it could be easier to create communications that interest your constituents and persuade them to follow your recommendations? In this workshop you will learn to:

- confidently share your ideas and recommendations
- become more influential and persuasive both personally and professionally
- inspire trust, commitment and action, using scientifically proven techniques
- create compelling and effective communications tailored for different audiences

Registration Fee: \$150 members; \$375 non-members | 0.3 CEUs: \$6 processing fee

Deadline to register: [Monday, April 29, 2024](#)

Thursday, June 6

Virtual | 6:30 - 7:30 p.m.

Success Skills: How to Achieve More by Making Habits You Want and Breaking Habits that Hold You Back

Aristotle said, "We are what we repeatedly do. Excellence, then is not an act, but a habit." Yet we frequently overlook the building blocks to our successes or failures: our habits. In this session, you will see how habits create hidden systems that determine results. And you will learn simple techniques to harness your habits to build personal and professional success systems. With better habits you can:

- create systems to achieve your goals
- eliminate hidden barriers to success
- quickly overcome setbacks
- create repeatable, measurable results
- make it easier to achieve your goals

Registration Fee: \$75 members; \$190 non-members | 0.1 CEUs: \$6 processing fee

Deadline to register: [Monday, June 3, 2024](#)

Thursday, July 25

Virtual | 6:30 - 7:30 p.m.

How to Get What You Want: Communicating for Results

Studies consistently show that effective communication is key to personal and professional success. After all, how can you get what you want if you can't express what you want? Learn practical techniques to increase productivity, inspire others, and achieve your goals by improving your communication skills. You will learn:

- why most communications fail and how to avoid communication pitfalls
- how to increase productivity and effectiveness with better communication skills
- how to create clear, concise, and compelling messages that address the needs of your listener
- practical techniques to improve every communication whether written or verbal, professional or personal

Registration Fee: \$75 members; \$190 non-members | 0.1 CEUs awarded: \$6 processing fee

Deadline to register: **Monday, July 22, 2024**

Thursday, August 22

In-Person Workshop | 6 - 9 p.m.

Itasca Park District's Recreation & Fitness Center
350 E. Irving Park Road | Itasca, Illinois 60143

Conflict to Conversation: Practical Conflict Resolution Skills for Leaders

Even reasonable people can disagree. When you add differing priorities, communication styles, and goals, conflict is unavoidable. But what if there was a way to turn conflict into conversations that build better relationships with the people you serve? In this workshop you will learn to:

- become more comfortable handling conflicts and disagreements
- use simple shifts in language that create collaboration instead of conflict
- turn conflicts into conversations that actually strengthen relationships
- defuse potential conflicts before they begin and de-escalate conflicts that have already started

Registration Fee: \$150 members; \$375 non-members | 0.3 CEUs: \$6 processing fee

Deadline to register: **Monday, August 19, 2024**

REGISTRATION (REGISTER ONLINE or mail completed form to IAPD | 211 E. Monroe St. | Springfield, IL 62701)

Name _____ Title _____

Agency _____ Email _____

Package	Member	Non-Member	CEUs
☐ Entire Series (Register by April 29, 2024)	☐ \$350	☐ \$875	☐ 0.8 CEUs \$20
☐ Session 1 - May 2 In-Person Workshop	☐ \$150	☐ \$375	☐ 0.3 CEUs \$6
☐ Session 2 - June 6 Virtual	☐ \$75	☐ \$190	☐ 0.1 CEUs \$6
☐ Session 3 - July 25 Virtual	☐ \$75	☐ \$190	☐ 0.1 CEUs \$6
☐ Session 4 - August 22 In-Person Workshop	☐ \$150	☐ \$375	☐ 0.3 CEUs \$6

Payment Type: ☐ Visa ☐ Mastercard ☐ Check (make payable to Illinois Association of Park Districts)

Card #: _____ CVC#: _____ Exp. _____ Zip _____

Total to be charged: \$ _____ Signature: _____

For more information contact Sue Triphahn at striphahn@ilparks.org or call (847) 496-4449

Refund/cancellation requests must be submitted in writing to IAPD at striphahn@ilparks.org (3) business days prior to the scheduled event. There will be a 15% processing fee for all refunds/cancellations.



About the Presenter

Chakisse Newton is the president of Cardinal Consulting, a boutique strategy firm that helps organizations achieve their goals by aligning their people, processes, and communications.

She is an award-winning speaker who provides consulting, coaching, and training for groups around the world. Her expertise includes strategic communications, branding, management and leadership, negotiation, and business development. She also serves as faculty for the US Chamber of Commerce Institute of Organizational Management and the Buckley School of Public Speaking.

With more than 25 years of experience, Chakisse has a unique vantage point that spans local, national, and global initiatives. Her clients are equally diverse, both large and small. She's worked across various industries including technology, healthcare, nonprofits, chambers of commerce, and higher education with everyone from "mom and pop" businesses to global giants like Microsoft and Walmart.

Clients call Chakisse "edu-taining," because you learn from her presentations while enjoying every moment.



Chakisse Newton

Testimonials

"For those that did not attend the IAPD Leadership Institute, you are missing a great opportunity to take your park district to the next level going forward. This series has energized me to really begin to assess where our district is going and how we can meet the expectations of our residents going forward."

- Patrick Kinnane, President, Hoffman Estates Park District

"The IAPD Leadership Institute makes you turn the lens inward and see your potential for growth."

- Alexandria Zuck, Commissioner, Community Park District of La Grange Park

"This educational offering is a great opportunity to evaluate ourselves for how to improve leadership skills and help others be more engaged in their roles and contributions."

- Jack Trudel, Commissioner, Schaumburg Park District

"This series was excellent, very valuable for my professional growth."

- Jay Zahn, Director of Parks, Deerfield Park District

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