

2019 IAPD LEADERSHIP CLASSIC

EVENT DESCRIPTION

The IAPD Leadership Classic is an excellent opportunity to meet with those who contribute to the success of your agency in a recreational setting. The outing includes 18-holes of golf, lunch, dinner, beverages and opportunities to win prizes throughout the day.

EVENT DATE & LOCATION

Thursday, July 11, 2019 - Thunderhawk Golf Club - Lake County Forest Preserve

ATTENDANCE: 150 plus

YOUR AUDIENCE:

All park, recreation and conservation agency commissioners, directors and professional staff. Golfers are encouraged to invite local community leaders, representatives from area businesses and/or legislators for a day of networking.



EVENT SPONSOR

MEMBER FEE: \$2,500
NON-MEMBER FEE: \$3,200

Your company is the **EXCLUSIVE Presenting Sponsor** of the IAPD Leadership Classic.

WHAT YOU RECEIVE FOR YOUR SPONSORSHIP

1. Strong on-site logo exposure, product sampling or display opportunities at registration table.
2. Company premiums (200 provided by company) given to each registered golfer.
3. Company logo included on promotional materials for the outing.
4. Company logo included on signage at event.
5. Opportunity to promote your company at a hole on each course.
6. Company receives complimentary golf package including: golf, green and cart fees, breakfast, lunch and dinner for four.
7. Company receives Presenting Sponsor mention in *Illinois Parks & Recreation* magazine (6,000 circulation); article and link to your website in *e-News*; logo and link to your website at ILparks.org; and logo and link to your website on 2-3 IAPD pre-event e-mail blasts.
8. Company recognized in the IAPD Annual Report, which is distributed to agency members, directors, board members and corporate members.
9. Company recognized in registration confirmation correspondence.

COMMITMENT DEADLINE: May



ILLINOIS ASSOCIATION OF PARK DISTRICTS



211 East Monroe Street Springfield, Illinois 62701

LUNCH OR DINNER SPONSOR

MEMBER FEE: \$1,500
NON-MEMBER FEE: \$2,200

Your company is a sponsor of the Lunch or Dinner Sponsor at the IAPD Leadership Classic.

WHAT YOU RECEIVE FOR YOUR SPONSORSHIP

1. On-site logo exposure with event signage, table signage, product sampling and/or display opportunities at the meal.
2. Company premiums (200 provided by company) given to each registered attendee during lunch or dinner.
3. Opportunity to promote your company at a hole on each course.
4. Company receives Lunch or Dinner Sponsor recognition in *Illinois Parks & Recreation* magazine (6,000 circulation); article and link to your website in *e-News*; logo and link to your website at ILparks.org; and logo and link to your website on 2-3 IAPD pre-event e-mail blasts.
5. Company recognized in the IAPD Annual Report, which is distributed to agency members, directors, board members and corporate members.
6. Company recognized in registration confirmation correspondence.

COMMITMENT DEADLINE: May

BEVERAGE CART SPONSOR

MEMBER FEE: \$1,000
NON-MEMBER FEE: \$1,700

Your company is a Beverage Cart Sponsor at the IAPD Leadership Classic.

WHAT YOU RECEIVE FOR YOUR SPONSORSHIP

1. Company materials (literature, premiums – 200 provided by company) available for distribution from the beverage cart(s) during events.
2. Company identified on beverage cart(s) signage during event.
3. Opportunity to promote your company at a hole on each course.
4. Company recognized in the IAPD Annual Report, which is distributed to agency members, directors, board members and corporate members.
5. Company recognized in registration confirmation correspondence.

COMMITMENT DEADLINE: June

HOLE SPONSOR

MEMBER FEE: \$300/hole
NON-MEMBER FEE: \$1,100/hole

Your company is a Hole Sponsor at the IAPD Leadership Classic.

WHAT YOU RECEIVE FOR YOUR SPONSORSHIP

1. Company premium (200 provided by company) placed in golfer giveaway or distributed by company personnel at your sponsored hole.
2. On-site signage at sponsored hole.
3. Company recognized in the IAPD Annual Report, which is distributed to agency members, directors, board members and corporate members.

COMMITMENT DEADLINE: June



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IAPD LEADERSHIP CLASSIC SPONSORSHIP ORDER FORM

Event Sponsor (\$2,500 member fee/\$3,200 non-member fee) = \$ _____

Lunch Sponsor (\$1,500 member fee/\$2,200 non-member fee) = \$ _____

Dinner Sponsor (\$1,500 member fee/\$2,200 non-member fee) = \$ _____

Beverage Cart Sponsor (\$1,000 member fee/\$1,700 non-member fee) = \$ **SOLD**

Hole Sponsor (\$300 member fee/\$1100 no member fee) = \$ _____

Total Sponsorships = \$ _____



*Send completed order form to Casey Wichmann at cwichmann@ILparks.org or via fax to 217-523-4273.
Contact Casey at 217-523-4554 with any questions.*

Please remit payment with order form.

Company Name _____

Authorizing Name _____ Phone _____

Address _____ City _____ St _____ Zip _____

Signature _____ Date _____

Email _____

Payment by ☐ Check ☐ Visa ☐ MasterCard

Cardholder _____ Card Number _____

Expiration ____ / ____ / ____ 3 Digit Security Code (back of card) _____

Signature _____ Billing Zip Code _____

