

2019 BEST OF THE BEST AWARDS GALA

EVENT DESCRIPTION:

At this black tie optional event, the association bestows its highest honors to members, businesses, citizens, legislators and the media.

EVENT DATE: November 1, 2019

ATTENDANCE: 250 plus

TARGET MARKET:

Park district, forest preserve, conservation, recreation and special recreation agency elected and appointed officials, executives and professional staff, state legislators and media.

THE BEST OF THE
Best
AWARDS GALA

EVENT SPONSOR

SPONSOR FEE:
\$2,500

Your company is the **EXCLUSIVE Event Sponsor of the Best of the Best Awards Gala.**

SPONSOR VALUE:

1. Company name and logo included on all print and electronic materials promoting the event including invitations, promotional flyers, event registration forms, event program and website.
2. Company receives Event Sponsor recognition in *Illinois Parks & Recreation* magazine; article and link to your website in *e-News*; logo and link to your website at ILparks.org; and logo and link to your website on 4-5 pre-event e-mail blasts.
3. Company may exhibit a table-top display and offer premiums to guests in the registration/check-in area.
4. Company logo included on event signage.
5. Company recognized in statewide news release sent to more than 100 Illinois media outlets.
6. Company receives a table for eight with complimentary dinner tickets to the Best of the Best Awards Gala.
7. Company recognized in the IAPD Annual Report, which is distributed to agency members, directors, board members and corporate members.
8. Recognized in registration confirmation correspondence.

COMMITMENT DEADLINE: July



DINNER SPONSOR

SPONSOR FEE:
\$1,500

Your company is a Dinner Sponsor of the Best of the Best Awards Gala.

SPONSOR VALUE:

1. Company receives Dinner Sponsor recognition in *Illinois Parks & Recreation* magazine; article and link to your website in e-News; logo and link to your website at ILparks.org and logo and link to your website on 4-5 pre-event e-mail blasts.
2. Company recognized in statewide news release sent to more than 100 Illinois media outlets.
3. Company logo included on all print and electronic materials promoting the event, promotional flyers, event registration forms and website.
4. Company receives six complimentary dinner tickets to the Best of the Best Awards Gala.
5. Company recognized in the IAPD Annual Report, which is distributed to agency members, directors, board members and corporate members.
6. Recognized in registration confirmation correspondence.

COMMITMENT DEADLINE: July

BEVERAGE SPONSOR

SPONSOR FEE:
\$1,500

Your company is a Beverage Sponsor of the Best of the Best Awards Gala.

SPONSOR VALUE:

1. Company receives Beverage Sponsor recognition in *Illinois Parks & Recreation* magazine; link to your website in e-News; and 2-3 IAPD pre-event e-mail blasts.
2. Company logo included on all print and electronic materials promoting the event, including promotional flyers, event registration forms, website and printed event program.
3. Company receives two complimentary dinner tickets to the Best of the Best Awards Gala.
4. Company recognized in the IAPD Annual Report, which is distributed to agency members, directors, board members and corporate members.
5. Recognized in registration confirmation correspondence.

COMMITMENT DEADLINE: July

WINE PULL SPONSOR

SPONSOR FEE:
\$1,000

The Wall of Wines fundraiser for the *Friends of Illinois Parks* takes place during the cocktail reception prior to, and after the Best of the Best Awards Gala dinner and program.

SPONSOR VALUE:

1. Company may offer premiums (200+ quantity, provided by the company) to gala attendees.
2. Company name and logo will appear on the Wall of Wines event signage, promotional material including wine solicitation material, flyers and printed event program.
3. Company will be recognized in post-event coverage in *Illinois Parks & Recreation* magazine.
4. Company recognized in the IAPD Annual Report that is distributed to agency members, directors, board members and corporate members.
5. Company receives two complimentary dinner tickets to the Best of the Best Awards Gala.

COMMITMENT DEADLINE: July

2019 BEST OF THE BEST AWARDS GALA

Event Sponsor	\$2,500	=	\$ _____
Dinner Sponsor	\$1,500	=	\$ SOLD
Beverage Sponsor	\$1,500	=	\$ _____
Wine Pull Sponsor	\$1,000	=	\$ _____
Total Sponsorships			\$ _____

Send completed order form to Casey Wichmann at cwichmann@ILparks.org or via fax to 217-523-4273.
Please remit payment with order form. Sponsorships are non-refundable.

Company Name _____
Authorizing Name _____ Phone _____
Address _____ City _____ St _____ Zip _____
Signature _____ Date _____
Email _____
Payment by Check Visa MasterCard
Cardholder _____ Card Number _____
Expiration ____ / ____ / ____ 3 Digit Security Code (back of card) _____
Signature _____ Billing Zip Code _____

