IMA-NA CASE STUDY #11
Carmeuse Focuses on Risk Awareness to Drive Injuries to Zero

• Carmeuse has embraced a “Zero Injury” vision.

• Key to making that vision a reality is for all employees, when faced with a choice, to always make the safer choice.

• In support of this mindset, Carmeuse has developed an interactive workshop designed to help employees understand why they make the choices they do.

• During the workshop, employees share personal stories of injuries to themselves, family and friends (these narratives are more powerful than simple statistics).

• Employees then discuss risk and create a list of hazards that are faced on and off the job, and what is done to avoid the risks, along with a review of the hierarchy of controls.

• Participants are then asked “how likely” is each risk to cause injury, and “how badly” would they be injured.

• Employees then discuss “activities that a friend does that seem too risky,” and “activities that each participant used to do that they no longer do because it was too risky.”

• Next, the topic of positively influencing others is discussed because people tend to underestimate risks. It is believed that front-line workers and their supervisors have the greatest chance of influencing each other and having a
positive effect on safety culture.

- Lastly, participants are asked to observe hazards they encounter at work or at home after they leave the classroom, and to consider the associated risks and controls.

- Carmeuse hopes that by increasing risk awareness that new habits and choices will result.