

## **THERESA M. SZCZUREK, PH.D.**

### **PUBLICATIONS, REPORTS, AUDIO AND VIDEO PROGRAMS**

*CoBiz Magazine*, on-line columnist, Oct. 2008 – present, [www.cobiz.net](http://www.cobiz.net)

RadishSprouts blog - all about business, career, and life performance, 2006 - present, [www.RadishSprouts.typepad.com](http://www.RadishSprouts.typepad.com)

*Szczurek Success Strategies*, periodic editions of e-newsletter from January 2004 to present, [www.PursuitofPassionatePurpose.com/newsletter.html](http://www.PursuitofPassionatePurpose.com/newsletter.html)

*Go with the FLOW: Manage Polarities to Produce Extraordinary Revenues and Rewards*, audio CD, 2008

*Nine Traits of a Successful Passionate Pursuer: Be A SUNFLOWER*, audio CD, Living Successfully, 2006

“Top Ways to Fund Your Start-up Business” and “Best Organizations for Working Women” chapters, *Small Business Book of Lists*, Avon, MA: Adams Media. 2006.

*Pursuit of Passionate Purpose*, audio CD, Living Successfully, May 9, 2005

*Discussion Guidebook for Pursuit of Passionate Purpose: How to Turn a Good Life in a Great Life*, TMS World, 2005.

“Passionate Pursuers: Turn a good life into a great life,” *Personal Excellence* magazine, January 2005.

*Pursuit of Passionate Purpose: Success Strategies for a Rewarding Personal and Business Life*, New York: John Wiley & Sons, December, 2004.

“Do It Yourself: Reap the rewards of being your own boss” *Colorado Next* magazine, 2004-2005.

*Financing Technology Businesses*, with Mieczysław Bąk, Przemysław Kulawczuk, and Anna Szcześniak, Warsaw, Poland: Institute for Private Enterprise and Democracy, Polish Chamber of Commerce, March 2003.

“Align Passions with Purpose for Extraordinary Results,” Guest Column, *Boulder County Business Report*, February 21, 2003.

*Pursuit of Passionate Purpose: An Overview*, a booklet, Boulder, CO: TMS World, December 2002.

*Profiles of Passionate Purpose: Inspirational Stories of People on their Path*, a videotape/DVD, Boulder, CO: TMS World, November, 2002, 2<sup>nd</sup> edition Sept 2008.

*Pursuit of Passionate Purpose: Helping Kids Find and Pursue a Passion*, a booklet, Boulder, CO: TMS World, November, 2002.

*Pursuit of Passionate Purpose: Principles for a Meaningful Life*, a videotape/DVD, Boulder, CO: TMS World, May 2002, 2<sup>nd</sup> edition Sept 2008

“Putting Public Relations to Work,” Rotary District 5450 Governor’s Newsletter, January, 2002.

“Helping Kids Find and Pursue a Passion,” *Family Connection*, January 2001.

“Workers, businesses realigning to create meaning, not just wealth,” Guest Column, *Boulder County Business Report*, Volume 15, No. 4, April 1996.

“Esprit ‘95 The Entrepreneurial Renaissance: Redefining the Classical Values of Entrepreneurship,” *Esprit ‘95 Entrepreneur Magazine*, October 1995.

*Champions of Technological Change: how organizations successfully implement new technology*, New York, NY: Garland Publishing, February 1994.

*Champions of Change*, an audiotape/audio CD, Boulder, CO: TMS World, 1990, 2<sup>nd</sup> edition Sept 2008.

“An Investigation into the Relationship between Change Agent Activities and User Satisfaction when Implementing a Radical, Technological Innovation,” unpublished dissertation, University of Colorado, College of Business Administration, December 1989.

“Building the Foundations for a Unified Theory of Buyer-Seller Interaction for Radical Technologies,” with John M. Hess, February 1989 AMA Winter Educator’s Conference *Proceedings*, Chicago, IL: American Marketing Association.

“Expert Witnessing by Marketing Academicians: an empirical study of professional participation and its implications,” with John M. Hess, April 1989 Western Marketing Educator’s Conference *Proceedings*, San Francisco, CA: Western Marketing Association.

*Technical Sales Training Manual - International R1 System 85, Volumes I and II, AT&T International, November 1983.*

“Engineering the Module and Communication Processors - Methodology Phase 1,” Memorandum for File, Bell Laboratories, June 5, 1981.

“Engineering the Scanner and Communication Processors - Preliminary Estimates,” Memorandum for File, Bell Laboratories, February 17, 1981.

“Guidelines for Task Scheduling,” Engineer’s Notes, Bell Laboratories, August 13, 1980.

“Analysis of System 85 Interprocessor Message Transfer Mechanism,” Engineer’s Notes, Bell Laboratories, July 3, 1980.

“System 85 Real-Time Capacity Estimate (updates),” with N. T. Tsao-Wu, Memorandum for File, Bell Laboratories, May 7, 1980.

“System 85 Real-Time Capacity Estimate,” with N. T. Tsao-Wu, Memorandum for File, Bell Laboratories, April 7, 1980.

“The Scanner Processor’s Real-Time Impact on the Communication Processor,” Memorandum for File, Bell Laboratories, September 30, 1980.

“Performance Analysis of a Proposed Parallel Path Control Structure,” Engineer’s Notes, Bell Laboratories, August 30, 1979.

“System 85 Performance Criteria - Preliminary,” Memorandum for File, Bell Laboratories, July 19, 1979.

“Simulation Model of an Interrupt Driven Interprocessor Bus,” Memorandum for File, Bell Laboratories, May 22, 1979.

“Touch-Tone Sender/Receiver Maintenance Program on DIMENSION 2000 PBXs,” Engineer’s Notes, Bell Laboratories, November 20, 1978.

“Real-Time Measurements for Maintenance Tasks on DIMENSION 2000 PBX,” Memorandum for File, Bell Laboratories, June 28, 1977.

*Note, hundreds of confidential client reports, business plans, and marketing pieces are not included in this list.*