



THE HISTORY OF IMC USA:
A LEGACY OF PROFESSIONALISM

Edited by
Marsha D. Lewin CMC, FIMC

Written by
Stewart Washburn CMC, FIMC
Edward Stone CMC, FIMC
Jack Chapin CMC, FIMC
Jerald Savin CMC, FIMC
E. Michael Shays CMC, FIMC
Marsha D. Lewin CMC, FIMC

The History of IMC USA: Legacy of Professionalism

TABLE OF CONTENTS

- Preface**
- I. The Birth of IMC**
- II. The Growth of IMC (1969-1988)**
 - 1. The Consulting Environment
 - 2. The Professional Associations
 - 3. IMC from 1969 – 1988
 - 1. The Formalization of Admissions and Certification
 - 2. Merger Mania
 - 3. The New IMC Culture
 - 4. Everybody Wants To Get Into The Act
- III. The Halcyon Days of Consulting Association Unity (1988-1993)**
 - 1. The Union
 - 2. The Council of Consulting Organizations (CCO)
 - 3. The Umbrella Develops Holes
 - 4. The Other Management Consulting Associations
- IV. The Ashes & The Rise of the Phoenix (1994-2004)**
 - 1. Jack Chapin Recalls the 90's
 - 2. Ed Stone's Recollections of the IMC Crisis of 1998-1999
 - 3. The Way Back (1999-2004)
 - 4. The Consulting Environment 1994-2004
 - 5. The Naughty Aughties 2002-2008
- V. Committees of the Institute**
 - 1. The Committees Over the Years
 - 2. The Professional Development Committee (PDC)
 - 3. The Certification Committee
 - 4. The Awards Committee
 - 5. The Conference Committee
 - 6. The Special Interest Groups (SIGs)
- VI. The Journal of Management Consulting**
- VII. Conclusion**
- Glossary of Acronyms**

Appendices:

Where multiple documents are involved, their titles are included in a list at the start of each appendix. Files are in Microsoft Word format unless pdf is indicated, in which case the file is in Adobe Reader® format.

- I Presidents and Chairs of IMC
- II Executive Directors of IMC
- III List of Fellows
- IV IMC Vision & Mission 1993 (pdf)
- V List of Lifetime Achievement Awards
- VI Chapters of IMC
- VII The Rise and Fall of a Chapter
- VIII IMC/AMC History (plus pdf file)
- IX Code of Ethics
- X Criteria for Awards (plus 2 pdf files)
- XI AMC/IMC Merger Documents (plus pdf file)
- XII CCO Materials (plus pdf file)
- XIII Executive Director Job Description (1988)
- XIV IMC USA Body of Knowledge
- XV Guidelines for Special Interest Groups (SIGs) (pdf)
- XVI Contributors to Founding of JMC
- XVII ICMCI Founding Members & Meetings
- XVIII Chronology with key dates

Revision History:

Revision 1, April, 2010:

- Chapter IV-5 added, covering IMC history 2002-2008
- History Table of Contents updated to include Revision 1
- Appendix I (Presidents and Chairs of IMC) updated
- Appendix II (Executive Directors of IMC) updated
- Appendix III (List of Fellows) updated
- Appendix XIX (Fellow Biographies) - eliminated for privacy reasons