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# CMC TODAY

*Building a trusted community of professional colleagues around the world*

**SEPT-  
OCT  
2014  
ISSUE**

## ICMCI ExCom Update



### Cloud-based Solutions:

Recently, I merged my Management Consulting Company with an IT software company called "Cashflow Manager", which specializes in providing simple accounting software to small business.

In the past few months, we have learned a great deal about "the cloud" and I am pleased to share some of those experiences with you.

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### CMC Toolkit



## FEATURE ARTICLE

### Current Trends + Priorities in IT for Today and 2015

*IT departments today are very small when compared to 10 years ago. Large main frame systems, internal software development requirements, etc. used to require a lot of internal staff to manage and develop. Today these functions are mostly outsourced. Many IT departments today no longer yield the same power as before, owing to their smaller size and perceived impact on their organization. But they can continue to demonstrate relevance and importance to their organizations by managing the key priorities of the organization and employees.*

*- Michael Stanleigh; CMC, CSP, Canada*

For this month's theme of IT, Org Effectiveness Systems and Software, we wanted this topic to be interesting and informative to ALL CMC's, not just those involved in IT consulting.

As a result, we reached out to two of our CMC experts to discuss some of the key issues and priorities in IT today.

Tamara Abdel-Jaber a CMC from Amman, Jordan, brings an Arab perspective and one that is "plugged-in" to major organizations in several countries across the region Etisalat (UAE), Qatar Islamic Bank (Qatar) and Islamic Development Bank (Saudi Arabia), as well as several international IT vendors such as IBM, Metasonic and Software AG, <http://www.palma-consulting.com/>.

Fred Nagy, a CMC from Toronto, Canada works with clients on IT architecture, business engineering and IT Governance in retail, financial services, health &

## Caught in the Action!

This issue's winning photos come from IMC Thailand - not only did they collect some great photos from the ICMCI Annual Conference, but they put it to some great music as well!

Click [here](#) to view the video with photos.

Thank you IMC Thailand!

## CMC Int'l Conference



By all accounts the 2014 CMC International Conference and ICMCI Annual General Meeting in Seoul were a resounding success! The hosts, IMC Korea, put together a summary video of the event. Click [here](#) to view the video.

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One of the features and benefits of IMC membership in ICMCI, is that their CMC's can apply for recognition of their excellence in consulting - the **Constantinus International Award**.

Another potential toolkit item for IMC's is a new class of Development Events Apps such as **CrowdCompass** - an app for better marketing, managing, social networking and monetizing your IMC events.

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public sectors, and manages Solutions in Context, a management and I&IT consulting firm, <http://www.solutionsincontext.ca/>.

**CMC Today:** Tamara and Fred thank you for joining us for this article. I'd like you to reflect on the work you do with your clients in the corporate/major organizational world today.

**Q1 - What do you see as the Top 3-5 issues or trends in organizational IT for 2014-15 forward?**

Please explain the *real* issue for each that challenges you as the CMC/IT consultant professional.

[VIEW FEATURED ARTICLE](#)



Next year, IMC Netherland will host the CMC International Conference and ICMCI Annual General Meeting. **September 22-28, 2015, Noordwijk, The Netherlands.**

Venue: **Hotel Huis ter Duin**

**"Innovation in Consultancy - Global Examples, Local Effects"**

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**IMC Share Zone**

**Promotion of the CMC in South Africa**

Being a founder member of the ICMCI, South Africa can be categorised as a mature but small institute. As everyone knows, Management Consulting is not a regulated profession in most countries around the world. This is the case in South Africa too. But... something is changing; The IMCSA has received numerous complaints about the quality of management consultants in many cases and the inability to take action against incompetent and unethical management consultants.

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**The Business Exchange**

**CALENDAR OF EVENTS**

**November 2014**

**Thursday, November 6, 2014**

CMC-Ontario, Canada Conference 2014

**Where:**  
Ottawa, Canada

[EVENT INFO >](#)

**November 13-14, 2014**

IMC - Australia, 2014 National Conference "Resilience is the Key Organizational Capability for Sustainability in Turbulent Business Enviroments" (ICMCI members receive discounted IMC registration rate)

**Where:**  
Perth, Western Australia

[EVENT INFO >](#)

**January 2015**

**January 23-24, 2015**

IMC - India, Annual Convention "Building a Globally Competitive and Sustainable Organization"

**Quick Quiz**

**Do you Lead or Govern with Integrity?**

Wether leading major IT projects, leading change, or serving on an IMC/other Board, we expect our leaders to have a solid foundation for how they choose priorities and make decisions.

**Q1** - On a personal level, your integrity depends on whether or not your personal practices, decisions, and day-to-day actions are in-tune with your own values.

Can you enunciate the 3 or 4 **core values** by which you live your life?

[TAKE THE QUIZ! >](#)

**Video or Audio Blog**



### Professional Development Management-tour to Companies of Silicon Valley

IMC Ukraine in collaboration with FastForward is organizing a practical (not entertaining) excursion. During the innovation management tour to Silicon Valley, you will have the opportunity to visit world-famous IT companies (Google, Microsoft, Facebook, Zappos), a start-up incubators (500 startups), Famous Retail (Walmart, Starbucks) and Finance Companies (Wells Fargo). In addition, Stanford University organizes two-hour lecture on business innovation for our delegation.

We will meet with top officials of these companies.

Value for participants:

- - Get a huge charge of innovative ideas for developing your business and see how these ideas work in practice.
- - Explore innovative ways of management of technologies, company management, developing and retaining of talents.
- - Create a long-term relationships with management of companies and later - get essential profit from the invaluable personal connections.

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**Where:**  
Hyderabad, India

[EVENT INFO >](#)

## September 2015

**September 22-28, 2015**

CMC International Conference & ICMCI AGM  
"Innovation in Consultancy - Global Examples, Local Effects"

**Where:**  
Noordwijk, The Netherlands

[EVENT INFO >](#)

### 2014-15 CMC Today Publishing Schedule & Themes

Publishing Month	Theme
July - August	Leadership
Sept - October	Information Technology & Organizational Effectiveness Software
Nov - December	Human Resources & Training
Jan - February	Internal Processes/Systems/Quality-BPR/Productivity
March - April	Governance
May - June	Government/Community/Public Relations

Please submit articles, photos, business exchange requests, etc. addressing the theme of each issue, by the 10th day of the first two Publishing Months to: [cmctoday@icmci.org](mailto:cmctoday@icmci.org).

This Month's video blogs include Big Data, The Industrial Internet and presentation from ICMCI Annual Conference, "Leveraging our CMC Value".

**1. Big Data** - TED Talk by Kenneth Cukier, data editor of the Economist magazine. In this video he helps demystify what Big Data is all about, and why it is so important! Click [here](#) to view the video.

**2. The Industrial Internet** - TED Talk by Marco Annunziata, Chief Economist at GE. How technology is transforming the industrial sector - creating machines that can see, feel, sense and react. Click [here](#) to view the video.

**3. Leveraging our CMC Value!** This presentation comes from Mr Constantinos Stavropoulos, CMC, Greece. His presentation at the 2014 CMC International Conference was significantly impactful and very well received by all in attendance! Click [here](#) to view his presentation on the ICMCI YouTube channel

**4. Change, BIG Business Trends & Impact on Management Consulting** - This presentation from Oliver Matar, CMC, USA at the 2014 CMC International Conference has application to all CMC's around the world! Click [here](#) to view his presentation on the ICMCI YouTube Channel.

[MORE VIDEOS >](#)



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