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CMC - GLOBAL

CMC TODAY

Building a trusted community of professional colleagues around the world

NOV
2015
ISSUE

ICMCI ExCom Update



The ICMCI Congress in Noordwijk, The Netherlands, marked an important change in the history of our organization. After a long period of status quo, the Members had agreed in principle last year in Seoul to the change the governance structure to that expected of an organization like ours.

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CMC Toolkit



This month the toolkit provides CMC's with links to key sites where they can find information on

FEATURE ARTICLE

Strategy & Leadership for the Replacement Economy

- How many televisions/screens do you have in your home? How many additional will you buy?
- Will your next vehicle be larger, smaller or same size?
- Are you using more/less energy (electricity, gas, etc.) today than yesterday? Tomorrow?
- Do you donate to more or fewer charities today vs. 5 years ago?
- When did you last buy off the internet vs. going to a retail store?
- Does your 20-something relative have the kind of job they expected at this stage of career?
- Does your organization use more, less, or same amount of consultants?
- Can your government (federal, state or municipal) rely on the same level of corporate profits/average personal income to generate the same tax revenues as in the past?

We are now well entrenched in what I call the Replacement Economy – **Now, more than ever, it requires bold yet different strategy and leadership approaches than the growth economy of the past.**

[VIEW FEATURED ARTICLE](#)

3rd International Management Consulting Conference Presentation Notes

- [Presentation of Huang Pei – Chinese Silk Road Recovery Plan & Chinese Mgt Consulting](#)
- [Presentation of Zakir Hossain – Innovation in the Delta](#)

Caught in the Action!



The 3rd CMC International Management Consulting Conference in Noordwijk was a great success. Here are a few memorable moments...

[+ MORE PHOTOS](#)

Toronto 2016



4th CMC International Management Consulting Conference

October 18-21, 2016

Following on the heels of a very successful 2015 conference, the next one is set

demographics, economics, and more.

[International Data-base of Country Demographics](#)

[OECD Better Life Index & Country Disposable Income Charts](#)

[Global Wealth Distribution Charts & Images](#)

[+ READ MORE](#)

- [Presentation of Frank van Erkel – Amsterdam in Transition](#)
- [Presentation of Giles Slinger – The future of Organisation design](#)
- [Presentation of Gabor Holch – Cubists in Cubicles](#)
- [Presentation of Ken van Ierlant – Digital transformation, how to disrupt yourself without rocking the boat](#)
- [Presentation of Inez Kohlmann and Monique Bellersen – Professional dialogue](#)
- [Presentation of Maurits Kreijveld – Power of platforms](#)

for Toronto in 2016. Watch this space for more information. In the meantime, book your calendar now for next year!

Also: check out the promotional video for Toronto on our YouTube-channel [here](#) for an exciting preview on what's to come in 2016. We hope to see you there!

IMC Share Zone



Caribbean Institute of Certified Management Consultants

Conference Magazine from the 2015 Caribbean Institute Conference - a "leading practices" example.

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APCO and ICMCI sign "The Charter of Milan"

Giuseppe Bruni, Chair of APCO, the Italian IMC, and Sorin Caian, Chair of ICMCI sign the Charter of Milan on October 13th 2015, in a formal ceremony, at Expo.

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CALENDAR OF EVENTS

November

THURSDAY, 5th, 2015

CMC-Canada Annual Meeting and National Conference.

WHERE:

Fantasyland Hotel
Edmonton, Alberta

[EVENT INFO >](#)

November

THURSDAY, 26th, 2015

Austrian IT & Consulting Day

"Back to the top - mobilize resources for Austria's competitiveness and growth"

WHERE:

Austrian Economic Chamber
Hofburg Vienna

[EVENT INFO >](#)

2014-15 CMC Today Publishing Schedule & Themes

Publishing Month	Theme
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Quick Quiz

Is your Client's Strategic Planning Incorporating Key Global-Local Dynamics?

Q1 - Does your Strategic Thinking include Replacement Economy Dynamics?

- Have you considered the population pyramids of global, regional and local nature that relate to where you operate and sell your products & services?

- Have you taken into account how these demographic dynamics are going to underpin natural buying trends or client preference shifts over the next 5 years or timeframe of your planning?

- Have you considered how these will affect growth, leveling out, or contraction of economic prosperity where you operate?

[TAKE THE QUIZ! >](#)

ICMCI C'tee Updates



Marketing & Communications C'tee

For 2016 the Marketing committee has the following key initiatives underway:

1. Rebuilding the new ICMCI Website
2. Development of Common Annual CMC Campaign materials for each MC to implement
3. Social Media programming and "presence" Hosting on Facebook, LinkedIn, Google+, Wikipedia, etc.
4. CMC Today & common Branding Packages for ACP, CMC-Firm, Academic Fellows
5. Ongoing communications/branding support to ICMCI Board & other Committees

[+ READ MORE](#)

July-Aug	Leadership
Sept - October	Information Technology & Organizational Effectiveness Software
Nov - December	Human Resources & Training
Jan - February	Internal Processes/Systems/Quality-BPR/Productivity
Mar - April	Governance
May - June	Government/Community/Public Relations

Please submit articles, photos, business exchange requests, etc., addressing the theme of each issue, by the 10th day of the first of the two Publishing Months to: cmctoday@icmci.org.

Video Blog



This issue we are pleased to feature videos of presenters from the 2015 International Management Consulting Conference, held in Noordwijk, the Netherlands in September.

[Princess Laurentien van Oranje Keynote Adress](#)

The Power of Children, Implementing Kids Council

[Fiona Czerniawska - Trends in the Consulting Industry Today](#)

A fact-filled session addressing: recent performance in the marketplace.

[Fons Trompenaars - Why Innovation is so Important](#)

An irreverent and insightful session on how innovation, leadership & diversity impact the marketplace and our consulting industry.

[MORE VIDEOS >](#)



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