



CALL FOR SPEAKERS
IMC USA National Meeting
October 4-6, 2019 in Dallas, TX

March 22, 2019

Dear Colleagues –

As Program Chair of this year's IMC USA Conference, I invite you to submit a proposal to share your expertise and insights with those attending the conference. And, if you can recommend others with relevant insights and who are willing to share with us on a pro bono basis, please share this invitation with them.

The goal for this year's conference is to make this a meaningful, memorable **professional development opportunity**. We want to engage, inform and stimulate. And above all we want face-to-face dialog with our peers – something increasingly hard to find in today's interconnected online world.

We recently asked for feedback about what content and what types of presentations would be compelling reasons to attend. Here's what you said (arranged by most to least often mentioned):

Content Suggestions:

- Practice Management / Best practices / Practical focus
- Collaboration / Alliances / Collegiality
- Get Business / Business development / Profit
- Business trends / Regulatory impact
- Using / Understanding technology
- Marketing / Selling
- Ethics

Format Suggestions:

- Workshops / Expert facilitation
- Practical / Relevant / Actionable
- Panels / Insightful
- Networking opportunities
- Peer based focus

Roundtable Peer-To-Peer Discussions

Rather than a "talking head" session, 71% indicated that a moderated, peer-to-peer discussion was a compelling or very compelling concept.

REQUESTED PROPOSALS

In addition to the "keynote" presentations (already selected), we are requesting proposals for 8 – 9 concurrent breakout sessions. Each session may include two or three different topics. The duration and timing for these will depend on your suggestions and may include 30, 45 or 60 minute sessions.

We especially want seasoned moderators who can effectively develop content and manage those peer-to-peer roundtable discussions.

Be creative!

Submission Details

Please submit your written proposals in electronic format along with appropriate supporting materials to the IMC USA office, attention [Noelle Campany](#)* Our goal is to make submitting a proposal uncomplicated. Note that part of the committee's evaluation will be on your proposal's clarity, content and value to attendees.

Proposals should address these key issues:

- Presentation format
- Topic & Purpose of your presentation
- Value to IMC USA members and prospects
- Learning objective / opportunities
- Background / Qualifications of presenter (-s)

Submission Deadline **APRIL 30, 2019**

Caveats

All materials will be evaluated and handled using the ethical standards of IMC, but materials cannot be returned after reviewing. Proposals will be carefully evaluated but only a few can be selected for the conference. Expect an audience with a variety of consulting disciplines. Content focused on those new to consulting or those with experience will be welcome additions to the program.

The Planning Committee thanks you in advance for your willingness to share your insights, however commercial presentation are not welcome, nor effective. We seek insight, collaboration and fresh viewpoints. Neither honoraria nor travel are available.

If you have questions, please contact me.

Sincerely yours,



Michael E. Egan, Ph.D., CMC®

Program Chair

IMC USA Annual Conference 2019

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