



Idaho Medical Group Management Association 2018 Annual Conference

Breaking Through Challenges in Medical Practice Management

Boise State University | September 12-14, 2018

Wednesday, September 12, 2018

9:00a - 12:00p	Idaho MGMA Annual 9-Hole Golf Tournament <i>Boise Ranch Golf Course (Boise, Idaho)</i>
6:00 - 8:00p	Conference Welcome Reception <i>Game Night Live! @ TownPlace Suites Marriott Boise Downtown</i>

Thursday, September 13, 2018

7:00a - 3:30p	Conference Registration Open		
7:00 - 8:00a	Networking Breakfast with Exhibitors		
8:00 - 8:05a	Conference Welcome - Nicole Brown, MBA, CMPE & Sarah Toevs, PhD		
8:05 - 8:15a	Platinum Sponsor Welcome - Collection Bureau, Inc.		
8:15 - 9:15a	Opening Keynote - <i>The Future of Healthcare</i> - Ted Epperly, MD		
9:15 - 9:45a	Break with Exhibitors		
9:45 - 10:45a	Breakout 1-A <i>Value-based Contracting in Primary Care</i> Brian Windau, CMPE	Breakout 1-B <i>Idaho Health Data Exchange (IHDE) - An Update and Look at the Next Three Years</i> Jim Borchers	Breakout 1-C <i>Self-Leadership</i> Brad Turpen, MBA, FACHE, FACMPE
10:45 - 11:00a	Break with Exhibitors		
11:00 - 12:00p	Idaho MGMA Peer Roundtables - Nicole Brown, MBA, CMPE		
12:00 - 12:15p	Break with Exhibitors		
12:15 - 1:15p	Idaho MGMA Business Luncheon		
1:15 - 1:45p	Break with Exhibitors		
1:45 - 2:45p	Breakout 2-A <i>Practice Analytics and Reporting: Developing and Using KPI's, Metrics and Benchmarking Data to Measure Production and Performance</i> Ron Anderson, CPEHR, CPHIT, CHMB	Breakout 2-B <i>Social Media and Electronic Communications: The Benefits and Risks</i> Shari Hendrickson, MA, MSW, CPHRM	Breakout 2-C <i>Burnout and Resiliency: Tapping into the Power of Your Medical Practice</i> Sheila Giffen, MD
2:45 - 3:15p	Break with Exhibitors		
3:15 - 4:15p	Breakout 3-A <i>Patient Portals - Leveraging Electronic Patient Communications to Enhance Patient Satisfaction and Reduce Practice Overhead</i> Ron Anderson, CPEHR, CPHIT, CHMB	Breakout 3-B <i>Idaho Legal Update</i> Kim Stanger, JD	Breakout 3-C <i>Dare to Discipline: Documentation and Discipline in a Tough Labor Market</i> Patricia L. Ball, Esq.
4:15 - 6:00p	Free Time!		
6:00 - 9:00p	Idaho MGMA Annual Awards Reception and Entertainment		

Friday, September 14, 2018

7:00 - 9:30a	Conference Registration Open
7:00 - 8:00a	Networking Breakfast with Exhibitors
8:00 - 9:00a	Federal/State Legislative Update - Molly Steckel, Idaho Medical Association
9:00 - 9:30a	Break with Exhibitors
9:30 - 11:00a	Closing Keynote – <i>A Dose of Healthcare Humor</i> – David Glickman
11:00 – 12:00p	Sponsor and Exhibitor Drawings, Golf Tournament Awards, Closing Remarks

Conference Keynote Speakers

Ted Epperly, MD

Dr. Epperly is President/CEO of Family Medicine Residency of Idaho, a FQHC comprised of six clinics, three ACGME family medicine residency programs, and four fellowships. Dr. Epperly served as past-President and Board Chair of the American Academy of Family Physicians. He is also a current member of the ACGME Board of Directors, and the Governor-appointed Chairman for the Idaho Healthcare Coalition, helping transform healthcare for the State of Idaho. He has published over 50 articles and book chapters, and is a staunch supporter of family medicine education, research, as well as rural health.

David Glickman

If “laughter is the best medicine,” then David Glickman should be covered by every insurance. David has been a professional speaker and entertainer for over 20 years and has presented over 2,000 speeches and shows. He’s worked with Steve Martin, he’s been the opening act for Ellen DeGeneres, and even performed at Gloria Estefan’s birthday party. He holds the designation of Certified Speaking Professional and has been inducted into the Speaker Hall of Fame. Prior to his career on stage, David worked for many years in the healthcare industry. He says he can credit his years in healthcare for driving him into comedy.

Conference Breakout Speakers

1A: Value-based Contracting in Primary Care

Brian Windau, CMPE – Director of Population Health and Analytics, Primary Health Medical Group (Boise, ID)

1B: Idaho Health Data Exchange (IHDE) – An Update and Look at the Next Three Years

Jim Borchers, Director of Business Development, Idaho Health Data Exchange (Boise, ID)

1C: Self-Leadership

Brad Turpen, MBA, FACHE, FACMPE – CEO, Valor Health (Emmett, ID)

2A: Practice Analytics and Reporting: Developing and Using KPI’s, Metrics and Benchmarking Data to Measure Production and Performance

Ron Anderson, CPEHR, CPHIT, CHMB, Director of Business Development, CHMB, Inc. (San Diego, CA)

2B: Social Media and Electronic Communications: The Benefits and Risks

Shari Hendrickson, MA, MSW, CPHRM, Sr. Healthcare Risk Management Consultant, Physicians Insurance (Spokane, WA)

2C: Burnout and Resiliency: Tapping into the Power of Your Medical Practice

Sheila Giffen, MD – Physician and Wellness Medical Director, Saint Alphonsus Medical Group (Boise, ID)

3A: Patient Portals – Leveraging Electronic Patient Communications to Enhance Patient Satisfaction and Reduce Practice Overhead

Ron Anderson, CPEHR, CPHIT, CHMB, Director of Business Development, CHMB, Inc. (San Diego, CA)

3B: Idaho Legal Update

Kim Stanger, JD – Partner, Holland & Hart (Boise, ID)

3C: Dare to Discipline: Documentation and Discipline in a Tough Labor Market

Patricia L. Ball, Esq. – Founder/Owner, Management Northwest (Boise, ID)