



Idaho Medical Group Management Association

## 2019 Annual Conference



September 11-13, 2019  
Meridian, Idaho

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Register online to secure your spot today: <https://www.imgma.com/>

## Dear Colleagues,

Idaho MGMA invites you to attend our 2019 Annual Conference in Meridian. As in the past, the conference will provide practical updates you can apply in your current practice. Speakers were selected by monitoring trends in medical practice management, as well as past program evaluations. Our keynote speaker this year will be:

- **Coyte Cooper, Ph.D., Keynote Speaker, Executive Coach, Corporate Trainer, CEO of Earn the Right (ETR) Coaching Systems**

Dr. Coyte Cooper is a keynote speaker, executive coach, bestselling author and trainer who is one of the premier experts in the area of personal leadership and high performance. A former NCAA Division I All-American, college professor, TEDx Speaker and current CEO of Earn the Right (ETR) Incorporated, Dr. Cooper specializes in creating transformational systems to help business leaders and professionals maximize their productivity and potential so they can achieve extraordinary outcomes. His custom presentation delivery intentionally provides each audience member with transformational content and tangible “take home” lessons so they can immediately apply the lessons to their businesses and lives. Dr. Cooper caps this all off by pouring into creating one-of-a-kind talks that fully capture audience member’s attention and takes them on a memorable journey towards the results and lives they desire.

Please plan to attend the **Idaho MGMA Business Luncheon**, which includes a report from the Board of Directors as well as a networking opportunity with your colleagues. Join us for our **Wednesday Welcome Reception**, for an opportunity to meet and socialize with other attendees the evening before the conference!

Also, don’t miss the **Idaho MGMA Thursday Evening Awards Dinner**, which will offer a great opportunity to acknowledge your colleagues who were selected as award winners during this fun evening of camaraderie!

Join us for a new exciting event to the Idaho MGMA conference: a mini golf tournament! **Take a step away from the office to relax and recharge with a unique game of mini golf.** Every other hole will include a different obstacle to try and spice up the game. Example obstacles include:

- ***“Hut one, hut two”*** All players to face backwards and putt the first shot between their legs.
- ***“Too hot to handle”*** Play the hole with oven mitts.
- ***“Bend it like Beckham”*** Play the hole by kicking the ball.

Finally, Idaho MGMA can always use volunteers. If you’d like to volunteer with conference planning or planning an event in your region, please send an email to [idahomgma@gmail.com](mailto:idahomgma@gmail.com). Getting involved is a great way to meet other medical practice managers and advance the profession.

We look forward to seeing you in Meridian!

Thank you!

Idaho MGMA Conference Committee

## Meeting Details & Hotel Information:

**Location:** Galaxy Event Center, Meridian, Idaho

**Dates:** September 11-13, 2019

**Rates:** \$107 per night for a standard room. Call TownePlace Suites, Meridian, ID at 1-208-884-8550 to make your reservation and be sure to mention you're with the Idaho Medical Group Management Association to receive our special room rates and availability.

**Name Badges Required:** Name badges are provided to registrants and must be worn to all functions and in the exhibit hall.

## Continuing Education Units:

### ACMPE credit

*Continuing education encourages you to keep learning, improving and seeking best practices while also demonstrating personal and professional development and keeping abreast of changes in the medical practice management field.*

*MGMA recognizes that numerous activities contribute to your professional growth and management effectiveness. Continuing education hours are granted for programs that include relevant content aimed at improving your management competence and medical practice management knowledge.*

*By attending this conference you may be eligible to receive continuing education units through the American College of Medical Practice Executives. To submit your credit hours, log in and click on My Account. Then click on the link under My Transcript to go to your [ACMPE transcript](#).*

## Idaho MGMA Thursday Evening Awards Dinner:

The Idaho MGMA Thursday Evening Awards Dinner offers a fun evening of camaraderie and recognizes medical practice managers in the following categories: **Community Health Award, Lifetime Achievement Award, Physician Leadership Award, Member of the Year.**

This event is free to full conference registrants. One-Day Registrants may purchase tickets for this separately when registering, and for an added fee additional guests may attend. **Register for this event quickly as space is limited and reservations will be handled first-come, first-serve.** We hope to see you there!

**Confirmation:** All registration confirmation receipts are sent via email. A valid email address is required. If you do not receive confirmation, please call 208-344-7888.

**Refunds:** Cancellation requests must be received in writing. Cancellations received on or before Thursday, August 22nd, will receive a full refund, less a \$25 processing fee. For cancellations received Friday, August 23rd to Friday, August 30th, a 50 percent refund will be given. No refunds or credits will be provided for cancellations made after Friday, August 30th.

**Exhibit Room:** Remember to visit the exhibitors who support our meeting every year. Without their support, we would have to charge considerably more to offset meeting costs.



# MGMA<sup>®</sup>

## IDAHO

### 2019 ANNUAL CONFERENCE

#### *Checking the Pulse of Medical Managers*

#### WEDNESDAY, SEPTEMBER 11, 2019

3:30 pm Idaho MGMA Wahooz Family Fun Center  
Mini-Golf Tournament Caverns Mill Course  
6:00 pm Welcome Reception Galaxy Event Center, Aurora  
Sponsored by TBD

#### THURSDAY, SEPTEMBER 12, 2019

7:00 am Registration Reception Corridor  
7:00 am Breakfast with Exhibitors North Star  
8:00 am Conference Welcome Aurora  
*Katie Gries, MBA*  
8:05 am Platinum Sponsor Welcome Aurora  
TBD  
8:15 am Opening Keynote: Aurora  
Flip the Script  
*Coyte Cooper, PhD*  
Sponsored by TBD  
9:15 am Break with Exhibitors North Star  
9:45 am General Session 1 Aurora  
Getting Things Done  
*Brad Turpen, MBA, FACHE*  
10:15 am General Session 2 Aurora  
Foundations for Healthcare Leadership  
*Tracy Farnsworth, EdD, MHSA, MBA, FACHE*  
10:45 am Break with Exhibitors North Star  
11:00 am Idaho MGMA Peer Roundtables Aurora  
12:00 pm Break with Exhibitors North Star  
12:15 pm Idaho MGMA Business Luncheon Aurora  
1:15 pm Break with Exhibitors North Star  
1:45 pm Breakout Sessions  
Breakout 1-A South Star B  
Leading Generations  
*Sterling Mortensen*  
Breakout 1-B South Star C  
Leading People and Building High Performing Teams  
*Tracy Farnsworth, EdD, MHSA, MBA, FACHE*  
2:45 pm Break with Exhibitors North Star

#### THURSDAY, SEPTEMBER 12, 2019 (cont.)

3:15 pm Breakout Sessions  
Breakout 2-A South Star B  
Patient Consent and Termination:  
Legal Requirements and Practical Solutions  
*Kim Stanger, JD*  
Breakout 2-B South Star C  
Influence and Expectations  
*Jesse Arnoldson, MBA*  
Breakout 2-C Aurora  
Building a Roadmap for Outcomes –  
Driven Leader Development Program  
*Pete Risse*  
4:15 pm Break with Exhibitors North Star  
4:30 pm General Session 3 South Star B, C  
Preventing and Surviving Provider Burnout  
*Amanda Draper, NP*  
5:30 pm Free Time  
6:00 pm Annual Awards Reception/Dinner Aurora  
*Live Show by NW Corporate Comedy: Henrik Bothe*  
Sponsored by TBD

#### FRIDAY, SEPTEMBER 13, 2019

7:00 am Registration Reception Corridor  
7:00 am Breakfast with Exhibitors North Star  
8:00 am Federal/State Legislative Update Aurora  
*Molly Steckel, IMA Policy Director*  
*Teresa Cirelli, CPC, CPMA, IMA Reimbursement Director*  
9:00 am Break with Exhibitors North Star  
9:30 am Closing Keynote Aurora  
Earn the Right  
*Coyte Cooper, PhD*  
11:00 am Drawings, Awards, Closing Remarks Aurora

**Save the Date!**  
2020 IMGMA Annual Conference



# 2019 Annual Conference Registration

Online Conference Registration & Membership Application also available at [www.imgma.com](http://www.imgma.com)

## FULL CONFERENCE REGISTRATION FEE INCLUDES:

**Tuition, program materials, all conference meals and entertainment. You may order additional tickets for your guest(s) to attend the Wednesday Welcome Reception and/or Thursday Evening Dinner & Entertainment.**

*\* Note: one-day registration fee does not include Thursday Evening Dinner & Entertainment ticket, but you may purchase this separately at time of registration.*

**LODGING:** A block of rooms has been reserved at the TownePlace Suites Meridian, ID. Please call 208-884-8550 for special conference rates and reservations. Be sure to ask for the Idaho Medical Group Management Association room rates and availability.

**REGISTRATION:** Attendee door registration will begin Thursday, September 12<sup>th</sup> at 7am at the Galaxy Event Center. Registration will be available throughout the conference. Cancellation requests must be received in writing. Cancellations received on or before Thursday, August 22nd, will receive a full refund, less a \$25 processing fee. Cancellations received between Friday, August 23rd and Friday, August 30th will be given a 50 percent refund. No refunds or credits will be provided for cancellations made after Friday, August 30th.

Name: \_\_\_\_\_  New Idaho MGMA Member? (joined within the past year)

Professional Title: \_\_\_\_\_ FACMPE \_\_\_\_\_ CMPE \_\_\_\_\_ Other \_\_\_\_\_

Organization: \_\_\_\_\_  Hospital Owned?  Private Practice?  Other?

Work Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Daytime Phone: \_\_\_\_\_

Email for confirmation (*required*): \_\_\_\_\_

### CONFERENCE REGISTRATION & PRICING

	Early Bird (By Aug 16th)	Regular (After Aug 16th)
<input type="checkbox"/> IMGMA Member (Full Conf.)	\$199	\$249
<input type="checkbox"/> Non-Member (Full Conf.)	\$349	\$399
<input type="checkbox"/> IMGMA Member, One Day*	\$149	\$199
<input type="checkbox"/> Non-Member, One Day*	\$299	\$349
<input type="checkbox"/> Student Member (Full Conf.)	\$99	\$99
<input type="checkbox"/> IMGMA Membership	\$125	\$125
<input type="checkbox"/> IMGMA Student Membership	\$25	\$25

**\*If One-Day Registration selected, what day will you attend?**

- Thursday, September 12th
- Friday, September 13th

### IMGMA Mini Golf Tournament Registration 9/11/19, 4pm:

\_\_\_\_\_ IMGMA Mini Golf Tournament Registration \$10/person  
*18-hole tournament, Wahooz Family Fun Zone (per player)*

### Additional Tickets For Guests, One-Day Registrants:

\_\_\_\_\_ Wednesday Opening Reception \$10/person  
\_\_\_\_\_ Thursday Awards Dinner & Reception \$50/person

**TOTAL (incl. additional guest tickets): \$ \_\_\_\_\_**

### SOCIAL EVENT REGISTRATION

**Advance registration requested by August 31**

Events below are for registered meeting attendees only. Cost is included with conference registration fee **unless otherwise specified.**

- Yes, I plan to attend the combined **Wednesday Welcome Reception** - Wednesday, 9/11/19, 6:00 pm
- Yes, I plan to attend the **Idaho MGMA Business Luncheon** – Thursday, 9/12/19, 12:15 pm

### THURSDAY AWARDS DINNER & RECEPTION

**Advance registration requested by August 31**

- Yes, I plan to attend the Idaho MGMA Thursday Awards Dinner & Reception - Thursday, 9/12/19, 6:00 pm  
– *Free for full conference registrants – not included with one-day registration, but may be purchased separately.*
- Check here to request vegetarian meals.  
*Due to the size of the conference, we apologize that we're unable to accommodate other special dietary requests.*

### Credit Card Information:

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV #: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Amount to Charge: \$ \_\_\_\_\_

**Return registration with payment to: Idaho MGMA, PO Box 832, Boise, ID 83701 -or- FAX to 208-344-7903**