



## ASSOCIATION OF IMMUNIZATION MANAGERS

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### Benefits of AIM Membership

The Association of Immunization Managers (AIM) is comprised of the managers of the 64 federally-funded immunization programs. AIM provides an environment of support and information-sharing for its members, as well as a collective voice for immunization programs in national policymaking and federal grant implementation.

Annual Conference Featuring Professional and Leadership Development: AIM holds an annual membership meeting and leadership development conference to provide professional development, training, and mentoring opportunities for AIM members, immunization program staff, and partners. The next conference will be held June 5-7, 2018 in San Diego, California

Monthly General Membership Webinar: AIM General Membership webinars are held on the 4<sup>th</sup> Thursday of every month at 2pm ET. These 90-minute webinars allow members and their staff to share information and concerns, discuss the latest immunization issues, and receive updates and information from AIM staff and partner organizations such as the American Immunization Registries Association (AIRA) and the National Adult Immunization Coordinators' Partnership (NAICP).

Education and Advocacy: AIM works closely with partners to educate policymakers about the growing challenges of childhood, adolescent and adult immunization and the need for adequate funding to support the purchase and distribution of vaccines. AIM position statements, letters and other resources provide program managers with tools to respond to and initiate state legislative activity.

Representation on National Advisory Committees, Coalitions and Working Groups: AIM staff and leadership regularly attend and participate in meetings of the National Vaccine Advisory Committee (NVAC) and the Advisory Committee on Immunization Practices (ACIP). AIM members serve as liaisons to the ACIP and NVAC, and serve on the various ACIP and NVAC work groups. Key issues are brought before AIM members for input as needed.

Membership Services: AIM provides services to members to support them in their job:

- Orientation for new program managers, conducted in collaboration with CDC.
- Mentor program matching experienced program managers with new program managers. New program managers have someone they can rely on for advice, support, friendship, and insight as they grow in their jobs.
- Peer-to-Peer Shadowing program allowing program managers to visit other program managers to learn how other awardees address similar challenges.
- Peer Network providing direct peer-to-peer interaction on specific topics as needed.

Information Exchange: The AIM e-mail query allows members to share information with each other and provides a mechanism to poll other programs on key issues. Members can ask a question, such as whether or not a program plans to stockpile influenza antivirals, and replies are compiled and posted on

the website. Members send questions to the AIM Project Assistant, Prechus Galloway, at [pgalloway@immunizationmanagers.org](mailto:pgalloway@immunizationmanagers.org).

Website: The AIM website, at [www.immunizationmanagers.org](http://www.immunizationmanagers.org), provides useful information about immunization programs and a special password-protected area for members only. The members only section features recent and archived copies of the AIM Weekly Updates, minutes, AIM e-mail query questions and results, and other resources.

AIM Survey/Interview Screening and Recommendation: AIM provides a service to its members by screening survey and interview requests sent to program managers and providing a recommendation on whether AIM members should participate. Members should contact Katelyn Wells at [kwells@immunizationmanagers.org](mailto:kwells@immunizationmanagers.org) when they receive a survey or interview request.

AIM Awards (presented annually):

- Bull's-Eye Award: This award honors three immunization awardees for outstanding and innovative immunization initiatives.
- Natalie Smith Award: All current and recently retired (within the last two years) AIM members are eligible to receive the Natalie Smith Award for outstanding program management. This prestigious award, named for former AIM member and CDC/ISD deputy director Natalie Smith, recognizes exceptional achievement in immunization program management.
- AIM Rising Star Award: This award recognizes a new program manager who demonstrates effective leadership and potential for growth within AIM.
- AIM Impact Award: This award recognizes an AIM member who dedicates a significant amount of time, expertise, and experience toward achieving the organizational goals of AIM.

AIM Policy Committees: AIM committees meet regularly providing opportunities for AIM members to discuss hot topics and relevant immunization issues. Participation in an AIM committee is a great way to meet other program managers, learn new strategies and approaches, share expertise, and learn more about challenges and solutions in other regions of the country.

- Vaccine Storage and Handling Committee IIS Committee
- Influenza and Preparedness Committee
- Research and Evaluation Committee
- Leadership Development Conference Planning Committee
- Member Engagement Committee
- Immunization Education and Promotion Committee




AIM Educational Webinars (archived on the AIM website):

- AIM Virtual Exhibit Hall – features vendors providing an overview of immunization and vaccine-related products and/or services
- Lunch and Learn – 30-minute webinars featuring Immunization Program staff sharing an activity over the lunch hour
- HPV Call to Action - provides information and ideas for immunization programs to increase HPV vaccine coverage rates
- Leadership Development Webinars – features professional development training for immunization program staff

AIM Program Practice Sharing and Information:

- Adult Immunization Resource Guide: characterizes a selection of the varied activities and strategies that Immunization Programs have employed to enhance and improve the delivery of immunizations to adults.
- Adolescent Immunization Resource Guide: offers a selection of activities and strategies to enhance and improve the delivery of vaccinations throughout adolescence, from middle school to college.
- Immunization Program Practice Database: collects and disseminates program practices defined broadly to include strategies, activities, or approaches used by immunization program awardees to achieve measurable outcomes, objectives, and activities related to the Immunization and Vaccines for Children Program Cooperative Agreement.
- Vaccine Facts and Policy Website: includes information regarding five areas related to immunization law and policy in the 64 federally-funded immunization programs, including: demographics and rates, fiscal environment, law and policy, strategies and initiatives, and the structure of immunization programs. [www.vaccinefactsandpolicy.org](http://www.vaccinefactsandpolicy.org)

AIM encourages all program managers to take advantage of membership benefits and to encourage participation of staff according to following guidelines.

 indicates the ability to fully participate  indicates participation with permission from and/or acknowledgement of program manager  indicates no program staff participation	Program manager	Program staff
Serve on AIM Executive Committee	✓	✗
Cast Votes	✓	(by proxy)
Participate on AIM committee/workgroup(s) <sup>1</sup>	✓	✓
Receive AIM Awards (NJS, Rising Star, etc.)	✓	✗
<b>Information Sharing</b>		
Receive AIM Weekly Update	✓	✓
Receive email from General Membership Listserv	✓	✓
Access Member's Only Section Website	✓	✓
Access General Membership Committee Webpage & Forum <sup>2</sup>	✓	✗
Participate in General Membership Webinars	✓	✓
Submit Questions to Program Info Request	✓	✓
Request AIM Screening and Recommendation	✓	✓
Access & Submit to Peer Sharing Library	✓	✓
Submit to Program Practice Database	✓	✓
View Program Practice Database	✓	✓
View Calendar	✓	✓
Note: <sup>1</sup> excludes program staff participation in the IIS, Membership Engagement, and Education and Promotion Committees <sup>2</sup> discussion and posting are reserved for program managers only		

 indicates the ability to fully participate  indicates participation with permission from and/or acknowledgement of program manager  indicates no program staff participation	Program manager	Program staff
<b>Professional Development</b>		
Attend Leadership in Action Conference	✓	✓
Participate in Professional Development Webinars	✓	✓
View Professional Development Webinars	✓	✓
View Leadership Development Modules	✓	✓
Attend New Program Manager Orientation	✓	X
<b>Mentorship</b>		
Participate in Mentor Program	✓	X
Participate in Peer-to-Peer Shadowing	✓	X
Participate in Regional Group Activities (meetings, conference calls)	✓	✓
<b>Education</b>		
Participate in HPV Call the Action Webinars	✓	✓
View HPV Call to Action Webinar Archive	✓	✓
Participate in AIM Virtual Exhibit Hall Webinars	✓	✓
View AIM Virtual Exhibit Hall Webinar Archive	✓	✓
Participate in Promising Practice Webinars	✓	✓

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