



## ASSOCIATION OF IMMUNIZATION MANAGERS

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### Benefits of AIM Membership

The Association of Immunization Managers (AIM) was created in 1999 to enable immunization managers to work together to effectively prevent and control vaccine-preventable diseases and improve immunization coverage in the United States and its territories. AIM's membership is comprised of the managers of the 64 federally-funded immunization programs. AIM provides an environment of support and information-sharing for its members, as well as a collective voice for immunization programs in national policymaking and federal grant implementation.

Annual Conference Featuring Professional and Leadership Development: AIM holds an annual membership meeting and leadership development conference to provide professional development, training, and mentorship opportunities for AIM members, immunization program staff, and partners. [www.immunizationmanagers.org/2019AIMLI](http://www.immunizationmanagers.org/2019AIMLI)

Monthly General Membership Webinar: AIM General Membership webinars are held on the fourth Thursday of each month at 2 p.m. ET. These 90-minute webinars allow members and their staff to share information and concerns, discuss the latest immunization issues, and receive updates from AIM staff and partner organizations such as the American Immunization Registries Association (AIRA) and the National Adult Immunization Coordinators' Partnership (NAICP). Registration details are featured in the weekly update.

Education and Advocacy: AIM works closely with partners to educate policymakers about the growing challenges of childhood, adolescent, and adult immunization and the need for adequate funding to support the purchase and distribution of vaccines. AIM position statements, letters, fact sheets, data snapshots, and roundtable observations provide program managers with tools to respond to and initiate state legislative activity. Learn more at [www.immunizationmanagers.org/PoliciesPubPres](http://www.immunizationmanagers.org/PoliciesPubPres).

Representation on National Advisory Committees, Coalitions, and Working Groups: AIM staff and leadership regularly participate in National Vaccine Advisory Committee (NVAC) and the Advisory Committee on Immunization Practices (ACIP) meetings. AIM members serve as liaisons to the ACIP and NVAC and serve on various ACIP and NVAC workgroups. Key issues are brought before AIM members for input as needed. Learn more at [www.immunizationmanagers.org/GroupsandCoalitions](http://www.immunizationmanagers.org/GroupsandCoalitions).

Membership Services: AIM provides services to members to support them in their roles, including:

- Orientation for new program managers, conducted in collaboration with CDC.
- Mentor program, which matches experienced program managers with new program managers. The program provides new program managers with someone they can rely on for advice, support, friendship, and insight as they grow in their jobs.
- Peer-to-Peer shadowing program, which allows program managers to visit other program managers to learn how they address similar challenges.

- Regional network, which provides direct interaction with other program managers on specific topics as needed.

Information Exchange: The AIM e-mail query allows members to share information with each other and provides a mechanism to poll other programs on key issues. Members can ask a question and responses are compiled and posted on AIM's website.

Website: AIM's website—[www.immunizationmanagers.org](http://www.immunizationmanagers.org)—provides useful information about immunization programs and a special password-protected area for members. The members-only section features recent and archived copies of AIM Weekly Updates, meeting minutes, AIM e-mail query questions and results, and other resources.

AIM Survey/Interview Screening and Recommendation: AIM provides a service to its members by screening survey and interview requests sent to program managers and providing a recommendation on whether AIM members should participate. Members should contact Katelyn Wells at [kwells@immunizationmanagers.org](mailto:kwells@immunizationmanagers.org) when they receive a survey or interview request.

AIM Awards (presented annually): [www.immunizationmanagers.org/AIMAwards](http://www.immunizationmanagers.org/AIMAwards)

- Bull's-Eye Award: This award honors three immunization awardees for outstanding and innovative immunization initiatives.
- Natalie J. Smith, MD Award: All current and recently retired (within the last two years) AIM members are eligible to receive the Natalie J. Smith, MD Award for outstanding program management. This prestigious award, named for former AIM member and CDC/ISD deputy director Natalie Smith, recognizes exceptional achievement in immunization program management.
- AIM Rising Star Award: This award recognizes a new program manager who demonstrates effective leadership and potential for growth within AIM.
- AIM Impact Award: This award recognizes an AIM member who dedicates a significant amount of time, expertise, and experience toward achieving the organizational goals of AIM.

AIM Policy Committees: AIM committees meet regularly, providing opportunities for AIM members to discuss hot topics and relevant immunization issues. Participation in an AIM committee is a great way to meet other program managers, learn new strategies and approaches, share expertise, and learn more about challenges and solutions in other regions of the country.

- Vaccine Storage and Handling Committee
- IIS Committee
- Influenza and Preparedness Committee
- Research and Evaluation Committee
- Leadership in Action Conference Planning Committee
- Member Engagement Committee
- Immunization Education and Promotion Committee
- Registry/IIS Committee

AIM Educational Webinars (archived on AIM's website): [www.immunizationmanagers.org/Webinars](http://www.immunizationmanagers.org/Webinars)

- AIM Virtual Exhibit Hall – features vendors providing an overview of immunization and vaccine-related products and/or services
- Promising Practices Webinars – series of webinars that address innovative, promising, or best practices for increasing immunization rates
- HPV Call to Action – provides information and ideas for immunization programs to increase HPV vaccine coverage rates

- Leadership Development Webinars – features professional development training for immunization program staff

AIM Program Practice Sharing and Information:

- Adult Immunization Resource Guide: characterizes a selection of the varied activities and strategies that immunization programs have employed to enhance and improve the delivery of immunizations to adults. [www.immunizationmanagers.org/adults](http://www.immunizationmanagers.org/adults)
- Adolescent Immunization Resource Guide and Toolkit: offers a selection of activities and strategies to enhance and improve the delivery of vaccinations throughout adolescence, from middle school to college. [www.immunizationmanagers.org/adolescents](http://www.immunizationmanagers.org/adolescents)
- Digital Data Loggers Lessons from the Field: examines the experience of immunization programs that were early adopters of Digital Data Loggers. <https://www.immunizationmanagers.org/DDL>
- Immunization Program Practice Database: collects and disseminates program practices defined broadly to include strategies, activities, or approaches used by immunization program awardees to achieve measurable outcomes, objectives, and activities related to the Immunization and Vaccines for Children Program Cooperative Agreement. <https://practices.immunizationmanagers.org>
- Immunization Program Policy Toolkit: view a collection of tools and information necessary to appropriately and effectively engage with elected officials. [www.immunizationmanagers.org/Policytoolkit](http://www.immunizationmanagers.org/Policytoolkit)

AIM encourages all program managers to take advantage of membership benefits and to encourage participation of staff according to the below guidelines.

 Indicates the ability to fully participate  Indicates participation with permission from and/or acknowledgement of program manager  Indicates no program staff participation	Program Manager	Program Staff
Serve on AIM Executive Committee		
Voting privileges		 (by proxy)
Participate on AIM committee/workgroup(s) <sup>1</sup>		
Receive AIM Awards (NJS, Rising Star, etc.)		
Information Sharing		
Receive AIM Weekly Update		
Receive email from General Membership Listserv		
Access Member's Only Section Website		
Access General Membership Committee Webpage & Forum <sup>2</sup>		
Participate in General Membership Webinars		
Submit Questions to Program Info Request		
Request AIM Screening and Recommendation		
Access & Submit to Peer Sharing Library		
Submit to Program Practice Database		
View Program Practice Database		
View Calendar		
<sup>1</sup> excludes program staff participation in the IIS, Membership Engagement, and Education and Promotion Committees		
<sup>2</sup> discussion and posting are reserved for program managers only		

 indicates the ability to fully participate  indicates participation with permission from and/or acknowledgement of program manager  indicates no program staff participation	Program Manager	Program Staff
<b>Professional Development</b>		
Attend Leadership in Action Conference	✓	✓
Participate in Professional Development Webinars	✓	✓
View Professional Development Webinars	✓	✓
View Leadership Development Modules	✓	✓
Attend New Program Manager Orientation	✓	X
<b>Mentorship</b>		
Participate in Mentor Program	✓	X
Participate in Peer-to-Peer Shadowing	✓	X
Participate in Regional Group Activities (meetings, conference calls)	✓	✓
<b>Education</b>		
Participate in HPV Call the Action Webinars	✓	✓
View HPV Call to Action Webinar Archive	✓	✓
Participate in AIM Virtual Exhibit Hall Webinars	✓	✓
View AIM Virtual Exhibit Hall Webinar Archive	✓	✓
Participate in Promising Practice Webinars	✓	✓

Version 7/23/2018